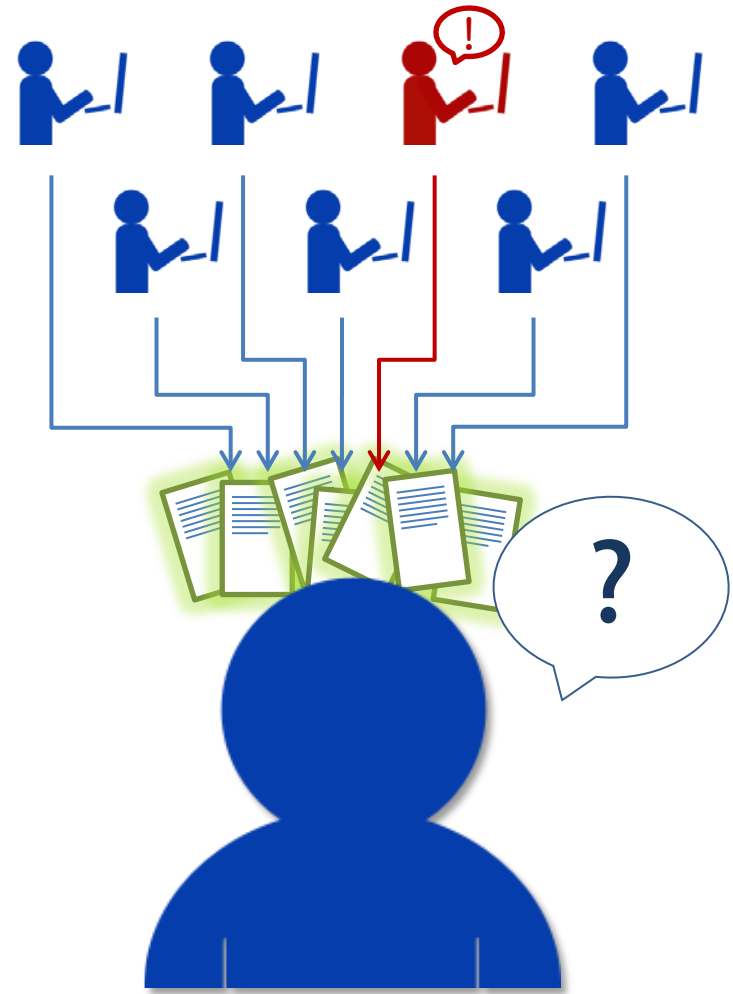
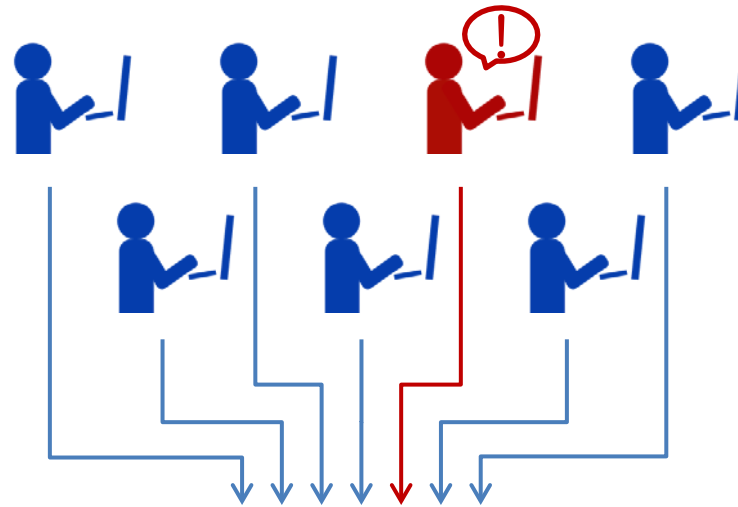


UM Today

**Announcements
come from
everywhere, at all
times of the day,
making it difficult
to identify
important ones.**



Idea: Submit all announcements to a central system, giving the sender the ability to choose recipients and delivery method.



Expanded delivery methods increase consumer options.

Message type groups help users identify the important ones.

A centralized message system between announcement authors and consumers provides greater options for both with less effort.

