June 8, 2007 - Welcome!

- Monthly Webmaster Meetings are held the second Friday of every month at 3 PM in Weir 107.

- Podcasts of meetings are available at http://podcast.olemiss.edu/.

- Meeting notes are available at http://www.olemiss.edu/depts/it/webmaster/meetings.html.
Ole Miss Marketplace on Facebook
(http://olemiss.facebook.com)
Rebel Network
(https://rebelnetwork.olemissalumni.com)
New on the UM Home Page

- New Photos
- RSS Feed...
UM Bulletin Board’s RSS

- Internet
- Explorer 7
- Firefox
Lists the items currently in rotation on the Bulletin Board.

UM Bulletin Board
University of Mississippi's Web Bulletin Board

Are You Ready?
A Dynamic Online Presentation

Ole Miss Marketplace on Facebook
Post/Accept local properties and items for rent or sale.

Oxford Shakespeare Festival
June 14 - July 1, 2007

Writers' Workshop
2007 Yoknapatawpha Summer Writers' Workshop - June 15 - 17

UM Alcohol Policy
Specifics of the alcohol policy at Ole Miss

School of Law Campaign
Goal to raise $50 million for new facility, scholarships, and more

Fast Facts 2006-2007
The MUL's report on Mississippi's public universities
www.olemiss.edu/rss/bulletinboard.xml

<?xml version="1.0" ?>
<rss version="2.0">
  <channel>
    <title>UM Bulletin Board</title>
    <description>University of Mississippi's Web Bulletin Board</description>
    <link>http://www.olemiss.edu</link>
    <item>
      <title>Are You Ready?</title>
      <description>A Dynamic Online Presentation</description>
      <link>http://www.olemissareyouready.com</link>
    </item>
    <item>
      <title>Ole Miss Marketplace on Facebook</title>
      <description>Post/view local properties and items for rent or sale.</description>
    </item>
  </channel>
</rss>
<?xml version="1.0" ?>
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    <description>University of Mississippi's Web Bulletin Board</description>
    <link>http://www.olemiss.edu</link>
    ...
    <item>
      <description>The IHL's report on Mississippi's public universities</description>
      <link>http://www.olemiss.edu/info/ihl.html</link>
    </item>
    ...
  </channel>
</rss>
<?xml version="1.0" ?>
<rss version="2.0">
  <channel>
    <title>TITLE OF FEED</title>
    <description>DESCRIPTION OF FEED</description>
    <link>URL OF FEED'S HOME SITE</link>
    ...
    <item>
      <title>ITEM TITLE</title>
      <description>ITEM DESCRIPTION</description>
      <link>URL ITEM LINKS TO</link>
    </item>
    ...
  </channel>
</rss>
<html>
<head>
<title>The University of Mississippi</title>
...
<link rel="alternate" type="application/rss+xml" title="UM Bulletin Board" href="rss/bulletinboard.xml">
...
</head>
<body>
...
</body>
</html>
<html>
<head>
<title>YOUR PAGE'S TITLE</title>
...
<link rel="alternate" type="application/rss+xml" title="YOUR FEED'S TITLE" href="YOUR FEED'S RELATIVE URL"/>
...
</head>
<body>
...
</body>
</html>
UM Bulletin Board’s RSS

The real “behind the scenes” story:

• Items get entered into the Bulletin Board database.
• Script runs every minute to pull current items into XML feed file.
• That’s it. Really.
RSS Feeds

- Feed Suggestions...
  - Make it brief!
  - Keep it current!!
  - Publicize it!!!
  - Tell me about it, too!!!!
RSS Feeds

- The Web is a mass communication tool.
- What could you do with a feed of your own?
RSS Feeds

- Reference articles:
Future...

- July’s meeting is, yes, Friday the 13th.