

IT'S ALL RELATIVE

FAMILY BUSINESS SYMPOSIUM

Sponsorship Opportunities
2024

olemiss.edu/cie

IT'S ALL
RELATIVE
Ole Miss Center for Innovation and Entrepreneurship
Family Business Symposium

OXFORD
CONFERENCE CENTER

2024

IT'S ALL RELATIVE

Family Business Symposium

SEPTEMBER 10-11

Sheraton Flowood - The Refuge Hotel & Conference Center

While facing unique challenges, family businesses are vital to the economic and social fabric of Mississippi. The University of Mississippi's Center for Innovation and Entrepreneurship (CIE) is a leading source for family business education and scholarship.

The CIE Family Business Symposium aspires to be an open forum where leaders, family members, and employees from family businesses from a variety of industries can share their concerns and questions in order to learn best practices from knowledge leaders, enabling them to grow and to continue their businesses across generations.

Sponsorship Opportunities

PLATINUM

\$7,500

- Four (4) Symposium Registrations
- Full Page Ad in Symposium Program
- One (1) Business Promotional or "Swag" Item in Symposium Welcome Bag
- One (1) Spring Masterclass Registration
- Business Spotlight Interview on Family Owned Podcast
- Print, Digital and Verbal Recognition as a Platinum Sponsor

GOLD

\$5,000

- Three (3) Symposium Registrations
- Half Page Ad in Symposium Program
- Business Spotlight Interview on Family Owned Podcast
- Print, Digital and Verbal Recognition as a Gold Sponsor

SILVER

\$2,500

- Two (2) Symposium Registrations
- Quarter Page Ad in Symposium Program
- Business Spotlight Interview on Family Owned Podcast
- Print and Digital Recognition as a Silver Sponsor

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SPONSORSHIP REGISTRATION

Please select level (choose one): PLATINUM GOLD SILVER

Contact name: _____

Company name (optional): _____

Email: _____

Phone number: _____

Address: _____

COMPLIMENTARY REGISTRATIONS:

Please provide the name and email address of registrant(s)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

**Please email a high-resolution logo (jpg, png or eps format) to ciefb@bus.olemiss.edu.*

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SPONSORSHIP REGISTRATION (cont.)

Please make check payable to **UM Foundation** and mail **check** and **completed form** (page 2) to the following address:

Tong Meng
The University of Mississippi
School of Business Administration
P.O. Box 1848, Holman 253
University, MS 38677-1848

If paying online, please follow these instructions:

Link: <https://umfoundation.givingfuel.com/give>

1. To enter the amount, select the amount listed OR click on the button labeled "Other" and enter the amount
2. Click "View Other Funds"
3. On the next screen, in the "Search Funds" box, type **06873 - CIE Family Business Initiative Fund**, and click on "Select Fund"
4. Enter your billing information and click the "Done" button.
5. Email the **receipt** and **completed page 2** of this form to Mrs. Tong Meng at tmeng@bus.olemiss.edu