

JAMES O. EASTLAND COLLECTION
FILE SERIES 2: PUBLIC RELATIONS FILES
SUBSERIES 3: AUDIOVISUAL RECORDINGS

Audiovisual recordings in the James O. Eastland Collection include government and special interest documentaries, campaign broadcasts, speeches, television interviews and appearances, public service announcements, and television programs on political issues. The collection has fifty-one 16mm films, twenty two-inch quad tapes, two umatic tapes, and one 35mm film.

For preservation reasons, the original recordings are stored in a climate-controlled facility, and access is restricted. However, digital counterparts are available to researchers in the James O. Eastland Collection Recordings digital collection.

In 2010, the Institute of Museum and Library Services awarded a \$450,000 grant to the University of Mississippi to preserve and digitize all the recordings in the Modern Political Archives. This grant permitted the archives to completely digitize all audiovisual recordings in the Eastland Collection by May 2011. Any views, findings, conclusions, or recommendations expressed here do not necessarily represent those of the Institute of Museum and Library Services.

Although descriptions of the recordings are available to anyone on the internet, not all of the recordings are accessible on the web due to copyright. *Researchers may only review restricted recordings via onsite computer terminals in the J.D. Williams Library. Access status is noted at the end of each recording's description below.*

The list of digital files below provides the unique identifier (comprised of a format and numerical/alphabetical sequence); title; date; brief description; time length of the recording; and an access statement. More information is available via the metadata provided in the James O. Eastland Collection Recordings digital collection.

A number of the audiovisual recordings in the collection are duplicates, and the digital collection only makes available one of these copies.

¾" Videocassette UMatric 1. CBS News Story on U.S. Senator James O. Eastland as Acting Vice-President of the United States. Circa December 1973. Time: 2 minutes, 27 seconds. *Note: Although part of the Eastland Digital Collection (as eastland_umatic_1), it is only available to on site researchers on J.D. Williams Library computers.*

¾" Videocassette UMatric 2. PROBE television program "Portrait of a Senator" on U.S. Senator James O. Eastland. May 1978. WLBT in Jackson, Mississippi documentary "Portrait of a Senator" which assesses Eastland's career in light of his retirement before the end of the year. Includes interview footage with Eastland. Program contains periodic interruptions of black screen where advertising commercials would appear. Time: 30 minutes, 27 seconds. *Note: Although part of the Eastland Digital Collection (as eastland_umatic_2), it is only available to on site researchers on J.D. Williams Library computers.*

2" High Band Color Quad Tape 1. Campaign Commercial "Senator Eastland Speaks on Viet Nam." 10 October 1966. Sixty-second 1966 television campaign commercial for U.S. Senator James O. Eastland "paid for by the Eastland Campaign Committee, W.W. Wright, Chairman." Footage of Eastland making a speech on Vietnam. Time: 1 minute, 7 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_1.

2" High Band Color Quad Tape 2. U.S. Senator James O. Eastland's Retirement Announcement. 1978. Eastland's television announcement that he would not run for reelection in 1978 and the reason for his decision. Time: 8 minutes, 53 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_2.

2" High Band Color Quad Tape 6. Campaign Commercial "Who Says Defeat Eastland." 18 October 1966. Sixty-second 1966 television campaign commercial for U.S. Senator James O. Eastland in which he discusses statements by Phil Lipanski and Martin Luther King Jr. opposing his reelection. Time: 1 minute, 9 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_6.

2" High Band Color Quad Tape 5. Campaign Commercial "Senator Eastland Speaks on Civil Rights." 14 October 1966. Sixty-second 1966 television campaign commercial for U.S. Senator James O. Eastland "paid for by the Eastland Campaign Committee, W.W. Wright, Chairman." Footage of Eastland speech on civil rights. Time: 1 minute, 5 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_2_quad_5.

2" High Band Color Quad Tape 17. Campaign Commercial "Senator Eastland Speaks on Civil Rights." 14 October 1966. Twenty-second 1966 television campaign commercial for U.S. Senator James O. Eastland "paid for by the Eastland Campaign Committee, W.W. Wright, Chairman." Footage of Eastland speech on civil rights. Time: 28 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_2_quad_17.

2" High Band Color Quad Tape 14. Campaign Commercial "Senator Eastland Speaks on the Great Society." 14 October 1966. Sixty-second 1966 television commercial for U.S. Senator James O. Eastland on his opposition to the Great Society program. Time: 1 minute, 90 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_2_quad_14.

2" High Band Color Quad Tape 18. Auditions for Jitney Jungle Spokesperson. 9 August 1966 and 10 August 1966. Three auditions for Jitney Jungle product spokesperson "Judy Jackson." Cooking fried chicken using Collingswood poultry and Food Club oil. Time: 4 minutes.

Note: Although part of the Eastland Digital Collection (as eastland_2_quad_18), it is only available to on site researchers on J.D. Williams Library computers.

2" High Band Color Quad Tape 19. Thirty-Minute Campaign Film on the Reelection of U.S. Senator James O. Eastland. 1972. "Paid for by Ray Cannada, Finance Chairman," the commercial discusses the National Disaster Relief Act following Hurricane Camille (including video footage of the storm, the resulting destruction, and rebuilding of the Gulf Coast); Farmers Home Administration home loans and rural water systems in small towns; economic

development in Mississippi; federal assistance to state and local law enforcement agencies with the Law Enforcement Assistance Administration; Social Security; the Vietnam War; chairmanship of the Senate Judiciary Committee; and Eastland's political philosophy and beliefs. Times: 30 minutes, 11 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_2_quad_19.

2" High Band Color Quad Tape 20. Thirty-Minute Campaign Film on the Reelection of U.S. Senator James O. Eastland. 1972. "Paid for by Ray Cannada, Finance Chairman," the commercial discusses crime and law enforcement; criminal law; illegal drug traffic; Law Enforcement Assistance Administration; welfare reform; Mississippi Industries for the Blind; President Pro Tempore; the importance of seniority in Congress; the Democratic Party in Mississippi; communication with the White House and the president; amnesty for military deserters; school prayer; and the U.S. Supreme Court. Time: 29 minutes, 8 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_2_quad_20.

16mm Film 3. Right as Rain: New Practices in Portable Sprinkler Irrigation. 1951. Documentary film on portable sprinkler irrigation. Virgil Holt discusses how plants obtain food and water, average rainfall and droughts, importance of supplemental irrigation, and surface versus sprinkling irrigation. Lloyd Welch describes a specific test case of one farmer and touts aluminum irrigation pipes. Time: 24 minutes, 43 seconds.

Note: Although part of the Eastland Digital Collection (as eastland_16mm_3), it is only available to on site researchers on J.D. Williams Library computers.

16mm Film 4. Television Program "Press Conference" with Guest U.S. Senator James O. Eastland. 24 June 1957. Host Martha Rountree introduces guest U.S. Senator James O. Eastland who responds to questions from journalists on the civil rights bill; cloture vote in the Senate; Hells Canyon dam; double jeopardy; race relations in the South; the U.S. Supreme Court; African American voters; soldiers' rights; conviction of communists; possibility of Eastland voting for John F. Kennedy as president; publication of secret documents; and realignment of political parties. Time: 29 minutes, 16 seconds.

Note: Although part of the Eastland Digital Collection (as eastland_16mm_4), it is only available to on site researchers on J.D. Williams Library computers.

16mm Film 5. Television Program "The Mike Wallace Interview" with Guest U.S. Senator James O. Eastland. 28 July 1957. Begins with Mike Wallace's endorsement of Philip Morris cigarettes. Interview with Eastland covers civil rights, segregation, and race relations; history of the South with regards to slavery and Reconstruction; communist propaganda against the United States; integration of public schools; voting registration; Ku Klux Klan; John Kaspar's Seaboard White Citizens Council; and a southern filibuster of the civil rights bill. Philip Morris commercial at the end of the program followed by a discussion of the next week's program on the dispute between baseball players and owners. Time: 29 minutes, 59 seconds.

Note: Although part of the Eastland Digital Collection (as eastland_16mm_5), it is only available to on site researchers on J.D. Williams Library computers.

16mm Film 7. Congressman Jamie L. Whitten Presents "Mississippi Agriculture." Circa 1950s. Documentary film discussing the importance of agriculture in the American market; agriculture

in the second congressional district in Mississippi; problems in agriculture and how funds provided by the Agriculture Subcommittee of the House Committee on Appropriations attempt to address these issues; Sedimentation Laboratory at the University of Mississippi; Oxford research center of the U.S. Forest Service and Holly Springs National Forest; Poultry Laboratory and Boll Weevil Laboratory at Mississippi State University; North Mississippi and Stoneville branches of Mississippi Agricultural Experiment Station; forestry; history of the Yazoo River watershed and flood control; construction of Sardis, Arkabutla, Enid, and Grenada reservoirs; land use adjustments; recreational facilities; Future Farmers of America; cotton, hog, dairy, cattle, soybean production; Rural Electrification Administration; educating youth; 4H clubs; Balance Agriculture with Industry program; Greenville inland harbor; and the William Carter Company of Senatobia manufacturing cotton underwear. Time: 29 minutes, 59 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_7.

16mm Film 9. Address by U.S. Representative Jamie L. Whitten of Mississippi to NRECA Annual Meeting, Atlantic City, New Jersey, March 7, 1962. 7 March 1962. Address by Whitten at the 1962 annual meeting of National Rural Electric Cooperative Association in Atlantic City, New Jersey. Topics covered include rural electrification; agriculture; Rural Electrification Administration; and Whitten as chair of the Agriculture Subcommittee of the House Appropriations Committee. Time: 34 minutes, 45 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_9.

16mm Film 10. Presumption of Innocence. Circa 1968. Documentary film on the prosecution of Linda Louise Mackie of Seattle, Washington for the possession of cocaine with intent to sell. The film consists almost exclusively of original footage from the trial and sentence hearing. Time: 39 minutes, 55 seconds.

Note: Although part of the Eastland Digital Collection (as eastland_16mm_10), it is only available to on site researchers on J.D. Williams Library computers.

16mm Film 12. 1966 U.S. Senator James O. Eastland Paid Political Broadcast. 6 October 1966. Paid political broadcast by U.S. Senator James O. Eastland's campaign committee of a 1966 Forest, Mississippi campaign rally. Governor Paul B. Johnson Sr. and U.S. Senator John C. Stennis address the crowd. Eastland discusses the Mississippi congressional delegation; the Republican Party on civil rights; Lyndon B. Johnson; the Open Housing bill of 1966; civil rights bills referred to the Senate Judiciary Committee; northern public sentiment against civil rights; and George Wallace. Time: 33 minutes, 44 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_12.

16mm Film 13. Wilma Sledge Endorsement of U.S. Senator James O. Eastland. 1954. Television broadcast of Mississippi legislator Wilma Sledge's endorsement of U.S. Senator James O. Eastland in his 1954 reelection campaign. Sledge discusses support for Eastland in his hometown, his support for segregation and cotton; record of Eastland's opponent Carroll Gartin including a state legislative vote on school segregation; and laws on labor unions. Time: 15 minutes, 51 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_13.

16mm Film 14. U.S. Senator James O. Eastland Introduces Documentary “Operation Ivy” on the First Hydrogen Bomb Test in 1952. Circa 1954. Television broadcast of U.S. Senator James O. Eastland introducing a government film “Operation Ivy” on a 1952 detonation of a thermonuclear bomb at the Atomic Energy Commission’s Pacific Proving Ground in the Marshall Islands. “Operation Ivy” shows personnel, equipment, and planning before the test, footage of the explosion, and analysis of the damage. It includes previously classified footage and information. Eastland reappears at the conclusion of the film to discuss Soviet Union production of thermonuclear weapons; the impact on the United States and its allies; and military preparedness. Time: 30 minutes, 53 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_14.

16mm Film 15. Television Program “Facts Forum” (Show #9). Circa 1953. Hosted by Dan Smoot, Episode #9 poses the question “Should Congress amend the Taft-Hartley Act to make it more acceptable to organize labor?” Smoot reviews the affirmative and negative arguments. Time: 12 minutes, 54 seconds.

Note: Although part of the Eastland Digital Collection (as eastland_16mm_15), it is only available to on site researchers on J.D. Williams Library computers.

16mm Film 16. U.S. Senator James O. Eastland on Campus Riots. Circa 1969. Eastland speaks about disorder on college campuses; trained agitators; and plans to prosecute militants. Time: 1 minute, 48 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_16.

16mm Film 17. Television Program “Manion Forum” (Show #125) with Guest U.S. Senator James O. Eastland. Circa 1964. Host Clarence Manion introduces guest U.S. Senator James O. Eastland and discusses the subject of the Internal Security Subcommittee of the Senate Committee on the Judiciary. Marilyn Manion then interviews Eastland in D.C. Topics covered include the subcommittee; communism and espionage; and communist infiltration of the American youth movement, the civil rights movement, labor unions, church groups, and civic organizations; and the different methods used by communists to influence youth. Followed by Clarence Manion who urges viewers to review reports of the Internal Security Subcommittee and discusses specifically reports on Elmer Dewey Hill’s testimony during the Otepka hearings and also a report on Soviet political agreements since 1917 and their results. Time: 12 minutes, 32 seconds.

Note: Although part of the Eastland Digital Collection (as eastland_16mm_17), it is only available to on site researchers on J.D. Williams Library computers.

16mm Film 18. Footage of U.S. Senator James O. Eastland Examining Guns and Ammunition in Rhodesia. Circa 1969. Film footage of U.S. Senator James O. Eastland in Rhodesia examining guns and ammunition captured from insurgents. A Rhodesian military officer points out munitions displayed on boards and in cabinets, including a suitcase bomb. No audio. Time: 3 minutes, 26 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_18.

16mm Film 19. U.S. Senator James O. Eastland on the Mississippi School Crisis. 16 December 1969. Discusses the destruction of public schools in the South because of integration. Time: 46 second.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_19.

16mm Film 20. Television Program “Facts Forum” (Show #48). Circa 1952-1953. Hosted by Dan Smoot, Episode #48 poses the question “Are our defense policies essentially sound?” Smoot reviews the affirmative and negative arguments.

Note: Although part of the Eastland Digital Collection (as eastland_16mm_20), it is only available to on site researchers on J.D. Williams Library computers.

16mm Film 21. U.S. Senator James O. Eastland on Public and Private Schools. Circa 1969. Discusses introduction of two bills in Congress to help public and private schools in the South. Time: 46 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_21.

16mm Film 22. U.S. Senator James O. Eastland Public Service Announcement on Multiple Sclerosis. Circa 1969. Time: 1 minute, 44 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_22.

16mm Film 25. U.S. Senator James O. Eastland Discussing Trip to Rhodesia. Circa 1969. Eastland discusses his recent trip to Rhodesia. Followed by footage of a joint interview of Eastland and Prime Minister Ian Smith by an unidentified man. Topics covered include the Rhodesian independence struggle; Eastland’s impression of Rhodesia; race relations; American sanctions; and terrorists. Time: 14 minutes, 33 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_25.

16mm Film 26. U.S. Senator James O. Eastland Campaign Rally. [1954]. Begins with Eastland speaking at an outside podium and discussing segregation, followed by footage (without audio) of scenes from the rally including various Eastland campaign advertisements and the crowd at the rally. Then return of audio and Eastland’s speech at the podium. Time: 4 minutes, 17 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_26.

16mm Film 27. Charles Clark Endorsement of U.S. Senator James O. Eastland. 1 November 1966. Paid political broadcast of Mississippi lawyer Charles Clark endorsing U.S. Senator James O. Eastland for reelection. Topics covered include Lyndon B. Johnson, the Great Society program, and the Republican Party. Time: 5 minutes, 29 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_27.

16mm Film 28. U.S. Senator James O. Eastland Campaign Commercial on the Great Society Program. [1966]. Denounces President Lyndon B. Johnson’s Great Society programs. Time: 1 minute, 20 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_28.

16mm Film 29. U.S. Senator James O. Eastland Campaign Commercial on the Great Society and Black Power. 19 October 1966. Time: 1 minute, 29 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_29.

16mm Film 31. U.S. Senator James O. Eastland Campaign Commercial on the Great Society Program. 14 October 1966. Denounces President Lyndon B. Johnson's Great Society programs. Time: 1 minute, 42 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_31.

16mm Film 32. U.S. Senator James O. Eastland Campaign Commercial on the Republican Party [1966]. Discusses civil rights. Time: 1 minute, 35 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_32.

16mm Film 33. U.S. Senator James O. Eastland Campaign Commercial "Who Says Defeat Eastland." 16 October 1966. Discusses Phil [Lepansky] of Tougaloo College and Martin Luther King Jr. statements on defeating Eastland's reelection. Time: 1 minute, 38 second.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_33.

16mm Film 35. U.S. Senator James O. Eastland Campaign Commercial on Radicalism. [1966]. Discusses Eastland's battle against radicalism. Time: 1 minute, 12 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_35.

16mm Film 34. U.S. Senator James O. Eastland Campaign Commercial on Vietnam. 14 October 1966. Time: 1 minute, 42 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_34.

16mm Film 36. U.S. Senator James O. Eastland Campaign Commercial Opposing Liberals. [1966]. Time: 1 minute, 10 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_36.

16mm Film 38. U.S. Senator James O. Eastland Campaign Commercial "Walk, Don't Run." [1966]. Discussion of civil rights. Time: 39 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_38.

16mm Film 42. Television Program "Facts Forum" (Show #6). Circa 1952-1953. Hosted by Dan Smith, Episode #6 poses the question "Is inflation when planned and regulated by the government good for our economy?" Smoot reviews the affirmative and negative arguments. Time: 13 minutes, 14 seconds.

Note: Although part of the Eastland Digital Collection (as eastland_16mm_42), it is only available to on site researchers on J.D. Williams Library computers.

16mm Film 43. Television Program "Facts Forum." Circa 1952-1953. Hosted by Dan Smoot, this episode poses the question "Should America's foreign aid programs be continued?" Smoot reviews the affirmative and negative arguments. Time: 12 minutes, 47 seconds.

Note: Although part of the Eastland Digital Collection (as eastland_16mm_43), it is only available to on site researchers on J.D. Williams Library computers.

16mm Film 46. U.S. Senator James O. Eastland Public Service Announcement for the Mississippi Heart Association. Undated. Time: 1 minute, 39 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_46.

16mm Film 47. Mrs. Austin Interviews U.S. Senator James O. Eastland. 1954. Mrs. Austin interviews U.S. Senator James O. Eastland on WTOK in Meridian, Mississippi. Topics covered include the current political campaign and questions of interest to women: duties of a senator, constituent assistance, Eastland's office staff, agriculture and support price program, fireworks bill, constitutional amendment to preserve segregation, the Eastland family, and women exercising their right to vote. Time: 13 minutes, 41 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_47.

16mm Film 48. Two Episodes of the Television Program "Citizens' Council Forum" with Guest U.S. Senator James O. Eastland. 1961. Topics covered in the first episode include a recent Supreme Court decision on an Illinois case upholding the ability to sue local law enforcement officers for damages in federal court; a constitutional amendment on state censorship; 5-4 Supreme Court decisions; the questions a congressional committee may ask a witness; anti-subversion laws; opening of government files to criminals; and acquittal of communists. Topics discussed in the second episode include communist subversion; Fair Play for Cuba Committee; Latin American Conference for National Sovereignty, Emancipation, and Peace; Chicago Youth Congress; peace movement; Greater New York Committee for a Sane Nuclear Policy; American Civil Liberties Committee; exploitation of unemployed; Soviet Union; and the American Legion. Time: 24 minutes, 1 second.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_48.

16mm Film 49. U.S. Senator James O. Eastland 1954 Campaign Broadcast. 1954. Eastland political broadcast that aired the day before the election. Eastland thanks supporters and introduces members of his immediate family. He then discusses how his seniority benefits Mississippi; his opponent's allegations on Eastland's absenteeism in the Senate; the Internal Security Subcommittee and communism; agriculture and the farm bill; cotton; irrigation and the Water Facilities Act; dairy industry; Eastland-Aiken Farmers' Irrigation Bill; war in Indochina; constitutional amendment to preserve segregation; and labor union support for integration. Time: 15 minutes, 52 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_16mm_49.

35mm Film 1. Fifty-Second Campaign Commercial for Reelection of U.S. Senator James O. Eastland. 1954 or 1960. Time: 50 seconds.

Note: Available online as part of the Eastland Digital Collection as eastland_35mm_1.