

June 8, 2007 - Welcome!

- Monthly Webmaster Meetings are held the second Friday of every month at 3 PM in Weir 107.
- Podcasts of meetings are available at <http://podcast.olemiss.edu/>.
- Meeting notes are available at <http://www.olemiss.edu/depts/it/webmaster/meetings.html>.

News

- Ole Miss Marketplace on Facebook
(<http://olemiss.facebook.com/>)

The screenshot displays a Facebook interface from 2007. The top navigation bar includes links for Profile, edit, Friends, Networks, and Inbox (2), along with utility links like home, account, privacy, and logout. On the left sidebar, there is a search bar and a list of applications: Photos, Groups, Events, and Marketplace, with a 'more' link. The main content area shows the 'My Photos' profile, which includes a user profile picture and a link to 'Create a Photo Album | Photo Printshop'. Below this, it indicates '1 Photo Album | View My Photo Comments'. The featured photo album is titled 'Vacation 2007' and contains 32 photos. The description of the album states: 'Doug and I visited friends in San Francisco and San Diego during the week of June 20 - 27. Location: California. Created 56 minutes ago. Edit Album | View Album | Order Prints'. The footer of the page shows 'Facebook © 2007' and a row of links: about, developers, jobs, advertisers, polls, terms, privacy, and help.

facebook

Profile edit Friends Networks Inbox (2) home account privacy logout

Search

Applications edit

- Photos
- Groups
- Events
- Marketplace
- more

My Photos Photos

Create a Photo Album | Photo Printshop

1 Photo Album | View My Photo Comments

Vacation 2007
32 photos
Doug and I visited friends in San Francisco and San Diego during the week of June 20 - 27.
Location: California
Created 56 minutes ago
Edit Album | View Album | Order Prints

Facebook © 2007 about developers jobs advertisers polls terms privacy help

News

- **Rebel Network**
(<https://rebelnetwork.olemissalumni.com>)

OLE MISS ALUMNI ASSOCIATION An inCircle Community

M Rebel Network *Your Ole Miss Connection*

Home People Groups Careers Discussions My Account | Logout

My Inbox | **My Profile** | My Network | My Events

Find People: [more search options](#)

My Profile - Robert "Robby" Seitz B.S.C.S. '04 - Edit



Edit Photo

My Career View All Edit			
Current	Education	Resume	
Job Title: Webmaster Organization: The University of Mississippi Job Function: Information Technology			

My Contact Information View All Edit		
Internet	Phone	Address
Email: rseitz@olemiss.edu		

About Me Edit My Friends 2 Friends

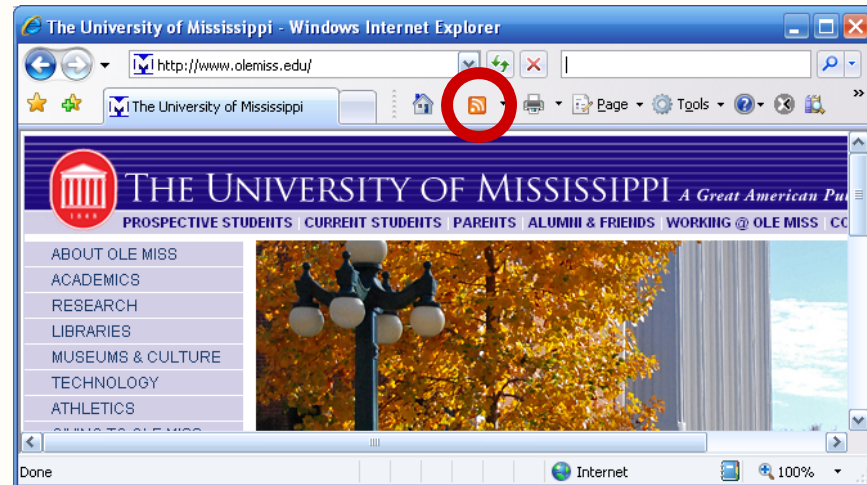
New on the UM Home Page

- New Photos
- RSS Feed...!

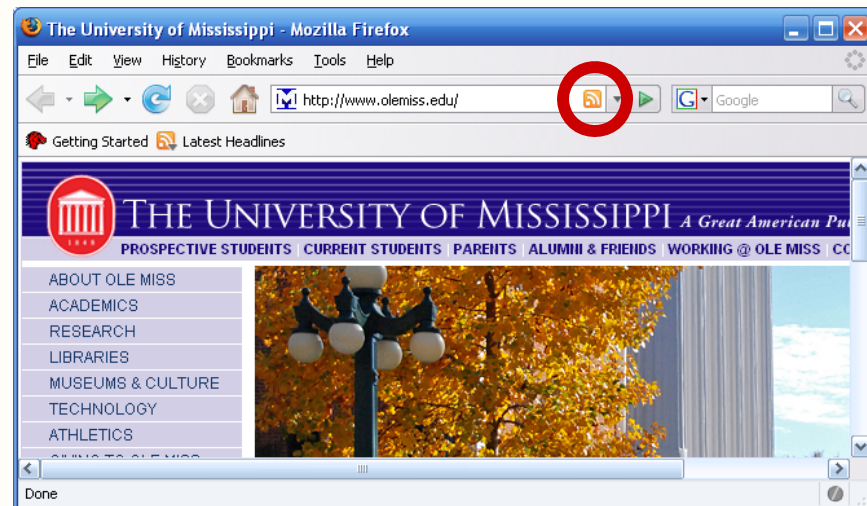


UM Bulletin Board's RSS

- Internet Explorer 7



- Firefox



UM Bulletin Board's RSS

- Lists the items currently in rotation on the Bulletin Board.



Subscribe to this feed using



Live Bookmarks

☐ Always use Live Bookmarks to subscribe to feeds[Subscribe Now](#)

UM Bulletin Board

University of Mississippi's Web Bulletin Board

[Are You Ready?](#)

A Dynamic Online Presentation

[Ole Miss Marketplace on Facebook](#)

Post/view local properties and items for rent or sale.

[Oxford Shakespeare Festival](#)

June 14 - July 1, 2007

[Writers' Workshop](#)

2007 Yoknapatawpha Summer Writers' Workshop - June 15 - 17

[UM Alcohol Policy](#)

Specifics of the alcohol policy at Ole Miss

[School of Law Campaign](#)

Goal to raise \$60 million for new facility, scholarships, and more

[Fast Facts 2006-2007](#)

The IHL's report on Mississippi's public universities

UM Bulletin Board's RSS

- www.olemiss.edu/rss/bulletinboard.xml

```
<?xml version="1.0" ?>
```

```
<rss version="2.0">
```

```
<channel>
```

```
<title>UM Bulletin Board</title>
```

```
<description>University of Mississippi's Web Bulletin Board</description>
```

```
<link>http://www.olemiss.edu</link>
```

```
<item>
```

```
<title>Are You Ready?</title>
```

```
<description>A Dynamic Online Presentation</description>
```

```
<link>http://www.olemissareyouready.com</link>
```

```
</item>
```

```
<item>
```

```
<title>Ole Miss Marketplace on Facebook</title>
```

```
<description>Post/view local properties and items for rent or sale</description>
```

UM Bulletin Board's RSS

```
<?xml version="1.0" ?>
```

```
<rss version="2.0">
```

```
<channel>
```

```
<title>UM Bulletin Board</title>
```

```
<description>University of Mississippi's Web Bulletin Board</description>
```

```
<link>http://www.olemiss.edu</link>
```

```
...
```

```
<item>
```

```
<title>Fast Facts 2006-2007</title>
```

```
<description>The IHL's report on Mississippi's public universities</description>
```

```
<link>http://www.olemiss.edu/info/ihl.html</link>
```

```
</item>
```

```
...
```

```
</channel>
```

```
</rss>
```



UM Bulletin Board's RSS

```
<?xml version="1.0" ?>
<rss version="2.0">
<channel>
<title>TITLE OF FEED</title>
<description>DESCRIPTION OF FEED</description>
<link>URL OF FEED'S HOME SITE</link>
...
<item>
<title>ITEM TITLE</title>
<description>ITEM DESCRIPTION</description>
<link>URL ITEM LINKS TO</link>
</item>
...
</channel>
</rss>
```

UM Bulletin Board's RSS

```
<html>
```

```
<head>
```

```
<title>The University of Mississippi</title>
```

```
...
```

```
<link rel="alternate" type="application/rss+xml" title="UM Bulletin Board"  
href="rss/bulletinboard.xml">
```

```
...
```

```
</head>
```

```
<body>
```

```
...
```

```
</body>
```

```
</html>
```

UM Bulletin Board's RSS

```
<html>
```

```
<head>
```

```
<title>YOUR PAGE'S TITLE</title>
```

```
...
```

```
<link rel="alternate" type="application/rss+xml" title="YOUR FEED'S  
TITLE" href="YOUR FEED'S RELATIVE URL">
```

```
...
```

```
</head>
```

```
<body>
```

```
...
```

```
</body>
```

```
</html>
```

UM Bulletin Board's RSS

- The real “behind the scenes” story:
 - Items get entered into the Bulletin Board database.
 - Script runs every minute to pull current items into XML feed file.
 - That's it. Really.





RSS Feeds

- Feed Suggestions...
 - Make it brief!
 - Keep it current!!
 - Publicize it!!!
 - Tell me about it, too!!!!



RSS Feeds

- The Web is a mass communication tool.
- What could you do with a feed of your own?



RSS Feeds

■ Reference articles:

- <http://en.wikipedia.org/wiki/Rss>
- <http://searchenginewatch.com/showPage.html?page=2175271>



Future...

- July's meeting is, yes, Friday the 13th.