

September 12, 2008

WEBMASTER MEETING

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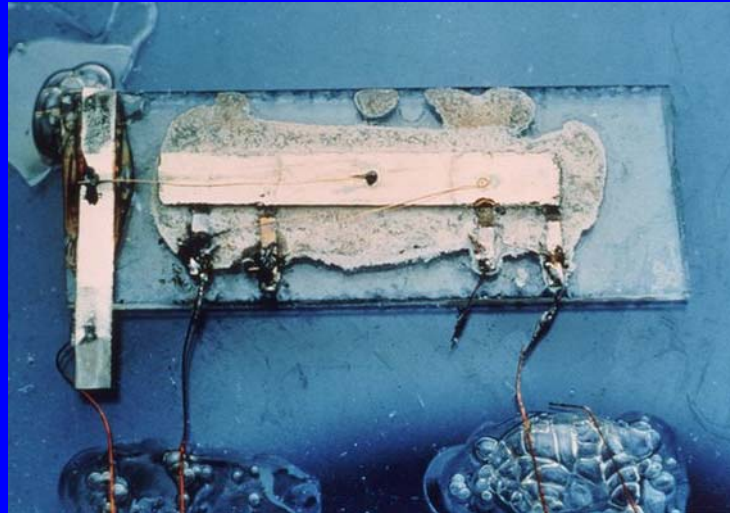
- Weir 107
- [Podcasts](#)
- [Meeting schedule](#)

Are you ready for something brilliant?

- ◆ Adobe CS4 special Web broadcast
- ◆ September 23
- ◆ 8:00 AM or 11:00 AM Central
- ◆ Register at adobe.istreamplanet.com/

Happy Birthday!

- ◆ Integrated circuit turns 50 today



Web on Flashdrive

- ◆ SACS reports to be printed from Web and duplicated as portable Web sites on flash drives.
- ◆ Problem: How to stop Internet Explorer from popping up its “scripts or ActiveX” warning? It doesn’t appear for Internet files, only local ones.
- ◆ New instructions would be needed if we can’t solve this.

Web on Flashdrive

- ◆ Mark of the Web

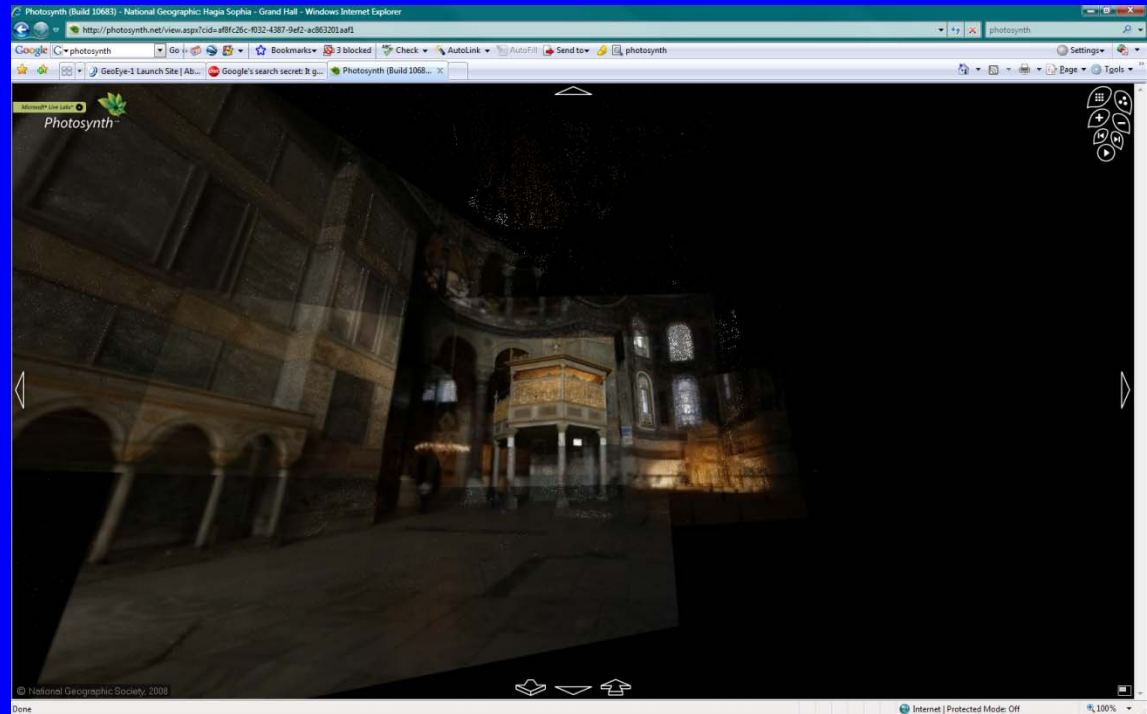
<!-- saved from url=(0023)http://www.olemiss.edu/ -->

- ◆ Server2Go

Free Apache webserver for CDROM, USB, etc.

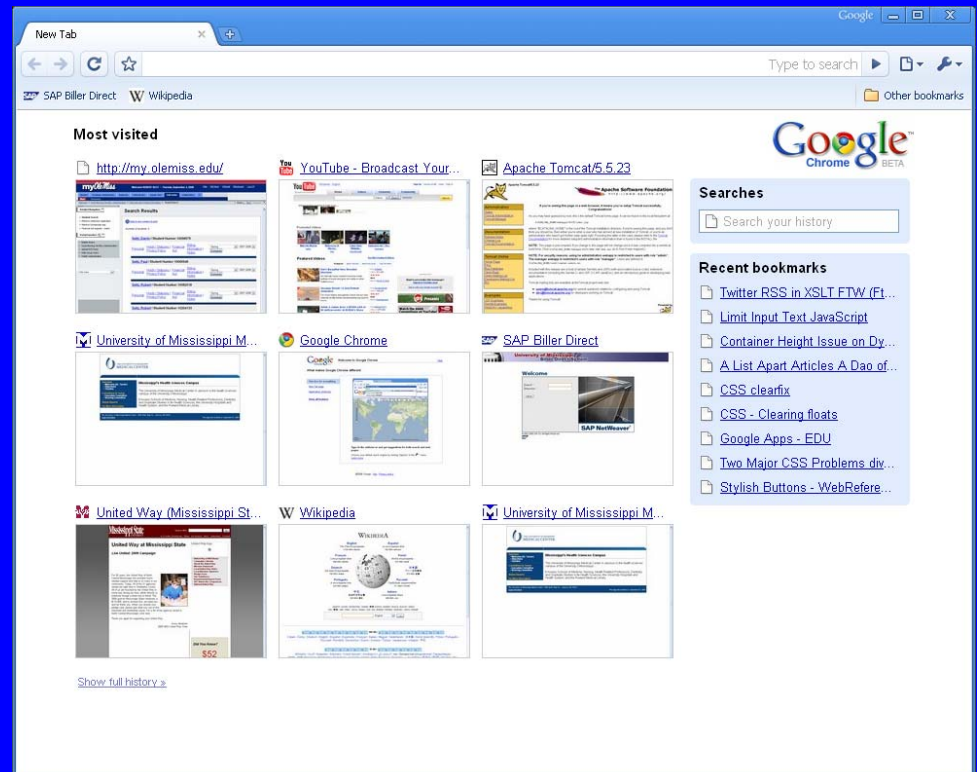
Photosynth

- ◆ Merges digital photos into a three-dimensional, 360-degree experience. [Link](#)



A new browser in town

◆ Google Chrome



A Different Paradigm

“Google’s search secret: It gets rid of you”
- cnet article

- ◆ Conventional wisdom has said we should keep people on our site for as long as possible. Has Google’s technique of getting people off their pages faster become a superior model?

Google Maps Updates

- ◆ Launch of new satellite
- ◆ Improved resolution
 - Ole Miss
 - Golden Gate Park

Google Streetview

- ◆ Turning down the wrong Streetview:
Part I of "The Googling"

Future of Web Browsing?

- ◆ “Aurora is a concept video exploring one possible future user experience for the Web, created by Adaptive Path as part of the Mozilla Labs concept series.” – adaptivepath.com/aurora
- ◆ [Aurora Video](#)
Note the hand cursor, the pointing device and the mobile device.

Confusing Message...

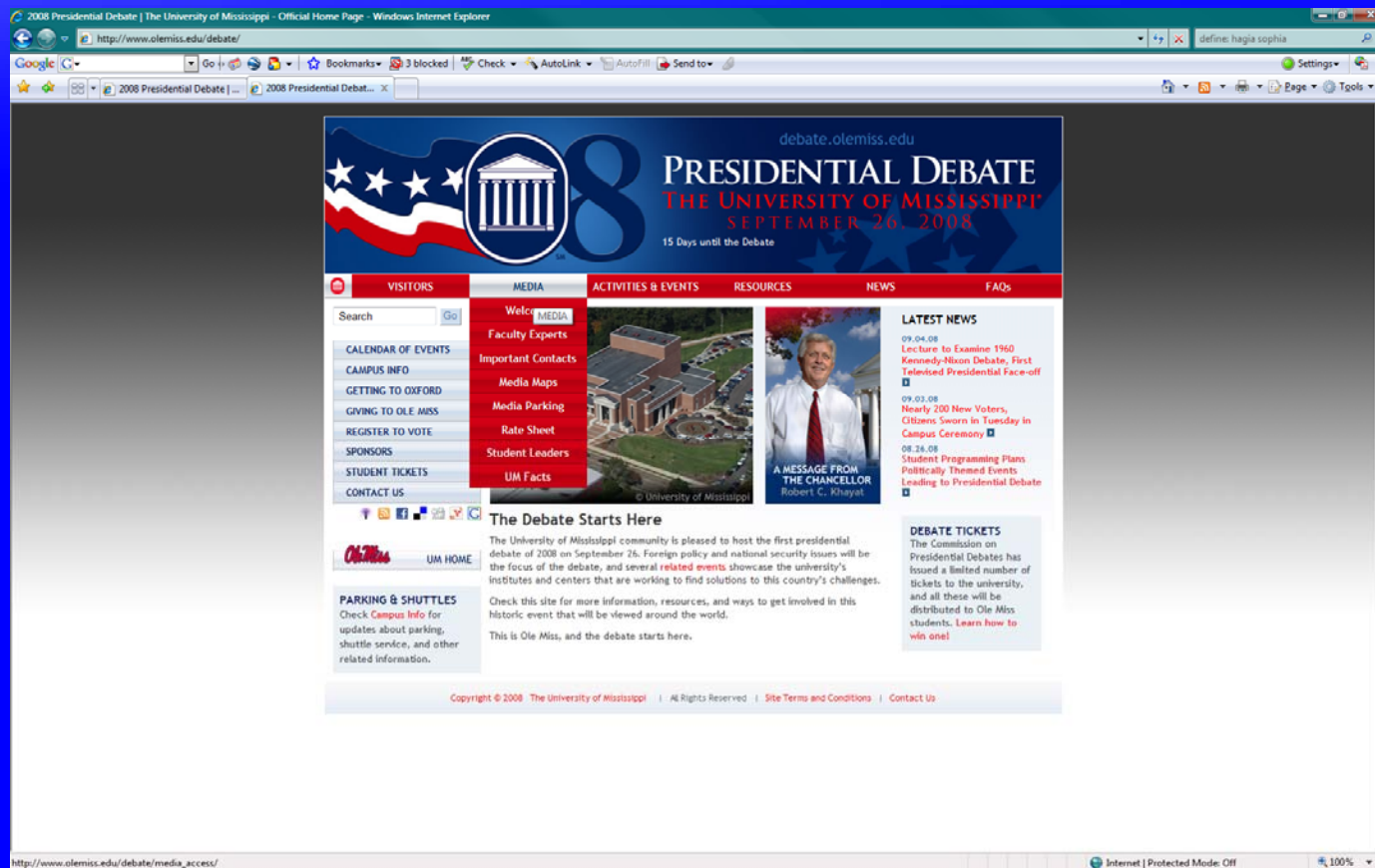
- ◆ www.teachreadingmississippi.org



The OS about nothing

- ◆ Microsoft commercials starring Bill Gates and Jerry Seinfeld... what are they about?
- ◆ Shoe Circus
- ◆ New Family

The Critique Starts Here...



The Critique Starts Here...

- ◆ Page is fixed-width and centered.
- ◆ Background is gray fading to white.
- ◆ Red, white, blue theme
- ◆ Dropdown navigation – redundancy if needed
- ◆ Flash slideshow (bandwidth!)
- ◆ Approximately 70 links

The Critique Starts Here...

- ◆ Organization
 - ◆ Visitors
 - ◆ Media
 - ◆ Activities & Events
 - ◆ Resources
 - ◆ News
 - ◆ FAQs
 - ◆ Others that don't fit easily into these groups

The Critique Starts Here...

- ◆ Navigation
 - ◆ Dropdown menus don't always work well
 - ◆ They provide more links with limited and fixed space
 - ◆ Each section appears on the left menu with full submenus visible

The Critique Starts Here...

- ◆ Should information for Visitors to Oxford be repeated for Media visiting Oxford?
- ◆ Should maps show the security area and blocked off streets? If so, how early?

Next Meeting...

- ◆ October 10