

December 10, 2010

WEBMASTER MEETING

- www.olemiss.edu/webmaster/meetings.html

OSU – November 16

- ◆ Bomb threats for 4 buildings at OSU require emergency message on site.

Public Safety Update

Ohio State University and local public safety officials continue to search the four campus buildings that were named in a bomb threat this morning.

OSU police were alerted by the FBI at 8:19 a.m. that bomb threats were received for William Oxley Thompson Memorial Library, McPherson Chemical Lab, Smith Laboratory and Scott Laboratory ([map](#)).

As the investigation continues, three streets are closed to vehicular traffic: Neil Avenue north of 12th Avenue; 17th between Tuttle Park Place and College Road; and 18th and 19th between Neil Avenue and College Road.

The four affected building are closed until 5 p.m., and the Office of Academic Affairs has cancelled classes in those buildings until 5 p.m. The class cancellation includes only classes in the four buildings; classes and activities in other buildings will continue as scheduled.

The university is notifying via email the students and faculty with classes in those buildings about the cancellations.

For more information, call 614-247-7777 or continue to monitor www.osu.edu

University officials continue to urge students, faculty and staff to sign up online to receive Buckeye Alerts. <http://buckeyealert.osu.edu/>

The Ohio State University

Help Buckeye Link Map Find People Webmail



Welcome to Ohio State

[Future Students](#) [Current Students](#) [Alumni](#) [Faculty/Staff](#) [Academics](#) [Research](#) [Outreach](#) [Diversity](#) [International](#) [Athletics](#) [O-H](#)



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News

[Ohio State ranked in top 20 for study abroad/international student enrollment](#)

[Buckeye Footprint reveals building energy use](#)

[Ohio State scientist wins Presidential Early Career Award](#)

[More News](#), [Media News Room](#)

Events this week

Today: Art exhibit: Time-Sensitive

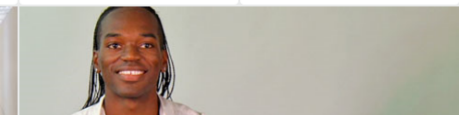
Today: Workshop for Summer STEM Research

Wednesday: Leadership Workshop: Social Media and the Millennial Generation

[This Week](#), [This Month](#)

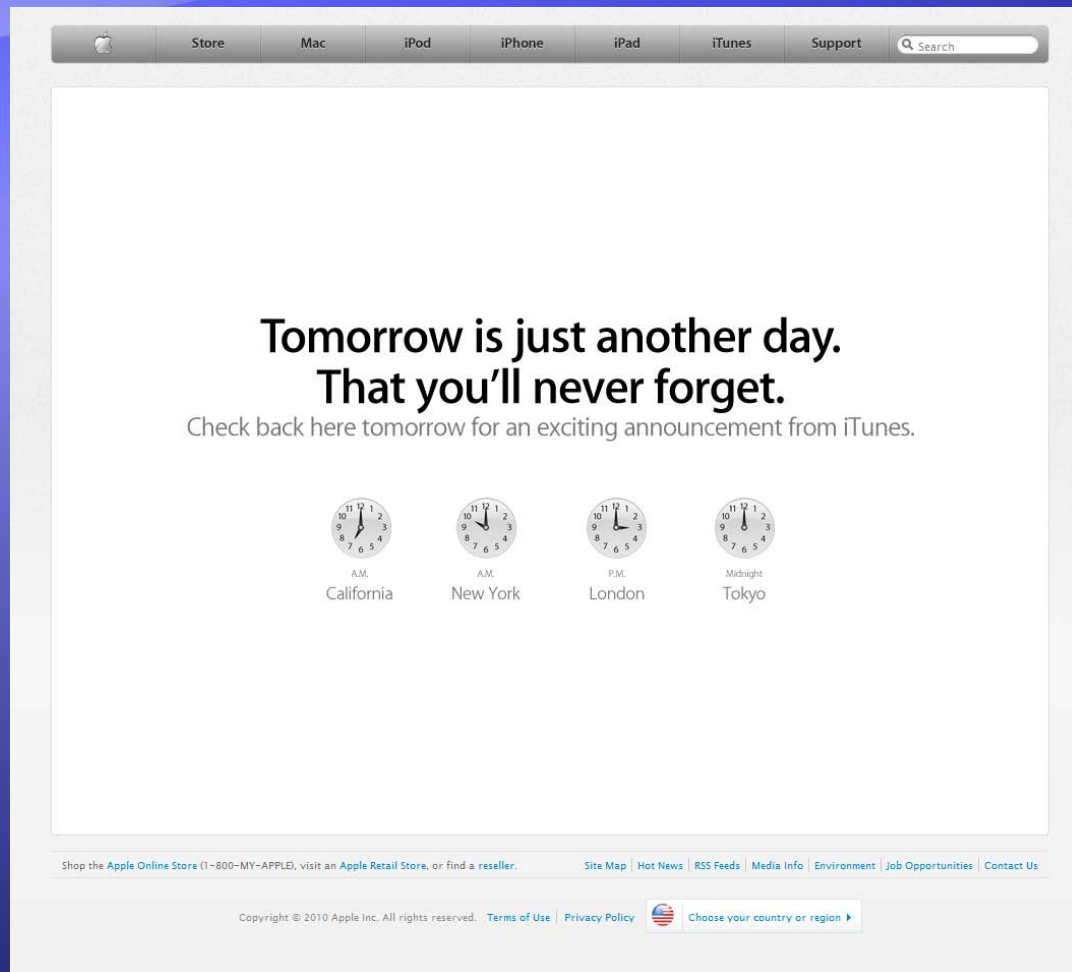


◆ Six Solos

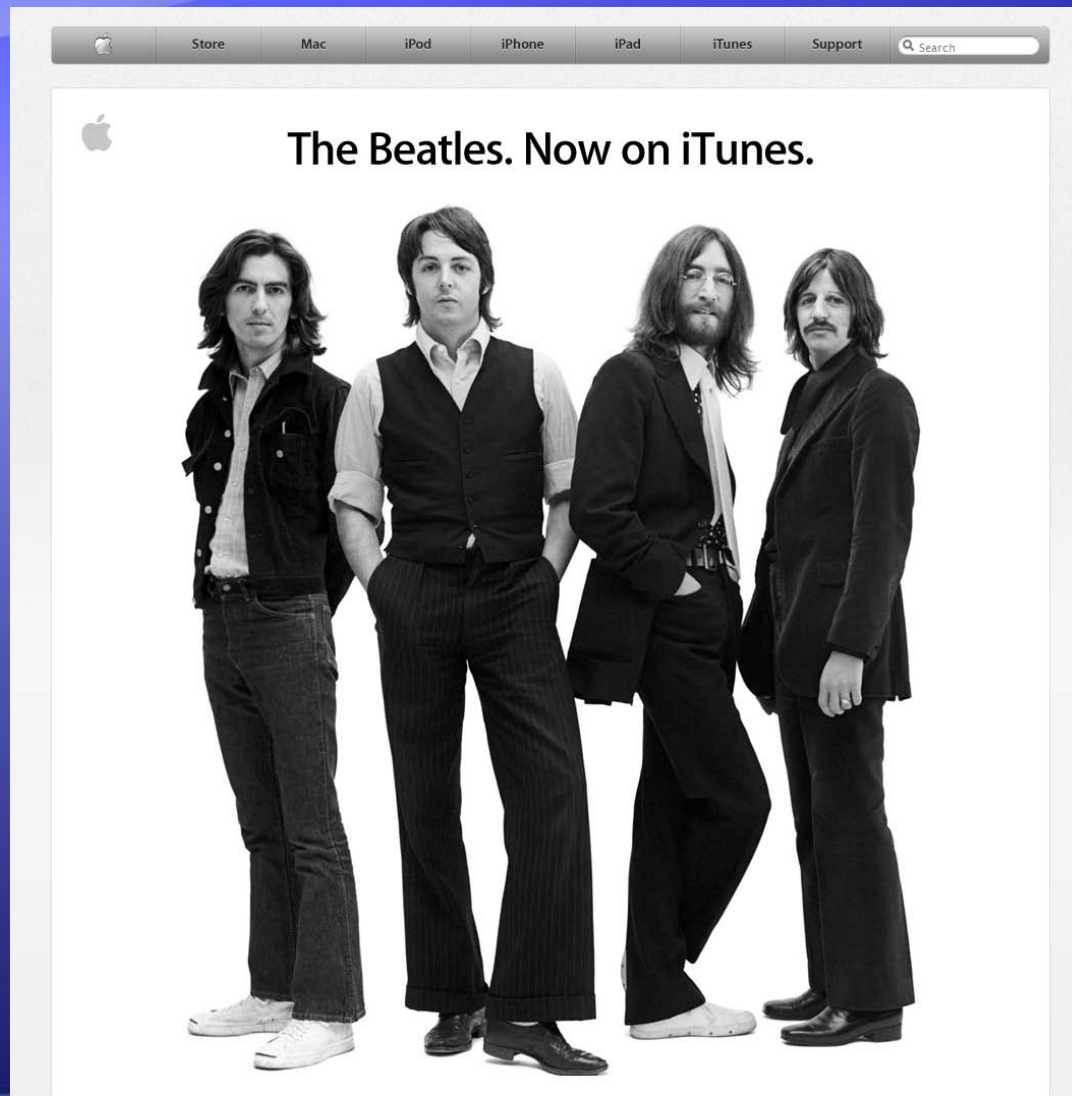


◆ How I Got to College

November 15 - Apple.com



November 16 - Apple.com



...Sink Ships

- ◆ Security concerns over auto-GPS or other location-aware sites.
- ◆ Troops encouraged to avoid logging in or updating their statuses to avoid giving away military positions.

A careless check-in costs lives, says Air Force

KATE TAYLOR | Fri 19th Nov 2010, 06:16 am

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The [Air Force](#) is warning its [troops](#) not to use location-based services such as FourSquare, Facebook Places and Gowalla because they could, er, give away their location.

8

tweets

[retweet](#)

11

[Share](#)



In an internal document sent to commanders, it points out that "careless use of these services by airmen can have devastating operations, security and privacy implications."

According to AP, similar warnings may be circulated amongst the Army and Marines next week - the Army is responsible for the majority of the 145,000 troops currently in [Afghanistan](#) and Iraq.

Sites such as [PleaseRobMe](#) have shown the dangers of promiscuously publishing one's whereabouts by showing just how easy it is for burglars to make use of check-in information. PleaseBombMe would have just as good a ring to it.

The DoD is concerned that dozy staff could check in to particular locations and give away [military](#) positions to the enemy. And, yes, this is actually a possibility, as there really are FourSquare check-in points in Iraq and Afghanistan.

Earlier this year, the Pentagon announced that it was **loosening its restrictions** on social networking, and would now allow [soldiers](#) to use services such as Facebook and Twitter - as long as they did so wisely.

(the) Wikileaks continue(s)

Nov. 28

- Site begins releasing 250,000 US embassy cables
- DDOS attacks to knock it off the net begin

Dec. 1

- Tableau Software (data visualization tools) remove public views of graphics built using the content.
- Amazon removes Wikileaks' content from its EC2 cloud service

Dec. 3

- Wikileaks.org ceases to work after everyDNS.com ends its support. Wikileaks.ch (Switzerland) used as backup.

Dec. 4

- PayPal permanently restricts Wikileaks account
- Swiss registrar declines pressure to remove or block the site

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Dec. 5

- Pirate Party takes over hosting of the Cablegate directory after previous server (France) goes offline

Dec. 6

- Mastercard withdraws ability to make donations to Wikileaks
- DDOS attack on Wikileaks' servers (Sweden)
- Swiss portal system strips Wikileaks founder Julian Assange of a key fundraising tool, accusing him of lying and immediately shuts down one of his bank accounts

Dec. 7

- Visa (Europe) withdraws ability to make donations to Wikileaks
- Assange arrested (London) on sexual charges and facing extradition (Sweden)

Dec. 8

- MasterCard site crippled by DDOS attack purportedly as revenge against their position against Wikileaks

(sources: <http://www.guardian.co.uk/media/2010/dec/07/wikileaks-under-attack-definitive-timeline>
<http://www.wired.com/threatlevel/2010/12/wikileaks-reels/>
<http://www.guardian.co.uk/media/2010/dec/08/operation-payback-mastercard-website-wikileaks>)

PleaseRobMe.com

- ◆ Use Twitter's search functionality to show location-based messages which indicate when a user isn't home.
- ◆ Quote: *If you don't want your information to show up everywhere, don't over-share ;-)*



The image shows a screenshot of the PleaseRobMe.com website. At the top, there is a cartoon illustration of a burglar with a mask and a bag, next to the text "PLEASE ROB ME" in large, bold, red letters. Below this, a banner reads "Raising awareness about over-sharing" and "Check out our [quest blog post](#) on the CDT website." The main content area is divided into sections: "Next step" with a warning icon and text about the website's future, "Notice" with a message about the amount of attention the site has received, and "More Info" with links to Home, Why, and Made Possible By. The "Made Possible By" section lists "Forthethehack" and "Foursquare" with their Twitter handles. There are also social media icons for Twitter, Facebook, and Digg, and a "Share" button with a hand icon.

PLEASE ROB ME

Raising awareness about over-sharing

Check out our [quest blog post](#) on the CDT website.

Next step

⚠ We are satisfied with the attention we've gotten for an issue that we deeply care about. If you're interested, you might like to read these articles:

- [On Locational Privacy, and How to Avoid Losing It Forever](#)
- [Over-sharing and Location Awareness](#)

Currently we're looking through the emails we've received regarding the future of the website. As soon as we've thought of a suitable way to continue, you'll find it right here.

We're not showing the Twitter messages anymore, as they no longer add anything. If you don't want your information to show up everywhere, don't over-share :-)

Notice

Hi there, all we can say is wow. The amount of attention we're getting is amazing. It's great to see that the website has been picked up by so many awesome blogs, news providers and people out there, who got our point perfectly:

- [Mashable](#)
- [The Next Web](#)
- [cnet](#)

More Info

[Home](#)
[Why](#)

Made Possible By

Forthethehack
[Foursquare](#)
[Twitter](#)
[@boyvanamstel](#)
[@frankgroeneveld](#)
[@barryborsboom](#)

Ads by Google

Get Help with E. coli
Contact Experienced Lawyers For Cider E. coli Illnesses
[MarlerClark.com/Ecolic](#)

Headgap's Resale Store

Share

A Bully Finds a Pulpit on the Web

- ◆ DecorMyEyes.com benefits from giving bad service.
- ◆ Great numbers of complaints about it on other sites elevate it in Google's search results.

A Bully Finds a Pulpit on the Web

By DAVID SEGAL

Published: November 26, 2010

SHOPPING online in late July, Clarabelle Rodriguez typed the name of her favorite eyeglass brand into [Google's](#) search bar.



In moments, she found the perfect frames — made by a French company called Lafont — on a Web site that looked snazzy and stood at the top of the search results. Not the tippy-top, where the paid ads are found, but under those, on Google's version of the gold-medal podium, where the most relevant and popular site is displayed.

Ms. Rodriguez placed an order for both the Lafonts and a set of doctor-prescribed Ciba Vision contact lenses on that site, DecorMyEyes.com. The total cost was \$361.97.

It was the start of what Ms. Rodriguez would later describe as one of the most maddening and miserable experiences of her life.

The next day, a man named Tony Russo called to say that DecorMyEyes had run out of the Ciba Visions. Pick another brand, he advised a little brusquely.

"I told him that I didn't want another brand," recalls Ms. Rodriguez, who lives in the Chelsea neighborhood of Manhattan. "And I asked for a refund. He got rude, really obnoxious. 'What's the big deal? Choose another brand!'"

With the contacts issue unresolved, her eyeglasses arrived

Add to Portfolio

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- + Mastercard International Inc
- + Google Inc
- + Citigroup Inc
- + Macy's Inc
- + eBay Inc
- + Amazon.com Inc

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[Enlarge This Image](#)



Michael Falco for The New York Times

[f](#) RECOMMEND

[t](#) TWITTER

[c](#) COMMENTS
(317)

[e](#) SIGN IN TO
E-MAIL

[p](#) PRINT

[s](#) SINGLE PAGE

[r](#) REPRINTS

[+](#) SHARE



Fun With jQuery

- ◆ Javascript is a scripting language used to add functionality to Web pages.
- ◆ It is executed in the browser, and it, therefore, relies on browser support.
- ◆ jQuery is a library that gives Web programmers even more control of HTML elements for animation, sorting, and much more.
- ◆ jQuery is continually updated to support all browsers when possible.

jQuery on UM home page

- ◆ Bulletin Board
- ◆ Main image slideshow
- ◆ And others



Javascript and Accessibility

- ◆ Screen readers usually can't execute javascript, so the vision-impaired user can get lost if navigation and content relies on it.
- ◆ Good practice is to design the page so that content is visible until javascript hides it. Following that, javascript is free to do (just about) whatever you want it to.

jQuery in UM template

◆ HTML

```
<p id="expand1" class="expand">Expand this list</p>
<ul id="collapse1" class="collapse">
  <li>Item #1</li>
  <li>Item #2</li>
  <li>Item #3</li>
</ul>
```

Expand this list

- Item #1
- Item #2
- Item #3

◆ Javascript

```
$(document).ready(function() {
  $('.collapse').hide();

  $('.expand').css({
    'text-decoration': 'underline',
    'cursor': 'pointer' });

  $('#expand1').click(function() {
    $('#collapse1').slideToggle();
  });
});
```


Guest

- ◆ Errol Sayre
Web Developer
Office of Research and Sponsored Programs

Google Zeitgeist

