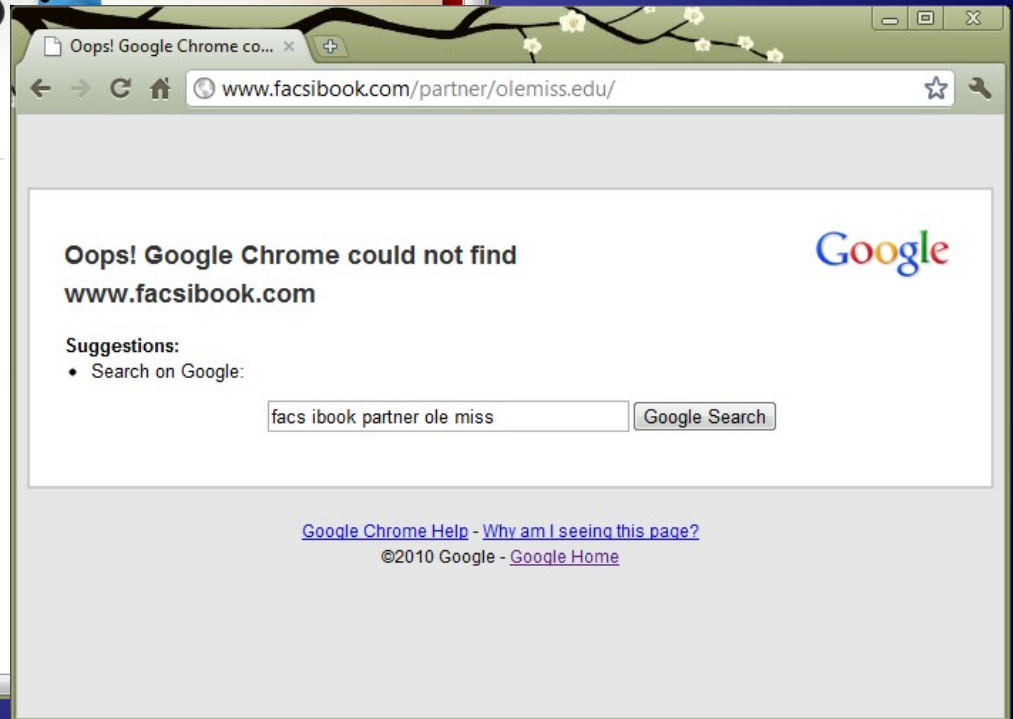
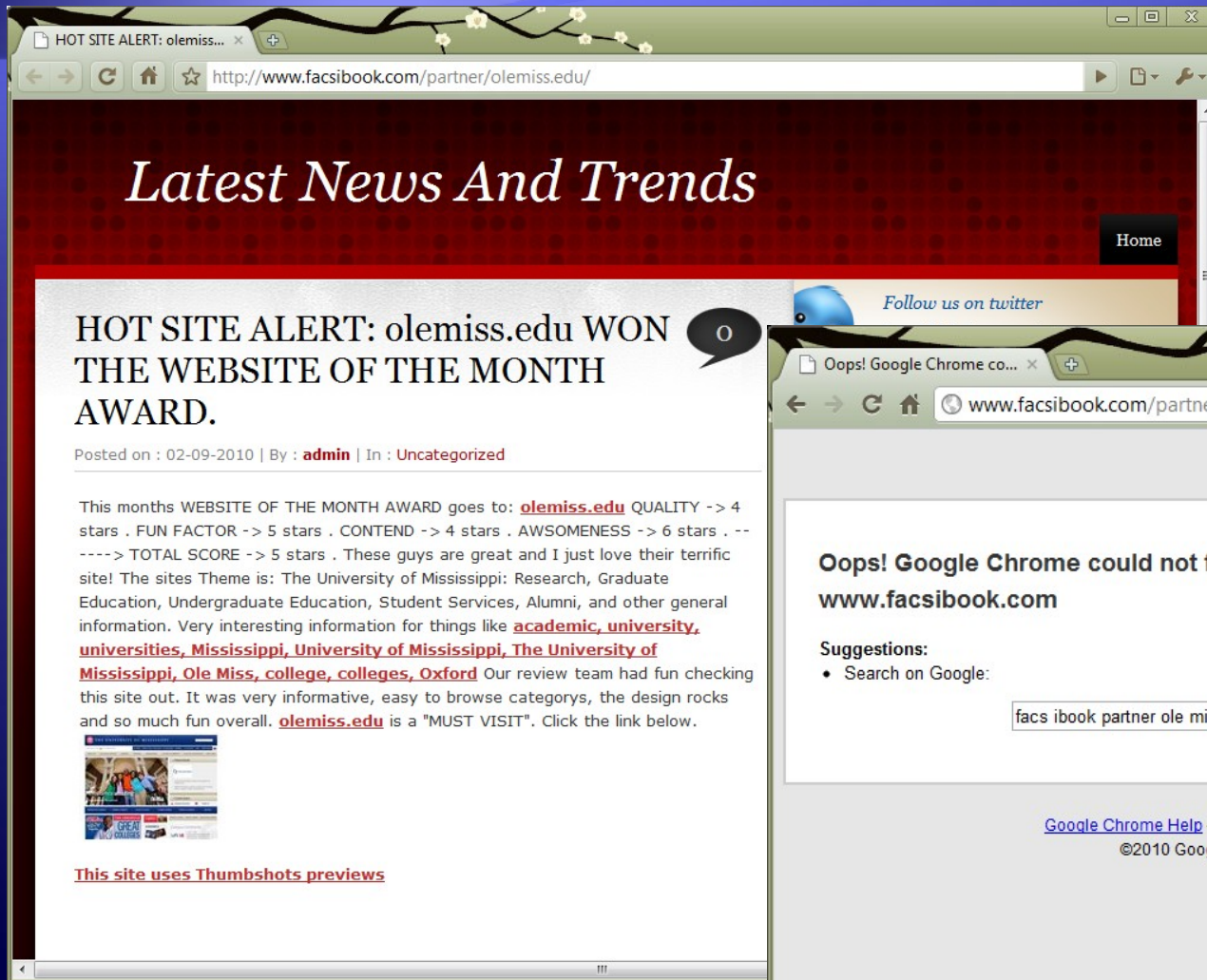


October 8, 2010

# WEBMASTER MEETING

- [www.olemiss.edu/webmaster/meetings.html](http://www.olemiss.edu/webmaster/meetings.html)

# We're Hot



# IE 9



The screenshot shows the Slate website in Internet Explorer 9. The browser's address bar displays [www.slate.com/id/2267673/](http://www.slate.com/id/2267673/). The page features a prominent article titled "Please, for the Love of God, Upgrade Your Browser" by Chris Wilson, dated Thursday, Sept. 16, 2010. The article discusses the limitations of Internet Explorer 9 compared to newer browsers like Firefox and Chrome, highlighting the need for HTML5 support. A sidebar on the right contains a video player for "Industries with a Strong Future" and a list of related articles. The bottom of the page includes social media links and a "BUSTED TEES" banner.

**Slate** Booming is turning a 1.5% early pay discount into \$750,000. [FIND OUT MORE](#) [OPEN](#)

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HOME / TECHNOLOGY: THE FUTURE AND WHAT TO DO ABOUT IT.

## Please, for the Love of God, Upgrade Your Browser

Internet Explorer 9, Chrome, and Firefox are great, but outdated software is still holding back the Web.

By *Chris Wilson*  
Posted Thursday, Sept. 16, 2010, at 4:23 PM ET

What are we going to blame now? For years, the Firefox-Chrome crowd has painted Internet Explorer as the obstacle between us and the lush, luxuriant Web of the future. While those browsers supported next-generation coding tools like [HTML5](#) that allowed for [dazzling graphics](#), [elegant games](#), and [interactive tools](#), Microsoft's did not. (If you click on any of those previous three links in IE, you'll be disappointed.) If Internet Explorer doesn't support a browser-based tool or toy, it makes it a nonoption for any Web developer who wants a mass audience. By whichever [measurement you use](#), Internet Explorer is the most popular browser around (61 percent of visitors to [Slate](#), for example, use some version of IE).

Internet Explorer 9 could change all that. On Wednesday in San Francisco, Microsoft unfurled an early version of IE9, whose centerpiece is support for [HTML5](#). (If you're feeling adventurous, you can [download a beta copy and try it out](#), but [check out the requirements](#) first—sorry, XP users.) Wednesday's demo was so heavy on the new browser's graphical capabilities that you'd think Microsoft invented HTML5, instead of just now getting around to making a browser that supports it.

Two cheers to Microsoft for getting up to speed (would've been three if this were 2008). But it's not too late to blame Redmond for all those outdated versions of Internet Explorer that still populate computers around the globe. It's not just that these crusty old browsers are holding us back from a carnivallike experience every time we check our e-mail. Currently, many essential Web features, like video, require third-party browser

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[replay intro](#) [OPEN](#) [APPLY NOW](#)

INDUSTRIES WITH A STRONG FUTURE (1:35)

RICHARD BRANSON VIRGIN GROUP

MONEY MARKETING INNOVATION MANAGING SPOTLIGHT

[Chris Anderson on How to discover new businesses \(1:26\)](#) 1 ★★★★★

[Barry Diller and Diane Von Furstenberg on the Recipe for Success \(1:12\)](#) 1 ★★★★★

[Branson on Business: The industry of the future \(1:35\)](#) 1 ★★★★★

OFFERING EXPERTISE & INSIGHT FOR THE BUSINESS OWNER [FIND EVENTS](#)

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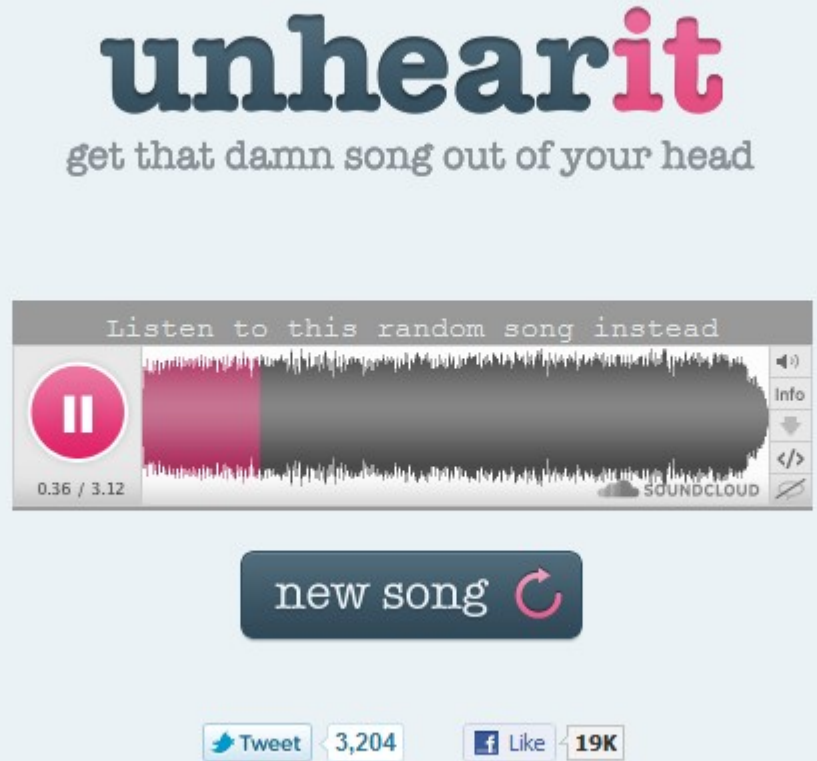
[If Christine O'Donnell Loves Individual Freedom So Much, How Can She Oppose](#)

[The Defeat of Mike Castle Deals a Huge Blow to Election Reform](#)

[Chat with your friends](#)

# Unhear It

- ♦ Got a catchy song stuck in your head?
- ♦ Try swapping it for a different catchy song.





# QuiBids

- ◆ Buy bids at \$.60 each
- ◆ Choose products
- ◆ Bid and win



The screenshot shows the QuiBids website interface. At the top, there's a navigation bar with links like Home, My QuiBids, QuiBids 101, Register, and Help. A main banner features a live auction for an Apple iPad 64 GB Wi-Fi, showing a retail price of \$899.00 and a current price of \$44.10, with a time remaining of 00:00:08. Below the banner, a three-step process is outlined: Step One (Buy Bids), Step Two (Choose Products), and Step Three (Bid & Win). A 'REGISTER NOW' button is prominently displayed. At the bottom, a section titled 'ENDING AUCTIONS' lists several items up for bid, including an HP Officejet Pro 8500 All-in-one Printer, a Nike Method Milled #1 Putter, an OtterBox Defender Case for iPhone, a 25 Bids Voucher, and a Samsung 46" 3D HDTV. Each item listing includes the item name, a 'SOLD' or 'BID' status, the current bid amount, the bidder's name, and a 'BID' button.

**WIN Apple iPad 64 GB Wi-Fi**  
The Apple iPad is a revolutionary device that combines web browsing, e-mail, photos, movies, music, books, maps, notes, calendars, and contacts all in a tablet format.

Retail Price: **\$899.00** Current Price: **\$44.10**  
Time Remaining **00:00:08** **GO BID & WIN**

**1 STEP ONE BUY BIDS**  
Bids cost just \$0.60. Buy Bids to start participating in auctions.

**2 STEP TWO CHOOSE PRODUCTS**  
Pick a product you want - an HDTV, a new laptop, or a Bid Voucher!

**3 STEP THREE BID & WIN**  
Simply click 'Bid' on an auction. If you're the last bidder, YOU WIN!

**Bid Now & WIN Exciting Products**  
**REGISTER NOW**

**ENDING AUCTIONS** Bid Now - These auctions are about to end.

Item	Status	Current Bid	Bidder	Action
HP Officejet Pro 8500 All-in-one Printer	SOLD	\$0.26	destiny	SOLD
Nike Method Milled #1 Putter	SOLD	\$0.26	Liliana84	SOLD
OtterBox Defender Case for iPhone	BID	\$0.02	trobyn1011	BID
25 Bids Voucher	BID	\$0.07	rolrgr	BID
Samsung 46" 3D HDTV	BID	\$2.24	eclipsegst	BID

# Stuxnet

- ◆ Sophisticated computer attack
- ◆ Computers that run industrial processes are targets
- ◆ "Air gap" separates them from the Internet
- ◆ Infection via USB drive

**Slate**  
FedEx Office  
FedEx Kinko's is now FedEx Office

We understand  
You want a partner who can make it happen.

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HOME / TECHNOLOGY: THE FUTURE AND WHAT TO DO ABOUT IT.

## Don't Stick It In

The dangers of USB drives.

By Farhad Manjoo

Posted Tuesday, Oct. 5, 2010, at 5:20 PM ET



USB drives can spread viruses.

Talking to a computer security researcher about Stuxnet is like asking an art critic to describe the finer points of the Mona Lisa. The world's top cybersecurity minds are absolutely in awe. [Stuxnet](#), which was discovered in June and has since spread to [millions of machines](#) around the world, is the most sophisticated computer attack we've ever seen. Though its true purpose is unknown—teams of experts across the globe are poring through the code in an effort to divine its intentions—the deviousness of its design has prompted many researchers to call it a "cyber-weapon," one perhaps created by the United States or Israel to disrupt Iran's nuclear program.

Why should we think of Stuxnet as a weapon? Because it's the first digital worm known to infiltrate and secretly reprogram machines that run sensitive industrial processes—power plants, pipelines, telecommunications centers, airports, and ships. Iranian officials have said that [Stuxnet infected](#) employee computers at the country's Bushehr nuclear-power plant. Siemens, the German conglomerate, says that Stuxnet has already breached at least 14 factories running its software. (It

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# Security

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## Cameron Diaz Could Break Your Computer

JR Raphael, [PC World](#) Aug 19, 2010 5:06 pm

Cameron Diaz is one dirty, dirty girl.

Hang on -- let me rephrase that: The dazzling Ms. D is actually quite lovely in person (in my daydreams, anyway; we've yet to meet face-to-face). But on the Internet, there's something about Cameron that might infect you with a virus.

Cameron Diaz, you see, tops 2010's list of the most dangerous celebrities to search for on the Web. Security company McAfee (yes, the same one just [bought by Intel](#)) compiles the list each year. And this go-round, the gang from Mc-A says Cameron isn't one of Google's angels.

**Cameron Diaz: McAfee's Most Dangerous Celebrity**

According to McAfee's study, searching for "Cameron Diaz" puts you at a 10 percent risk of landing on a site strewn



Image courtesy McAfee/Business Wire



# Facebook owns "Book?"

"If others could freely use 'generic plus book' marks for online networking services targeted to that particular generic category of individuals, the suffix book could become a generic term for 'online community/networking services' or 'social networking services,'" according to Facebook. "That would dilute the distinctiveness of the Facebook marks, impairing their ability to function as unique and distinctive identifiers of Facebook's goods and services."

The screenshot shows a web browser window with two tabs. The active tab is titled "Facebook Sues Teachbook Over Use of 'Book'" and the address bar shows the URL "http://www.pcmag.com/article2/0,2817,2368384,00.asp". The article content is as follows:

**Facebook Sues Teachbook Over Use of 'Book'**  
 By: [Chloe Albanesius](#)  
 08.27.2010 6 comments

Facebook is going after a social-networking site for teachers, dubbed Teachbook, for attaching the word "book" to its name.

The "book" part of Facebook is highly distinctive and most people associate it with social networking, Facebook said in a lawsuit it filed against Teachbook earlier this month. The only reason Teachbook is using "book" in its name is to unfairly benefit from Facebook's popularity, according to court documents.

"If others could freely use 'generic plus book' marks for online networking services targeted to that particular generic category of individuals, the suffix book could become a generic term for 'online community/networking services' or 'social networking services,'" according to Facebook. "That would dilute the distinctiveness of the Facebook marks, impairing their ability to function as unique and distinctive identifiers of Facebook's goods and services."

Selecting "book" was a completely arbitrary choice and "pilfers a distinctive part of the Facebook," Facebook said. Teachbook's services "are the same as and/or related to some of the services provided by Facebook, [and] while Facebook does not object to [Teachbook's] provision of online social networking services, it does object to [Teachbook's] use of the infringing and dilutive Teachbook mark while doing so."

The name "creates a false suggestion of an affiliation or connection between [Teachbook] and Facebook, where none exists," Facebook concluded.

Teachbook is set to launch in the fall and bills itself as a "professional, online community for teachers." Facebook said previous versions of Teachbook's Web site touted itself as a Facebook replacement with lines like: "Many schools forbid their teachers to maintain Facebook and MySpace accounts because of the danger that students might learn personal information about their teachers."

Among the various charges Facebook is pursuing is cybersquatting. Facebook wants the judge to transfer control of Teachbook.com to Facebook.

Other charges include trademark infringement, unfair competition, and trademark dilution. Facebook wants the court to stop Teachbook from using any "word + book" combination for its name, and to force Teachbook to hand over any revenue it might have made from Teachbook thus far.

Teachbook did not immediately respond to a request for comment.

On the right side of the browser window, there are social media sharing options (email, print, share, reprint), a "Share this page" section with 44 tweets and 3 people liking it, and a sidebar with various advertisements including "IBM System Storage", "Featured Partner Downloads", "Spyware Doctor", "MozzyPro Online", "Planning a Windows", "Norton 360", "Snagit Software", and "Mindjet". At the bottom, there is a "PCMag.com on dig" section with "POPULAR" and "UPCOMING" links, and a "Shop for products from" section with a "CDW" link.



# Facebook wants "Face?"

Facebook, which has gone after sites with the word "book" in their names, is also trying to trademark the word "face," according to court documents.

"Honestly, to most people [Facebook's claims] wouldn't make a big difference," Greenspan said. "Facebook is enforcing their rights, but maybe some they don't have."

The screenshot shows a web browser window with the address bar displaying [http://money.cnn.com/2010/08/27/technology/facebook\\_trademark\\_face/](http://money.cnn.com/2010/08/27/technology/facebook_trademark_face/). The article title is "Facebook is trying to trademark 'Face'". The byline is "By Julianne Pepitone, staff reporter August 27, 2010: 12:31 PM ET". The article text states: "NEW YORK (CNNMoney.com) -- Facebook, which has gone after sites with the word 'book' in their names, is also trying to trademark the word 'face,' according to court documents. But the social networking site has met with a familiar foe. As TechCrunch first reported, Aaron Greenspan has asked for an extension of time to file an opposition to Facebook's attempt. Greenspan is the president and CEO of Think Computer, the developer of a mobile payments app called FaceCash. Greenspan, also a former Harvard classmate of Facebook chief executive Mark Zuckerberg, claimed he had a hand in developing the social networking giant. The case was settled last year. In an interview with CNNMoney.com, Greenspan said the two extensions he filed now give him until September 22 to oppose the 'face' trademark attempt. The original deadline was June 23. 'If you search the patent database, there are thousands of marks that contain the word 'face,'" Greenspan said. "I understand where Facebook is coming from, but this move has big implications for my company and for others." Greenspan said he hasn't yet decided whether he will file a formal opposition, but he wanted extra time because "tech is a very fast-paced industry. You never know what will develop during the additional time." Court documents show Greenspan has a long history of taking action to protect his trademarks, so Facebook could have a tough battle ahead."

On the right side of the page, there is a "Right Now" section with links to "GDP report: Sharp slowdown in economic growth", "Big Mac attack: McDonald's sizzles - The", and "Bove: Washington will back off banks". Below this is a "Fortune" magazine advertisement with the text "Find us on Facebook" and "Click Here".

At the bottom right, there is a "Hot List" section with links to "GDP report: Sharp slowdown in economic growth", "Live Nation can't hear the music", "Remodeling your home? Get online", and "Job Search".

# Anti-Facebook?

The privacy aware, personally controlled, do-it-all, open source social network.



**The Anti-Facebook Arrives September 15: Will You Switch?**

Ian Paul, *PC World* Aug 27, 2010 9:54 am

Diaspora, the open source social network and [potential Facebook challenger](#), will be ready to launch on September 15, according to the project's developers.

In a recent [blog post](#), the Diaspora team say they have the nascent social networking software up and running, and are happy with the near-final result. Despite these proclamations, however, it's unclear what Diaspora will look like or how it will function when Diaspora finally launches.

**Open Source Facebook**

Diaspora is meant to be an alternative to Facebook, Twitter, and other social networks allowing you to share content such as photos, status updates, links, and so on. The plan for implementing Diaspora, as I understand it, is for users to download the software package, and then install it on their own Website hosted by yourself or a Web hosting service like Go Daddy.

For those not interested in hosting their own Diaspora site, the team also plans on creating a one-click sign-up version of Diaspora as well. But it's not clear when a hosted version of Diaspora would become available. However, the real power behind Diaspora appears to be the ability to take control of all your social networking data and put it on a server that you control.

**Features**

At launch, Diaspora will likely be fairly basic. Key features, according to the project Website, include the ability to scrape your data from major social networks such as Facebook, Twitter, and Flickr; and for Diaspora users to connect with each other and share content such as status updates and photos between different Websites. Diaspora is also supposed to include end-to-end GNU Privacy Guard (GPG) encryption to make sure everything you share with your friends is protected while it's being sent across the Internet from one site to another.

Plans for Diaspora after its initial launch include Open ID integration, Voice over Internet Protocol services, and instant messaging. The team also plans to make Diaspora extensible so that developers can write plug-ins for it, which I assume would be similar to using Wordpress plug-ins.

**Diaspora Origins**





**Registry Mechanic 9.0**

**Lenovo Laptop Deals**

**ThinkPad SL510**  
The SL510 is an ex-entirely toward no-

**ThinkPad W70**  
Aimed at content c-portable Golath co-letting pros stay pr

# Friend Request Gone Wrong

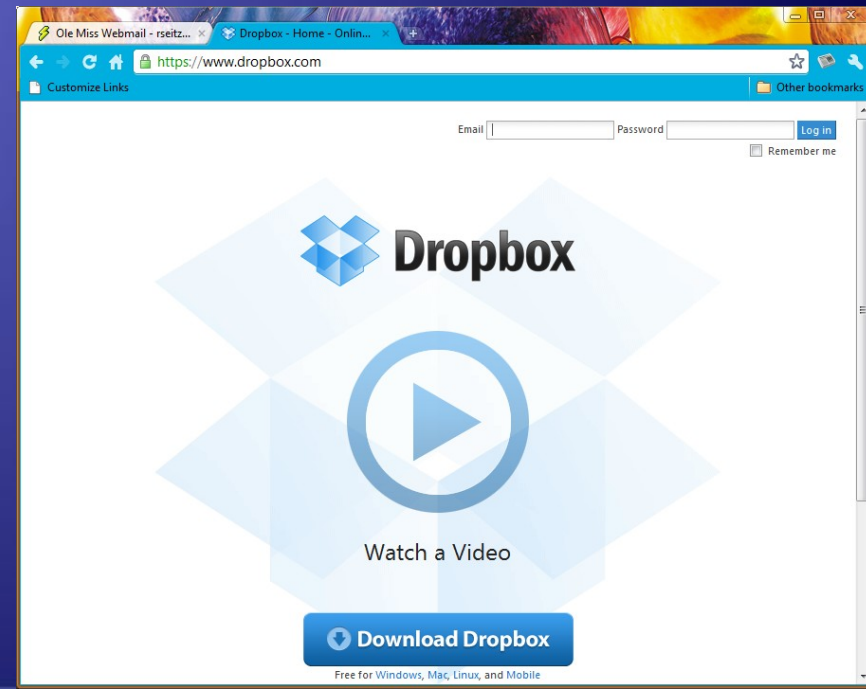




# Dropbox.com

A lifesaver while my  
laptop is on the blink!

2 GB storage for free



# My outbox



The screenshot shows a web browser window displaying the myOleMiss portal. The browser's address bar shows the URL <https://my.olemiss.edu/irj/portal>. The portal header includes the myOleMiss logo, a welcome message for ROBERT SEITZ on Friday, September 17, 2010, and a password expiration notice. Below the header is a navigation menu with tabs for Student, Academic Administrator, Employee, Administrator, Call Center, Collaboration, and IT. The IT tab is selected, showing a sub-menu with links like Main, Self-Service, Administration, Students, Reports, Committees, Tools & Resources, Directories, My Profile, and SAP. The main content area is titled "OleMiss Today" and features several sections: "IT Alert" with a link to "IT Directors Minutes", "Student Organizations" with a link to "Mandatory Orientation Dates Set", "Memorandum" with a link to "Congratulations to Brian Hopkins", and "IT Training" with a link to "Security Webcast: Protecting Your University Data". Each section includes a brief description and a "Full details" link. The left sidebar contains a "Detailed Navigation" menu with links to various university services and a "Portal Favorites" section with links to the Bulletin Board, IT Home Administration, Systems Status Update, Tasks, UM Web Registry Admin, Upload RSS Feed, and WebID Administration. The footer of the portal includes a copyright notice for the University of Mississippi.

myOleMiss Welcome ROBERT SEITZ — Friday, September 17, 2010  
Your password expires in 10 days.

Help UM Home Webmail Blackboard Log Off

Student Academic Administrator Employee Administrator Call Center Collaboration IT

Main Self-Service Administration Students Reports Committees Tools & Resources Directories My Profile SAP

Information Technology > Ole Miss Today Administration > Ole Miss Today > Bulletin Board > Ole Miss Today

History Back Forward

**OleMiss Today**

[Event Calendar](#)  
[OrgSync](#)

**IT Alert**

 **IT Directors Minutes**  
Please see the link below (full details) for minutes from the 09/14/2010 Directors Meeting.  
[Full details](#) [it@olemiss.edu](#) - OMT #000000000004

**Student Organizations**

 **Mandatory Orientation Dates Set**  
There will be two mandatory orientation sessions for student organizations Sept. 21-22, at 5:30 p.m. in Bishop 209.  
For assistance related to a disability, contact: Office of the Dean of Students, 662-915-7248  
[Full details](#) [studorgs@olemiss.edu](#) - OMT #000000000010

**Memorandum**

 **Congratulations to Brian Hopkins**  
Effective Monday, 9/13, Brian Hopkins is serving in the role of Interim Director of the MS Center for Supercomputing Research.  
[Full details](#) [it@olemiss.edu](#) - OMT #000000000006

**IT Training**

 **Security Webcast: Protecting Your University Data**  
This presentation will provide University management staff with a strategy for protecting sensitive University data.  
[Full details](#) [david@olemiss.edu](#) - OMT #000000000007

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Prevent unauthorized access by closing your Web browser when finished. © Copyright 2010 University of Mississippi.

# My outbox

## Rebel Black Bear



- ☐ I love this mascot.
- ☐ I like this mascot.
- ☐ I can accept this mascot.
- ☐ I dislike this mascot.

## Rebel Land Shark



- ☐ I love this mascot.
- ☐ I like this mascot.
- ☐ I can accept this mascot.
- ☐ I dislike like this mascot.

## Hotty Toddy




- ☐ I love this mascot
- ☐ I like this mascot.
- ☐ I can accept this mascot.
- ☐ I dislike this mascot.

**SUBMIT MY VOTE**



# My outbox


Welcome UM Guest — Wednesday, October 6, 2010
[Help](#) | [UM Home](#) | [Log On](#)

Guest

[Main](#) | [Admissions](#) | [Financial Aid](#) | [Resources](#) | [Directories](#)

Web Directory
History Back Forward

Detailed Navigation


- Campus Directory
- Campus Map
- Faculty Experts Guide
- Important Numbers
- Web Directory

Portal Favorites

There are no items to display





Site Index











## Web Directory

 [Open in new window to print](#)

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Search

- ☒  Buildings
- ☒  Committees
- ☒  Organizations
- ☒  Other Entities

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-  [Campus Organizations](#)
-  [Colleges and Schools](#)
-  [Emergency Numbers](#)
-  [Organization Structure](#)
-  [People Directory](#)
-  [Policy Directory](#)
-  [Search UM Web](#)
-  [Senior Campus Leadership](#)
-  [Service Directory](#)

# Why I Hate User Feedback

From a umc.edu e-mail address –

"Navigating your web site was frustrating and uninformative. Evidently one must know where one wants to go and what one wants to find something out."

My reply –

"I'm sorry you're having problems with the site. However, the two issues you mentioned (ie., knowing where you want to go and knowing what you want to find) are key to getting anywhere on any site."

# Why I Hate User Feedback

His reply –

"I tried a search to see if you had any majors in fashion or fashion design and only got outside links. No clear answer. I assume that means no, but it should say so."

What I wanted to say –

"You're absolutely right. Let me add those to our list of thousands of majors we don't offer."

My reply –

"You are correct that we don't list a major for Fashion Design because it is not one we offer."



# Next Meeting...

- ◆ December 10