

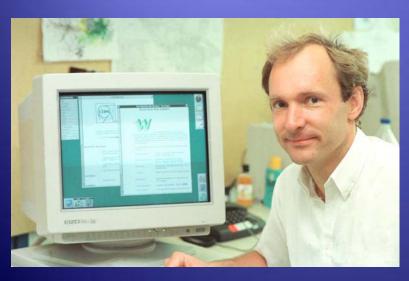
August, 2011

WEBMASTER MEETING

www.olemiss.edu/webmaster/meetings.html

Happy 20th Birthday, Web!

On August 6, 1991, the first website was launched on the Internet...



(Sir) Tim Berners-Lee back in the day

INTERNET

Not So High-Tech Anymore: The First Website Ever Celebrates Its 20th Birthday

By: NICK CARBONE (3 days ago)

Topics: BIRTHDAY, CERN, FIRST WEBSITE, INTERNET, TIM BERNERS-LEE, TIME, W3, WEB, WWW

World Wide Web

If you would like to support the web.

Getting the code by anonymous FTP, etc

The first website ever launched went live on August 6, 1991.

info cern ch







On August 6, 1991, the first website was launched on the Internet, forever changing the way we browse. (And thankfully, web design has improved just a bit in the past two decades.)

We here at NewsFeed think it's important to respect our roots. And today happens to be a milestone in our history.

It's like we're celebrating the 20th birthday of our great-greatgreat-... -great-grandfather; the modern website. You see, we (and all of our newsy brethren to say the least) essentially wouldn't exist



















Are IE Users Dumb?

- Survey says...yes.
- AptiQuant Web consulting company released survey of lqs correlated with browser usage.
- Obscure browsers
 Camino and Opera
 had "exceptionally higher" IQs.



Are IE Users Dumb?

- Survey says...no.
- Story was a hoax.
- In fact, the web consulting company itself was a hoax!



New Internet Domain Names

 ICANN approves vanity suffixes making "ipad.apple" possible.

... but they will also be expensive (\$185,000).

Unplug & Tune Out

How to unplug from Facebook, Twitter and Google+

The three popular social networking sites each offer ways to tune out or turn off accounts. Facebook and Twitter users can opt to take a break or deactivate. Google+ users can hide, downgrade or delete accounts.

1 2 next | single page



College students in Mumbai, India, use their smartphones. The number of active Facebook accounts in India jumped to 32 million this year, according to socialbakers.com, which tracks user data at the Palo Alto company. Facebook is the most popular social networking site on the Web with more than 750 million users. (Kainaz Amaria, Bloomberg / August 7, 2011)













Computer Recycling



Apple Recycling Program

Reuse and Recycling Program

iPod and Mobile Phone Recycling Program



Reuse and Recycling Program

Apple finds efficient ways to reuse and recycle electronic equipment, including iPhone, iPad, Mac or PC computers, and displays. You may even get an Apple Gift Card for your old equipment.

Apple recycles responsibly

Read our recycling FAQ

Get an Apple Gift Card for the value of your old device.

Turn that iPhone, iPad, or computer — Mac or PC — you're not using anymore into something brand new. Send it to us and we'll determine if it qualifies for reuse. If it does, that means your device has monetary value that we'll apply to an Apple Gift Card, which you can use for purchases at any Apple Retail Store or the Apple Online Store. If your iPhone, iPad, Mac, or PC doesn't qualify for reuse, we'll recycle it responsibly at no cost to you.

Here's how to get your gift card:

Tell us about your device.

Other Free U.S. Recycling Programs

If you live in one of the following states, you can participate in free electronics recycling programs by visiting the sites below:

Hawaii, Illinois, Maine, Maryland, Oregon, Rhode Island, Vermont, Washington, West Virginia

Khan Academy



Pwned?



Stealth Antenna



GROVE LIGHTING / DAS PROJECT

Those familiar with the Ole Miss campus may notice some in-progress work in the Grove and Circle and wonder what is going on. Some have speculated on whether this work is a lighting project or a cell antenna project. Actually, it is both!

Lighting

Current lighting within the Grove is provided through electric lamps that are installed in the tree canopy. This is becoming problematic as the trees grow around the electrical cords feeding the lights. The lighting on the perimeter of the Grove is currently provided by 70s era aluminum street lights, which are functional but not particularly attractive.

The work that is taking place now will replace the perimeter lights with more attractive poles that fit with the setting. The new perimeter poles will be the same height as the current poles and will support banners like the current poles do. Smaller poles with a similar style will be added to the interiors of the Grove and Circle to eliminate the need for lighting up in the trees. Dark sky compliant light fixtures are being utilized to avoid light pollution within the Grove and Circle

Distributed Antenna System

But, these poles serve another important purpose. They are stealth poles that house the antenna making up a Distributed Antenna System or DAS. A DAS is a network of small antenna nodes that support high cellular bandwidth and capacity needs within a well-defined geographic area. These systems have been used with great success in malls, airports, and cruise ships, and now they are being deployed in major sports venues. The DAS will address cellular service, not Wi-Fi, but there is a possibility of adding more equipment to the poles in the future to provide Wi-Fi service outdoors.

If you have tried to use your cell phone on a game day, chances are you experienced less than satisfactory service. Last year, Ole Miss contracted with a company called <u>NextG Networks</u> to build a vendor-neutral DAS for mproving cell coverage. NextG's first university customer was Notre Dame. Others include the University of Texas, Oklahoma University, and the University of Southern California. The first cell phone vendor to participate in the Ole Miss DAS is AT&T.



The first phase of the DAS includes the Vaught-Hemingway Stadium, the Grove and Circle, the Ford Center, and the Holman / Conner complex. All of these areas except for the Grove and Circle will be functional by early September. The Grove and Circle areas will be functional later in the fall semester. The longer timeline is



- . July 27, 2011; Boring began in the Grove.
- May 2, 2011; Stadium construction began.

Quick Facts

- · Underground boring is taking place in July and August to prepare for the electrical and communications infrastructure that will support the lights and DAS.
- . There will be a total of 17 interior poles and 32 perimeter poles.
- . The initial AT&T DAS deployment will include 7 perimeter street lights and 2 interior lights.
- · Installation of the perimeter poles will take place in two phases with the first phase being scheduled for completion on Friday October 14 and the second phase on Friday, November
- · Dark sky compliant light

Increase layout flexibility with CSS





Condense/Omit extraneous content





Condense/Omit extraneous content





Present different content/links





BECOME AN OLE MISS VIP //

Request Information

Thank you for your interest in Ole Miss! By becoming an Ole Miss VIP, you'll be put on our mailing list to receive information, and you'll also create a personalized web site with Ole Miss information that is tailored to your interests and needs. To become a VIP, click the link below that applies to you:

I'm a high school student

I'm a transfer student











Option 1: Route to separate mobile-ready page

- Use javascript to detect browser type.
- If it is a mobile browser, route to mobile-ready page
- 3. Set a cookie with version preference.

Disadvantages:

- Each page has to detect browser and cookie
- Hard to test using a regular browser

Option 2: Show same page but show/hide mobile-ready parts

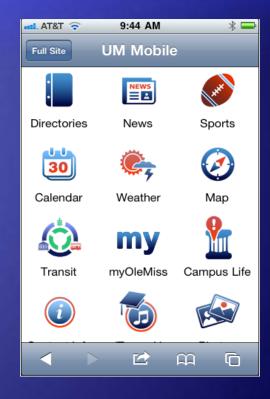
```
<meta name="viewport" content="width=device-width;
initial-scale=1.0; maximum-scale=1.0; user-scalable=0;" />
<link type="text/css" rel="stylesheet" media="only screen
and (max-device-width: 767px)" href="mobile.css">
<link type="text/css" rel="stylesheet" media="only screen
and (max-width: 767px)" href="mobile.css">
```

Disadvantage:

Forces mobile device to see mobile version

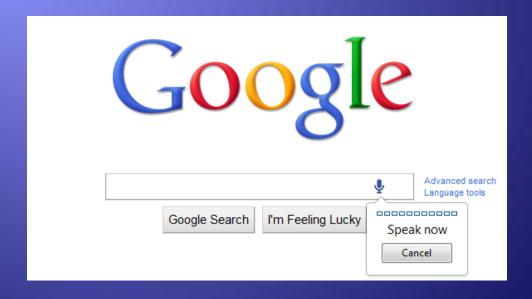
UM Mobile

- Layout redesign
- Use jQTouch for transitions (introduces solutions and new problems)



Mobile ideas go Desktop

 Chrome users have the option of speaking their Google searches instead of typing them.



UM Today – New Look

Message History Preferences

THE UNIVERSITY OF MISSISSIPPI

Your one-stop source for alerts and announcements

IT Alert



Protect Yourself and Your Reputation Online!

Be safe online & think about the impact to your reputation. Be aware that employers will check your digital tracks as part of recruitment. Full details

<u>it@olemiss.edu</u> - UMToday #6291 (Added on 08/06/2011)

Chancellor



🍱 University Development

In coming months, there will be both internal and external communications regarding development (fund-raising) issues for the university.

AUGUST 09 - AUGUST 11

Full details

chanclr@olemiss.edu - UMToday #8334 (Added on 08/09/2011)

Provost



👪 🍱 Common Reading Experience Information

Information for Deans, Department Chairs, and Faculty: Academic-Related Events for the Common Reading Experience

Full details

provost@olemiss.edu - UMToday #6320 (Added on 08/08/2011)

Research



Limited Submission Opportunity: NSF PIRE

UM is limited to one proposal to the NSF PIRE program. Faculty interested in this program should visit the ORSP web site for details.

Created for ROBBY SEITZ at 09:35 AM on 08/09/2011

- » Event Calendar
- » OraSvnc

Contents & New Items

Essential Announcements

» IT Alert

- » Chancellor
- University Development
- » Provost

Common Reading Experience Information

» Research

» Campus Events

Group Fitness in the Grove!

» Campus News

Lecture Series Funding is Available

Internal Audit Newsletter Now Available

» Invitation

Host a Visitina International Student

- » Memorandum
- » Reminder

UM Today – New Options

Set your UM Today email format:

HTML Format

No Daily Email

HTML Format

Text-only Format

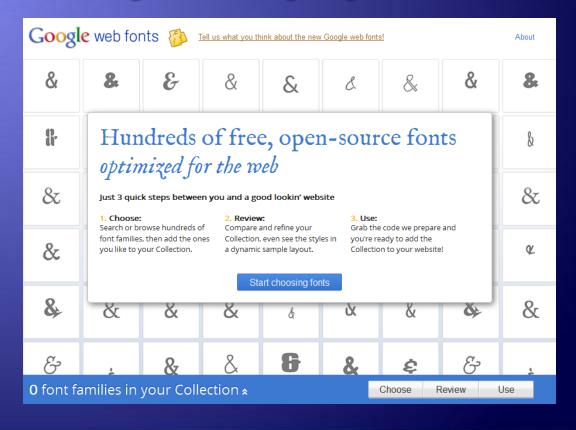
Use the Priority dropdown choices to set the order your messages should appear in your UM Today edition. Very High messages will appear at the top and Low messages will appear at lower levels. Do Not Show option is only available for Recommended Announcements.

Prioritize Your UM Today Essential Announcement Types:			
Save >			
	Essential Announcements	Priority	
	∏ Alert	Very High	
	Campus Police	High ▼	
	Chancellor	High ▼	
	Human Resources	High ▼	
	Physical Plant	High ▼	
	Procurement Services	High ▼	
	Provost	High ▼	
	Research	High ▼	
	SAP Alert	High ▼	
	Academics	Medium	
	Biochemistry	Medium	
	Employee Health	Medium	
	Library	Medium	
	Travel Office	Medium	
	Bursar	Low	
	Chemistry	Low	
	Dean of Students	Low	
	Financial Aid	Low	

Prioritize Your UM Today Recommended Announcement Types:			
Save >			
Recommended Announcements	Priority		
Arts and Culture	Medium -		
Campus Events	Medium ▼		
Campus News	Medium ▼		
FTDC	Medium ▼		
Green Initiative	Medium ▼		
IT Helpdesk	Medium ▼		
IT Training	Medium ▼		
Invitation	Medium ▼		
Memorandum	Medium ▼		
Reminder	Medium ▼		
TECHNews	Medium ▼		
Astronomy Open House	Low ▼		
Academic Traveler	Do Not Show ▼		
Campus Recreation	Do Not Show ▼		
Communiversity	Do Not Show ▼		
Ole Miss Outdoors	Do Not Show ▼		
Ole Miss Sports	Do Not Show ▼		
Outreach	Do Not Show ▼		

Web Fonts

- www.google.com/webfonts
- Test: olemiss.edu/working/umweb/googlefont.html





Statistics, Anyone?

- Send me your Google account and I'll add you to our Google Analytics report.
- www.google.com/analytics



SiteImprove... Join me, please!

