

March 11, 2011

# WEBMASTER MEETING

- [www.olemiss.edu/webmaster/meetings.html](http://www.olemiss.edu/webmaster/meetings.html)

# Just Plain Cool

## LATERAL

Design & Technology with Passion

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Incubator

Our Work

About Us

Services

Products

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Our Work

About Us

• The Team

• Press & Highlights

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### The Team

Lateral is "special" because of its people – the quality of the team is outstanding. We take great pride in our people, who are our most valued asset.

Lateral is a small company with a big ambition, focused on delivering innovation and results.



# Cool Effect

- ◆ Before/after satellite photos of Brisbane flooding provides opportunity to use unique effect for cross image comparison.
- ◆ Thanks jQuery!

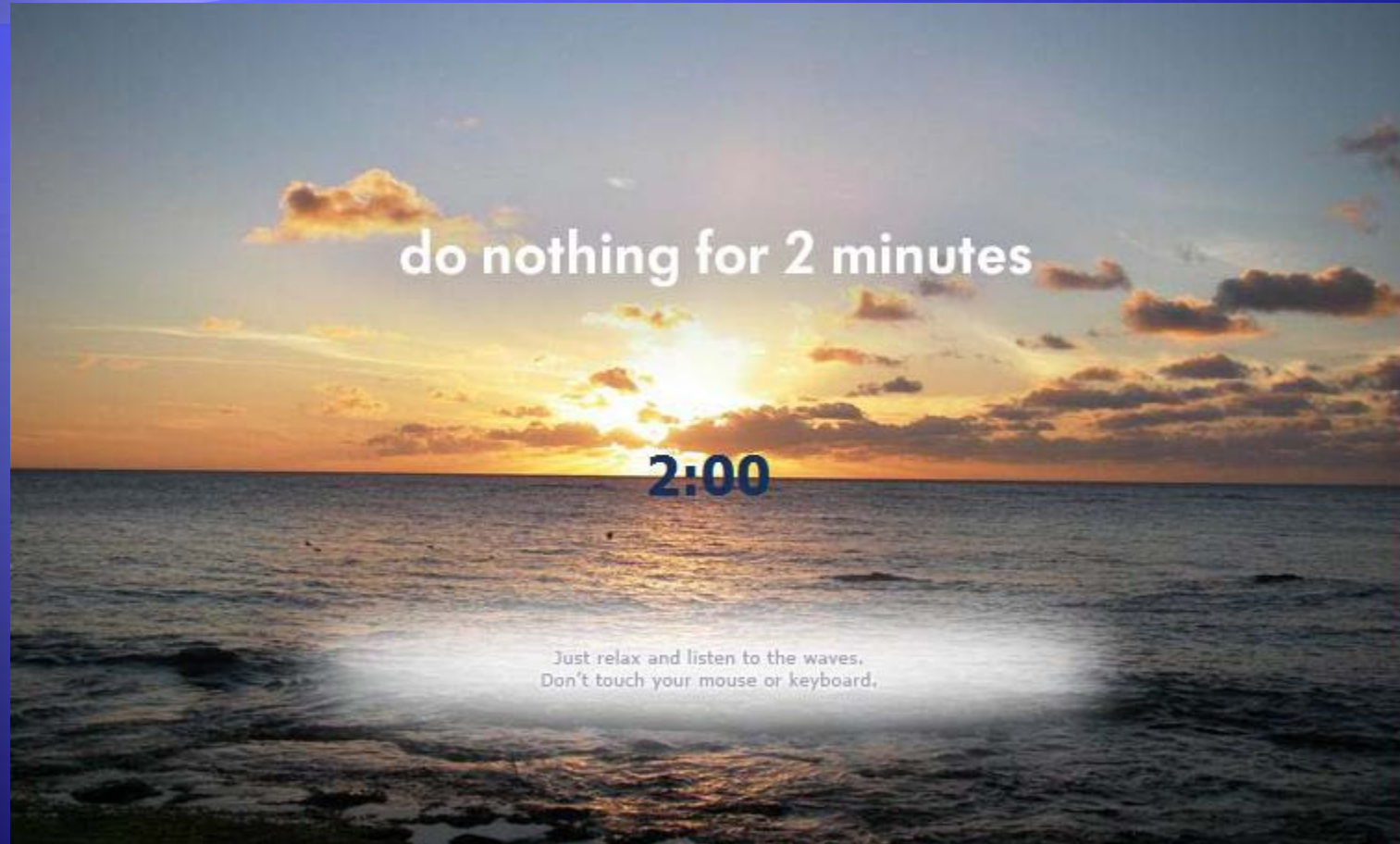


# Inception





# Do Nothing For 2 Minutes



# Million Dollar Homepage

[illegible]



# StickK to Your Goals

1. Select your goal
2. Set the stakes
3. Get a referee
4. Enlist support



# XtraNormal

- ◆ Make videos without acting skills!
- ◆ Buy "points" starting at \$10 per 1200 points.
- ◆ It would cost 325 points to publish this example (so far).





# Pwn2Own 2011 Contest

- ◆ As of Thursday, Chrome untouched.
- ◆ Safari and IE pwn'd already


HOME
TECHNOLOGY
SCIENCE
ENTERTAINMENT
BUSINESS
UNBALANCED

## Chrome reigns supreme as Safari and IE Pwn2Owned

Posted on Mar 10th 2011 by Trent Nouveau

Google's Chrome browser reigned supreme on Thursday as hackers at the Pwn2Owned conference successfully exploited Apple's [Safari](#) and Microsoft's Internet Explorer.

Vupen - a French security company - managed to crack Safari 5 running on a [MacBook Air](#) notebook in just five seconds.



Meanwhile, independent researcher Stephen Fewer exploited at least three vulnerabilities to hack through IE8's digital defenses on Windows 7.

However, the teams scheduled to take on [Google's](#) \$20,000 Chrome challenge failed to show up.

"The first contestant (Moatz Khader) was a no-show," Aaron Portnoy, manager of HP TippingPoint's security research team, told [ComputerWorld](#).

"And the other team (Anon) wanted to work on their BlackBerry [vulnerability](#). So it doesn't look like anyone will try Chrome."

Pwn2Own continues today and Friday, as hackers attempt to crack Mozilla's Firefox, Apple's iOS

# Leet Speak

- ◆ **Leet** (or "1337"), also known as **eleet** or **leetspeak**, is an alternative alphabet for the English language that is used primarily on the Internet. It uses various combinations of ASCII characters to replace Latin letters. For example, leet spellings of the word *leet* include 1337 and 133t; *eleet* may be spelled 31337 or 3133t.

Source: <http://en.wikipedia.org/wiki/Leet>

# Habituation and OMT

- ◆ **Habituation** is the decrease in response to a stimulus after repeated exposure to that stimulus over time.
- ◆ The longer something is in your field of vision, the less likely you are to notice it.
- ◆ Having 36 different announcements in every edition of OMT has the same effect.




# Habituation and OMT

- ◆ "Do not show" option deletes announcements from your list.
- ◆ "Contents & New Items" highlights only the new ones.

**Ole Miss Today**

[Event Calendar](#)  
[Org Sync](#)

**Academics**

 **NEW ! Student Photo and Essay Competition**  
Want to win an iPad? All students are invited to enter the Diversity Rocks essay and photo competitions.

[Full details](#) [JPG image attachment](#)

[iour@olemiss.edu](mailto:iour@olemiss.edu) - ADDED ON 03/08/2011

**Contents & New Items**

**Academics**  
Student Photo and Essay Competition

**Library**  
Take a Break and Win a Kindle!


Do not show this message again

# New Live Cam


- ◆ Union Food Court
- ◆ Other location suggestions?
- ◆ Live Cams available on mobile site.



# Planning for Mobile


 [Open in new window to print](#)


*Note: Any system reported figure or date can go here.*



**First Middle Last**  
 10241234  
[email@olemiss.edu](mailto:email@olemiss.edu)  
 662-801-1234 (cell)

**Born: 01/01/1971**  
 Male  
 FERPA: Not Set  
 Other potential flag: Set





[+ Expand all](#)

- \* Lift Advisor Hold
- \* Applications for Admission
- \* View Admissions Documents**


Student Number: 10241234

Total 1 Application for Admission(s) archived

1. [Application for Admission](#) (Archived 01/19/2011 at 14:56:04)

- \* Advising Notes
- \* Degrees and Certificates
- \* Transcripts
- \* View Grades
- \* View GPAs
- \* Holds and Statuses
- \* View Midterm Grades
- \* Personal Information
- \* Programs of Study




AT&T 1:23 PM 

## Student Report




 [Open in new window to print](#)

*Note: Any system reported figure or date can go here.*








**First Middle Last**  
 10241234  
[email@olemiss.edu](mailto:email@olemiss.edu)  
[662-801-1234](tel:662-801-1234) (cell)

**Born: 01/01/1971**  
 Male  
 FERPA: Not Set  
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[+ Expand all](#)

- \* Lift Advisor Hold
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Navigation bar:     



# Planning for Mobile

- ◆ Can all smart phones finally see the same Web?
- ◆ With the adoption of the standard Webkit, Blackberry finally can!

# Text-only

- ◆ Service is provided by Usablenet Assistive for increased accessibility.
- ◆ Currently covers only [www.olemiss.edu/...](http://www.olemiss.edu/) URLs.
- ◆ Quoted \$3,850 per new implementation and \$65/month maintenance....!