


January, 2012

WEBMASTER MEETING

www.olemiss.edu/webmaster/meetings.html



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- 4 Repeat!

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\$1,056,150

lent this week.


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What's New


[Kiva Blog Update](#)
 NFS Series: Education Services Part 2: Education & Microfinance »

Kiva has been awarded Charity Navigator's highest rating



Learn to Program in 2012

- ◆ Teach yourself javascript online
- ◆ Free weekly lessons available from www.codecademy.com



THE "I LIE ABOUT MY HEIGHT" POSITION.

OPTIONS SHOWN * VIEW DETAILS

NEWS & POLITICS | TECHNOLOGY | BUSINESS | ARTS | LIFE | HEALTH & SCIENCE | SPORTS | DOUBLE X | PODC

HOME / TECHNOLOGY : INNOVATION, THE INTERNET, GADGETS, AND MORE.

You Need To Learn How To Program

Make a free weekly coding lesson your New Year's resolution.

By Farhad Manjoo | Posted Wednesday, Jan. 4, 2012, at 4:48 PM ET

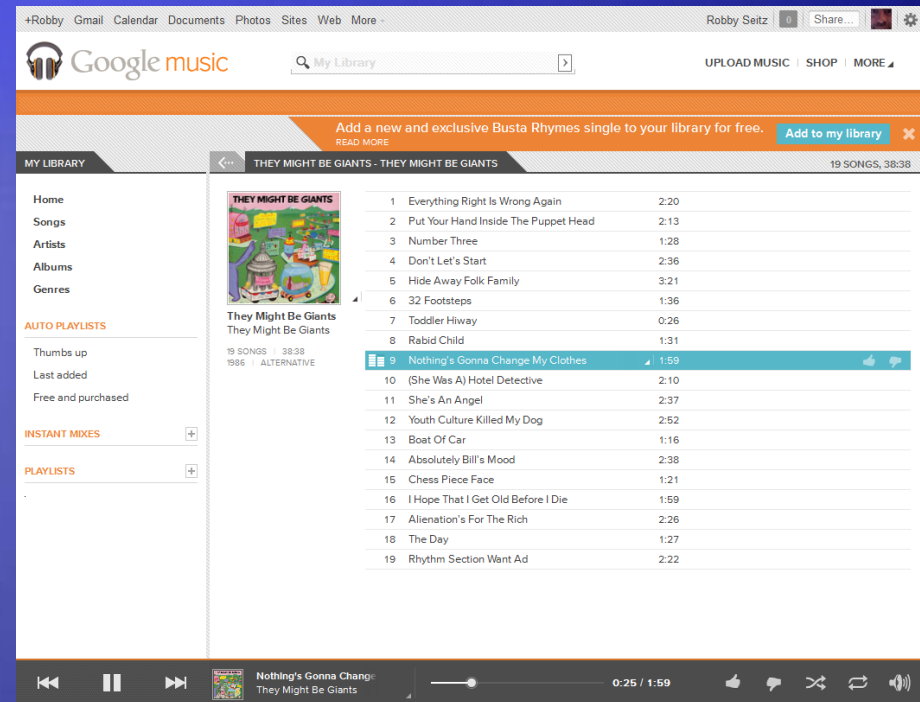


Code Year is a free computer coding course.
Photograph by iStockphoto/Thinkstock.

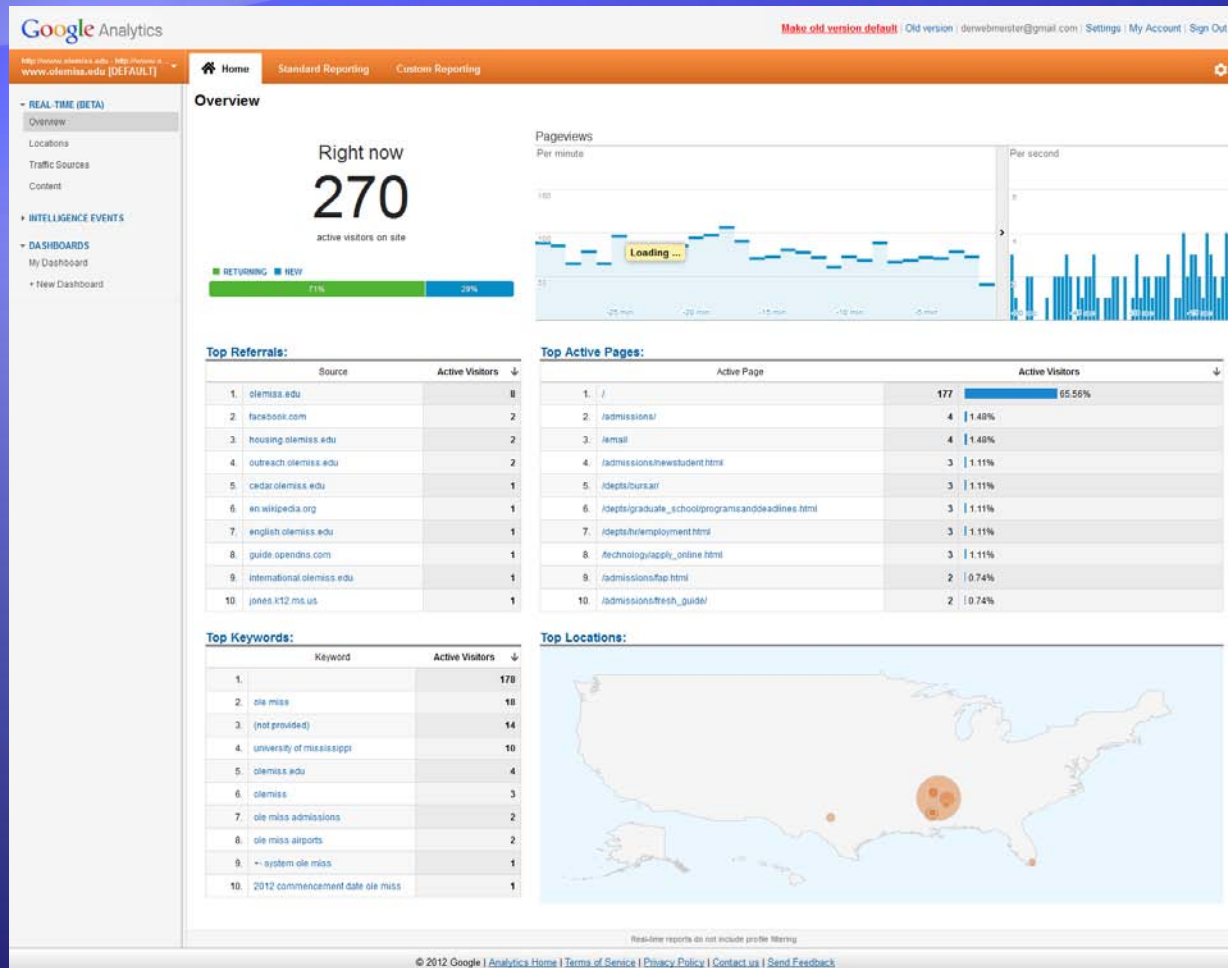
If you're looking for a New Year's resolution, let me suggest an idea that you might not have considered: You should learn computer programming. Specifically, you should sign up for *Code Year*, a new project that aims to teach neophytes the basics of programming over the course of 2012. *Code Year* was put together by *Codecademy*, a startup that

Google Music

- ◆ Add up to 20,000 of your songs to the online library.
- ◆ Listen via the Web.
- ◆ It's free!
- ◆ ... It also takes forever to upload all that music!



Real-time Analytics



New Facebook Features

- ◆ Timeline for profile page
- ◆ Activity log recalls your every move



Facebook Porn Attack

...These attacks rely on social engineering to trick users into cutting and pasting a line of code into their browser. "What would compel someone to copy and paste malicious JavaScript into their browser? Usually it is related to a giveaway, contest, or sweepstakes for some fantastic prize, and to qualify you need to paste this magic code into your browser..."

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Facebook Blames Porn Attack On Browser Bugs

Attack spread a massive quantity of hardcore pornography and violence images via a cross-site scripting flaw.

By **Mathew J. Schwartz** InformationWeek
November 16, 2011 08:59 AM

Facebook officials on Wednesday acknowledged that the site had been hit by a spam attack that unleashed massive quantities of violent and pornographic images across users' newsfeeds for more than 24 hours. Facebook blamed the attack's success on a browser vulnerability, but said it had largely brought the attack under control.

"During this spam attack users were tricked into pasting and executing malicious JavaScript in their browser URL bar causing them to unknowingly share this offensive content. No user data or accounts were compromised during this attack," said a Facebook spokesman via email. "Our engineers have been working diligently on this self-XSS vulnerability in the browser."



Facebook declined to name which browser had the vulnerability, but "self-XSS" refers to a cross-site scripting (XSS) exploit that's launched by a user. These attacks rely on [social engineering](#) to trick users into cutting and pasting a line of code into their browser. "What would compel someone to copy and paste malicious JavaScript into their browser? Usually it is related to a giveaway, contest, or sweepstakes for some fantastic prize, and to qualify you need to paste this magic code into your browser," said Chester Wisniewski, a senior security advisor at Sophos Canada, in a [blog post](#).

But according to [Facebook's security team](#), the social network has now created "enforcement mechanisms" that automatically shut down malicious pages that result from the self-XSS exploit, as well as accounts that appear to have been created simply to launch these types of attacks. "Protecting the people who use Facebook from spam and malicious content is a top priority for us, and we are always working to improve our systems to isolate and

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- 7 Ways IT Creates Security Breaches and How to Fix Them Right Now

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- Outsourcing Security: What Every Potential Cloud Security Customer Should Know

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*vs. competitive offerings

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New Domain Suffix

- ◆ Will the new .xxx provide a way to easily block porn, or will it simply be an endorsement of porn?
- ◆ All existing brand names must either buy their .xxx, or risk someone else buying it.

This domain has been reserved from registration.

PCWorld » Blogs » Today @ PCWorld

Recommend: Like 4 +1 4 Email 0 Comments Print

TODAY @ PCWORLD

Dot-XXX Domains Go Live, Escalating Battle for Smutty URLs

By Daniel Ionescu, PCWorld Dec 6, 2011 8:02 AM

More than 100,000 porn websites sporting the .XXX domain went live today. The [public launch](#) of the .XXX domain is a culmination of years of struggle between the adult entertainment industry, the Internet Corporation for Assigned Names & Numbers and ICM Registry, now the official registry of the new domain.



All available .XXX domain names will be released for registration later today, and they can only be purchased via [accredited registrars](#) on a first-come, first-serve basis.

January 12, 2012 [support public radio](#) [NPR Shop](#) [NPR Social Media](#) [Login](#) [Register](#)

npr FIND A STATION SEARCH **go**

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News > Technology

Twitter (5) Facebook (9) Google+ Share Recommend (9) Email

Critics See 'Disaster' In Expansion Of Domain Names

by YUKI NOGUCHI

Listen to the Story Morning Edition [4 min 22 sec] Add to Playlist Download Transcript



all tech CONSIDERED

- Humans And Machines: Beyond Touch
- Can Two Smartphone Also-Rans Rescue Each Other?
- Who's Opposed To .XXX Domain Names? Not Exactly Whom You'd Think

[more >](#)

Saving on Car Insurance 101

compare policies and pick the one that fits you best (even if it's not from insurance)

Class dismissed.

compare esurance an Allstate company

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THE UNIVERSITY OF MISSISSIPPI

UM Home (abridged)

The University of Mississippi
P.O. Box 1848
University, MS 38677

[ACADEMIC CALENDAR](#)

[ONLINE APPLICATION](#)

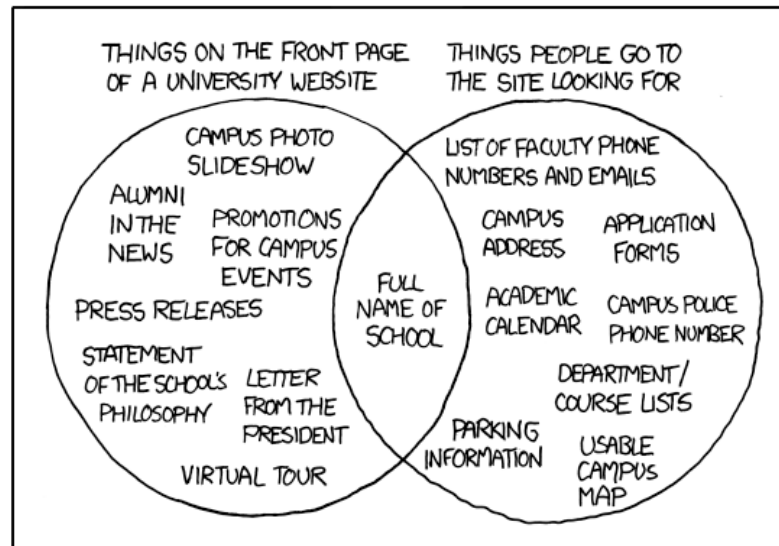
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[COURSE CATALOG](#)

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UM Footer Changes


- ◆ Addition of "Ethics Line" to report criminal, unethical, or other inappropriate behavior.
- ◆ Planned removal of "Text Only" link. Service wasn't available to many of our pages anyway.

THE UNIVERSITY OF MISSISSIPPI

[Make a Report](#) | [Follow up on a Report](#) | [Mississippi Institution of Higher Learning](#)

ATTENTION: This webpage is hosted on EthicsPoint's secure servers and is not part of The University of Mississippi website or intranet.

Letter from Daniel W. Jones, Chancellor



The University of Mississippi is committed to achieving and maintaining the highest standards of moral and ethical behavior in all areas. To help ensure employees, students, etc. have an effective means of reporting behavior that appears inappropriate (i.e. criminal, unethical or other inappropriate behavior) and/or in violation of university policies, EthicsPoint, a telephone/internet-based anonymous reporting system has been implemented.

EthicsPoint is designed to protect the identity of individuals reporting suspect behavior by providing a means of indirect two-way communication. We continue to encourage employees to report concerns through the normal lines of communication; however, if an employee is uncomfortable using these methods, EthicsPoint offers an alternative for filing legitimate concerns in an anonymous manner.

The University of Mississippi takes unethical behavior and employee concerns very seriously and asks your cooperation in ensuring that our University is practicing the highest levels of ethical conduct.

Sincerely,
Daniel W. Jones, Chancellor


To Make a Report

You may use either of the following two methods to submit a report:

- Select the "Make a Report" link at the top of this web page.
- OR
- Dial toll-free, within the United States, Guam, Puerto Rico and Canada: **877-340-0424**

After you complete your report you will be assigned a unique code called a "report key." Write down your report key and password and keep them in a safe place. After 5-6 business days, use your report key and password to check your report for feedback or questions.

EthicsPoint is NOT a 911 or Emergency Service:
Do not use this site to report events presenting an immediate threat to life or property. Reports submitted through this service may not receive an immediate response. If you require emergency assistance, please contact your local authorities.

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The University of Mississippi The University of Mississippi

mobile site

Search UM Web

Thu, Jan 12, 2012 [weather icon](#) 32° F Overcast

- [Social Media](#)
- [Directories](#)
- [Map](#)
- [IT Helpdesk](#)
- [Email](#)
- [Blackboard](#)
- [myOleMiss](#)
- [Mobile](#)
- [A-Z Index](#)

- [A](#)
- [B](#)

"Text Only" Support Fades

- ◆ Text-only ≠ Accessible
- ◆ Other levels of visual disabilities exist besides just blindness: Colors, images, and layout may help some.
- ◆ Emphasis should be on making the regular site more accessible.

The screenshot shows the WebAIM website with the following structure:

- Header:** WebAIM Web Accessibility in Mind. Navigation links: Products, Services, Articles, Resources, Community. A search bar is on the right.
- Breadcrumbs:** Home > Articles > Design Considerations - Text-only Versions
- Article Title:** Design Considerations Text-only Versions
- Article Contents:**
 - Page 1: [One Size Fits All?](#)
 - ◊ Page 2: **Text-only Versions**
 - ◊ [Introduction](#)
 - ◊ [Why Some People Think Text-only = Accessible](#)
 - ◊ [The Case Against Text-only Versions](#)
 - ◊ [Bias against the full spectrum of disability types](#)
 - ◊ [The need for graphics and visual presentation](#)
 - ◊ ["Regular" web pages are more transformable](#)
 - ◊ ["Separate but equal"](#)
 - ◊ [False sense of security](#)
 - ◊ [Difficult to maintain](#)
 - ◊ [When to Use Text-only Versions](#)

- Introduction:**

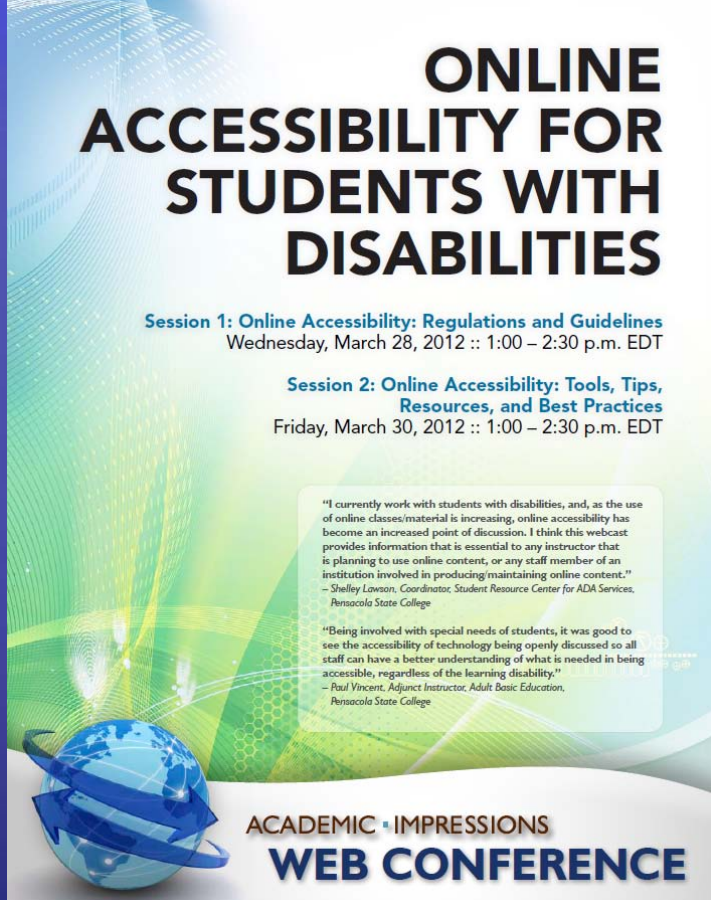
One of the myths of web accessibility is that people with disabilities benefit from text-only versions. The truth is that practically nobody with a disability benefits in any way from a text-only version at all. Text-only versions may be of some benefit to people with slow Internet connections, but not to people with disabilities (unless they happen to have slow Internet connections). In almost every case, it would be better—much better, usually—to fix the original version than to create an alternative text-only version.
- Why Some People Think Text-only = Accessible:**

Web accessibility novices are usually most familiar with the accessibility issues relevant to blindness. When they think of web accessibility, they think of screen readers and alt text for images. They don't think nearly as much about people who are deaf, people with motor disabilities, or people with seizure disorders, color-blindness, low vision, or cognitive disabilities. With this heavy bias toward blindness, it makes sense that a text-only version could benefit users who don't need images, graphics or illustrations. According to this logic, creating a text-only version could save developers some effort (and money) because they wouldn't have to insert graphics, and wouldn't have to add alt text for them. Parts of this logic are true. People who can't see graphics don't need graphics. Adding alt text is an extra step that could be
- Left Sidebar:**
- Expanding the web's potential for people with disabilities
- Getting Started**
 - [Introduction to web accessibility](#)
- WebAIM Training**
 - March 28-29
 - [Training Details](#)
- From the Blog**
 - Alexa 100 Accessibility Errors December 6, 2011
 - Semantic Automation November 4, 2011
 - Assistive Technology Experiment: Dragon NaturallySpeaking October 28, 2011
 - Rocket Surgery and Accessibility User Testing September 26, 2011
 - Infographic: Web Accessibility for Designers August 30, 2011
- Community**
 - [Newsletter](#)
 - [Blog](#)
 - [Email Discussion List](#)
 - [RSS/News Feeds](#)

Online Accessibility Webinars

- ◆ **Session 1:**
Regulations and Guidelines
Wednesday, March 28
12:00 – 1:30 p.m. CDT

- ◆ **Session 2:**
Tools, Tips, Resources,
and Best Practices
Friday, March 30
12:00 – 1:30 p.m. CDT



**ONLINE
ACCESSIBILITY FOR
STUDENTS WITH
DISABILITIES**

Session 1: Online Accessibility: Regulations and Guidelines
Wednesday, March 28, 2012 :: 1:00 – 2:30 p.m. EDT

Session 2: Online Accessibility: Tools, Tips, Resources, and Best Practices
Friday, March 30, 2012 :: 1:00 – 2:30 p.m. EDT

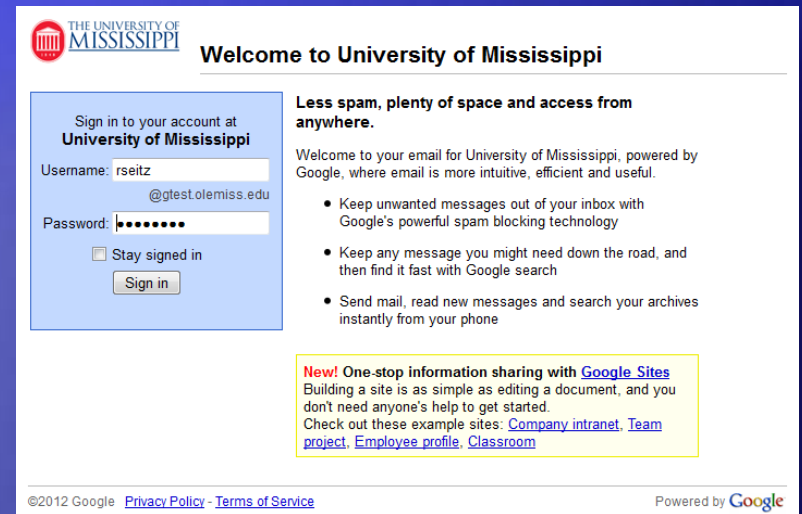
"I currently work with students with disabilities, and, as the use of online classes/material is increasing, online accessibility has become an increased point of discussion. I think this webcast provides information that is essential to any instructor that is planning to use online content, or any staff member of an institution involved in producing/maintaining online content."
– Shelley Lawson, Coordinator, Student Resource Center for ADA Services, Pensacola State College

"Being involved with special needs of students, it was good to see the accessibility of technology being openly discussed so all staff can have a better understanding of what is needed in being accessible, regardless of the learning disability."
– Paul Vincent, Adjunct Instructor, Adult Basic Education, Pensacola State College

**ACADEMIC • IMPRESSIONS
WEB CONFERENCE**

Student Email

- ◆ New student email accounts will be handled through Gmail. Existing will be migrated.
- ◆ Calendar, Docs, and Pages will be included.
- ◆ Change will require a new domain name for email addresses.
- ◆ Employees may opt in for an account, but must manually forward their Exchange email.



IT Adopts AP Style (October 2011)

- ◆ a.m., p.m.
- ◆ email
- ◆ e-book, e-reader
- ◆ home page
- ◆ Internet
- ◆ iPad, iPhone
- ◆ website, webcast, webcam, webmaster
- ◆ Web page, Web feed

Re: IT Adopts AP Style

- ◆ ~~a.m., p.m.~~ AM, PM
Easier, shorter, more contemporary
- ◆ Event dates and times are now appearing on the Bulletin Board.



How to Handle Events...?

Events must be publicized in different ways, relying on different systems with different rules:

- ◆ Department sites (unique code or Google Calendar)
- ◆ Organization sites (OrgSync)
- ◆ Event Calendar (submit, wait for approval)
- ◆ UMich Today (submit, consume many ways)

What would make it easier to post and publicize events for the largest audience?

How to Handle Events...?

- ◆ UM Today already had "Campus Events" with date/time content.
- ◆ Expand this idea by allowing all message types to be events.
- ◆ Separate events and arrange them chronologically.



THE UNIVERSITY OF MISSISSIPPI
UMTODAY
Your one-stop source for alerts and announcements

ANNOUNCEMENTS CAMPUS EVENTS

EVENTS: NEXT SEVEN DAYS

Campus News

 **The Moveable Type Truck stops at the UM Museum!**
Participate (suggested for ages 8+) in this fun and free Printmaking Day as the Moveable Type Truck stops at the University Museum!
Open to the public.
JANUARY 17, 3:00 PM - 7:00 PM
Oxford Campus (University of Mississippi Museum)
For assistance related to a disability, contact: Sarah Story 662-915-7205
[Full details](#)
museums@olemiss.edu - UMToday #10838 (Added on 01/04/2012)

Invitation

 **Oxford Science Cafe: STEM Education in Mississippi**
The first Oxford Science Cafe of 2012 will feature Dr. Maurice Eftink on 'Access to STEM Education in Mississippi: Status and Goals.'
Open to the public.
JANUARY 17, 6:00 PM - 7:00 PM
Lusa Pastry Cafe, 1120 N Lamar Ave, Oxford MS 38655
For assistance related to a disability, contact: Marco Cavaglia, 662-915-7642
[Full details](#)
mcavaglia@olemiss.edu - UMToday #10852 (Added on 01/05/2012)

EVENTS: UPCOMING


Created for
ROBBY SEITZ
at 02:31 PM on
01/12/2012

- » Event Calendar
- » OrgSync
- My Events**
 - » Next Seven Days
 - » Upcoming
- Contents & New Announcements**
 - Essential Announcements**
 - » IT Alert
 - » Chancellor
 - » Physical Plant
 - » Standby Generator Test
 - » Research
 - » RAMP Classes for Spring 2012
 - » Academic Calendar
 - » Academics
 - » Study USA Now Accepting May/August Proposals
 - Recommended Announcements**
 - » Campus News
 - » Invitation
 - » Reminder
 - » Ole Miss Bookstore closed Monday, 1/16/12


How to Handle Events...?

- ◆ Add location options for events

Invitation



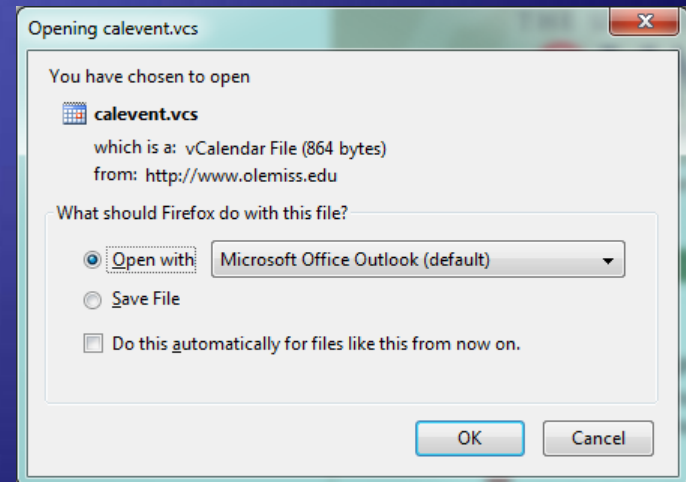
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[Full details](#)

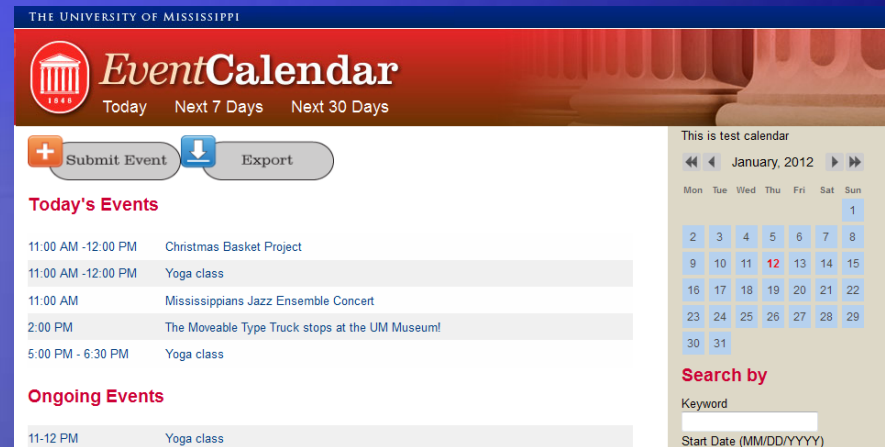
cavaglia@olemiss.edu - UMToday #10852 (Added on 01/05/2012)

- ◆ Create generic "add to calendar" function



New Event Calendar


- ◆ Create code that pulls events from UM Today and recreate Event Calendar.
- ◆ Share code with department websites so they can publicize their events on their sites.





New Event Calendar

- ◆ Users have a single interface to create and manage both events and announcements.
- ◆ No delay for approval: If you post it, you take responsibility for any errors.
- ◆ Events can be emailed immediately as a UM Today Express announcement.
- ◆ Events can be pulled into different contexts.

iPad App Displays UM Content


**THE UNIVERSITY OF
MISSISSIPPI**




64° Oxford, MS



Athletics ▼



Scores

WOMEN'S VOLLEYBALL

 Kentucky	3
 Ole Miss	2

M-T7th/W-4th


WOMEN'S RIFLE

 Ole Miss	
 West Virginia	


L, 4671-4646

[More Scores](#)

Athletics Tweets


 **Ole Miss Athletics** 9h

The Nov. 19 Ole Miss/LSU game will be televised at 6 pm on ESPN.


 **Ole Miss Athletics** 2d

Ole Miss falls 30-13 at Kentucky. Rebels host La Tech next Saturday at 6:30 pm for homecoming.


[More Athletics Twitter](#)



Top News
Ole Miss' Lee Ellis Moore Receives Prestigious NCAA Top VIII Award
 Recent Ole Miss graduate and former track and field All-American Lee Ellis Moore has been recognized...

Athletics News



Ole Miss Outlines New Grove Electricity Regulations

Ole Miss Women's Athletics Wins Third Straight Halbrook Award
 The University of Mississippi captured its third consecutive Halbrook Award for having the highest graduation rate among Mississippi's women's college athletics programs during the past academic year.


Ole Miss' Lee Ellis Moore Receives Prestigious NCAA Top VIII Award
 Recent Ole Miss graduate and former track and field


TICKETS & DONATIONS

Athletics Videos


THE SEASON - Coach Freeze Hired

1 of 10

Athletics Events

Women's Volleyball

11/11 Tennessee W
Oxford, Miss.
7:00 PM - 9:30 PM

Men's Tennis

11/11 Lakewood Ranch Intercollegiate
Bradenton, Fla..
All Day

Football

11/12 Louisiana Tech HC
Bradenton, Fla..
6:30 PM - 9:00 PM

[More Athletics Events](#)

Event No-nos

- ◆ Avoid phrases with ambiguous time references
 - ◆ *This coming Friday*
(Did you mean today or next week?)
 - ◆ *Next week*
(Will you change the message when the new week begins?)

Event No-nos

- ◆ Don't explain how to use links
 - ◆ See attachment...
(The link might not say "attachment.")
 - ◆ Click the link to read more
(Isn't that kind of obvious?)
- ◆ Don't embed URLs without linking them
 - ◆ We have a great event planned. Go to www.morestuff.com for more information.
(It hurts my finger trying to click on that.)

UM Today No-nos

- ◆ Copied MS Word or Outlook content contains invisible formatting code that gets pasted into Message Details.
- ◆ You can remove extra HTML two ways
 - ◆ Paste the text into Notepad or some text-only editor first. Then copy it again and paste it into the Message Details box. Adjust as needed.
 - ◆ Paste the text directly into the box, then choose the HTML button and clean up the code manually.

Reminder...

Monday, January 16, no power in the Data Center means:

- ◆ No email
- ◆ No website
- ◆ No network
- ◆ No SAP
- ◆ No Blackboard
- ◆ No nothing!