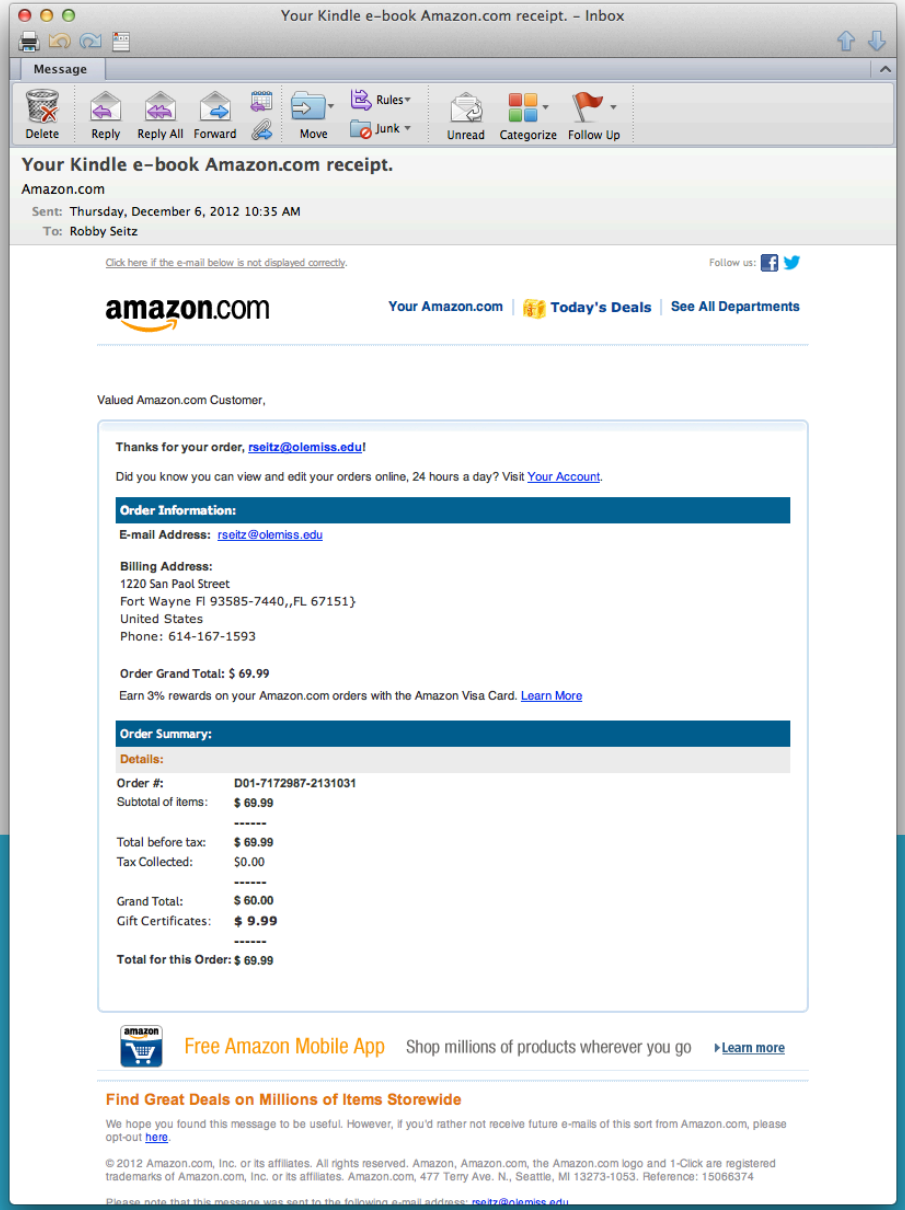
WEBMASTER MEETING

FEBRUARY, 2013

BEWARE!

But, I didn't buy a Kindle…



REPLYALLCALYPSE

Accidental reply-to-all hits

39,979 NYU students

NYU student replies-all to 40,000 classmates, sparking 'Replyallcalypse'

By Dylan Stableford, Yahoo! News | The Lookout – Wed, Nov 28, 2012

Email Share Tweet 1,147 Share 190 Print

We've all been there.

Nicolas Cage (Getty Images)

Max Wiseltier, a sophomore at New York University, was simply trying to forward an email from the Bursar's Office to his mother on Monday. Instead, Wiseltier accidentally hit "reply to all," cc'ing 39,979 of his fellow NYU students in the process.

Wiseltier, realizing what he had done, fired off a quick apology. But his email "triggered a rare, University-wide revelation," Kelly Weill wrote in NYU Local, the student newspaper. "We simultaneously realized that any message, complaint, whim, link, video, or GIF could be sent to nearly 40,000 people in an instant."

And thousands of students did.

"So, how is everyone today?" wrote one.

"Does anyone have a pencil I could borrow?" wrote another.

"Would you rather fight 100 duck sized horses, or 1 horse sized duck?" another asked.

A visually inclined student simply attached a photo of Nicolas Cage, which 40,000 students now share and can enjoy whenever they want.

Weill writes:

> We had been given a great and terrible power. For a moment we contemplated responsibility, then gleefully tossed it aside in favor of posting pictures of cats. The ensuing hours were referred to as "The Reply-Allpocalypse," "The Day NYU Broke," and "Will Everyone Please Just Shut Up."

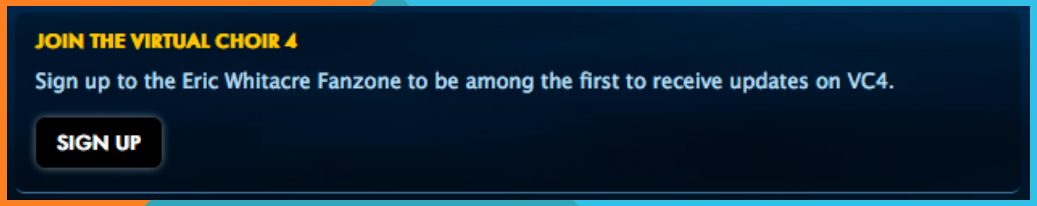
How exactly did they obtain such power? It turns out that David Vogelsang, who works at the NYU Student Resource Center, accidentally used the wrong listserv software to send out the innocuous email that sparked the inundation.

news.yahoo.com/blogs/lookout/replyallcalypse-nyu-email-141306209.html

WHERE THE HELL IS MATT?

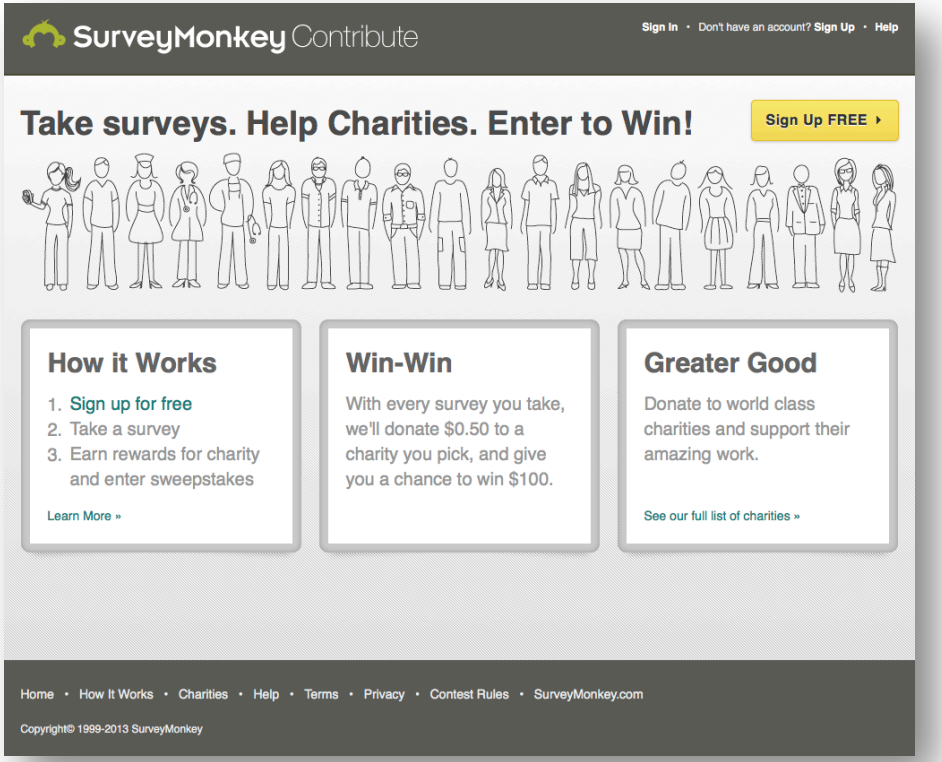
wherethehellismatt.com

VIRTUAL CHOIR



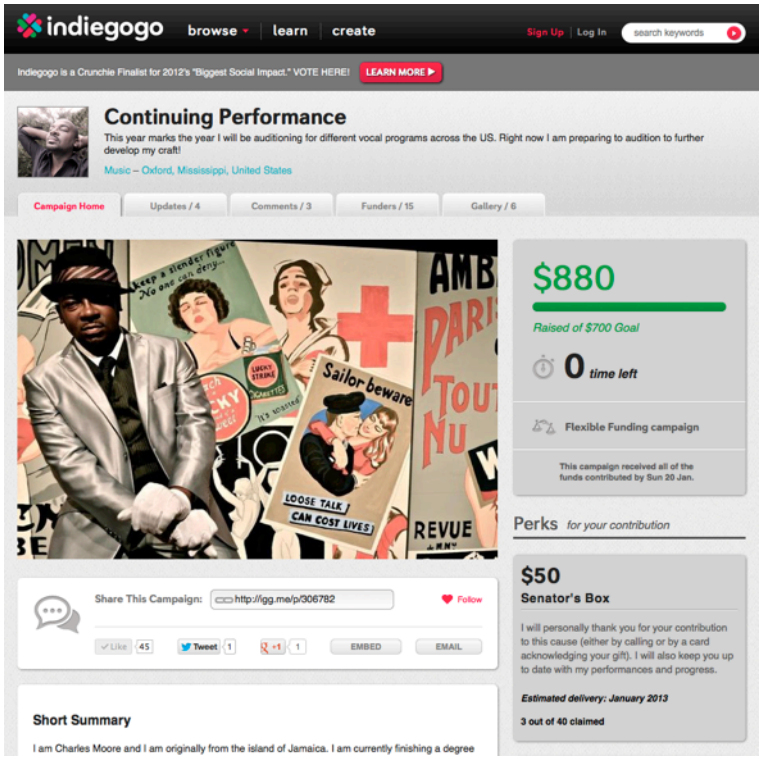
ericwhitacre.com/the-virtual-choir

SURVEYMONKEY CONTRIBUTE



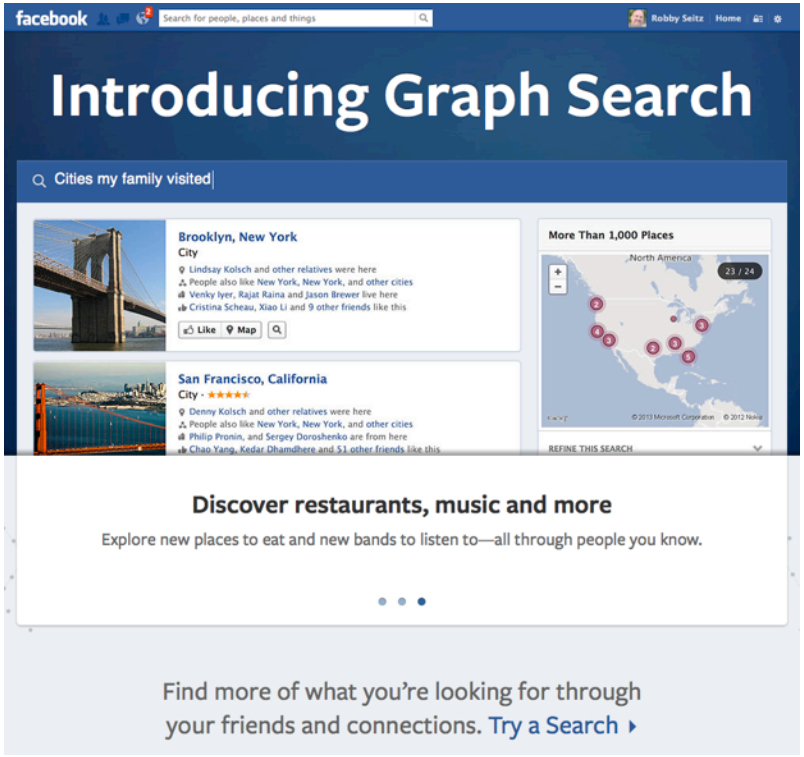
contribute.surveymonkey.com

INDIEGOGO



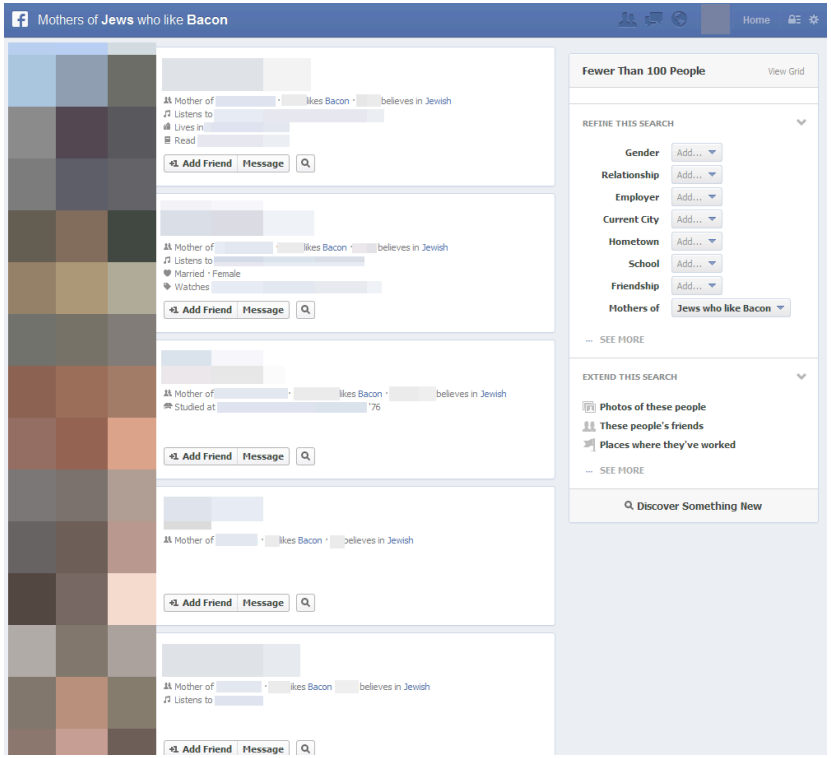
indiegogo.com

FACEBOOK GRAPH SEARCH



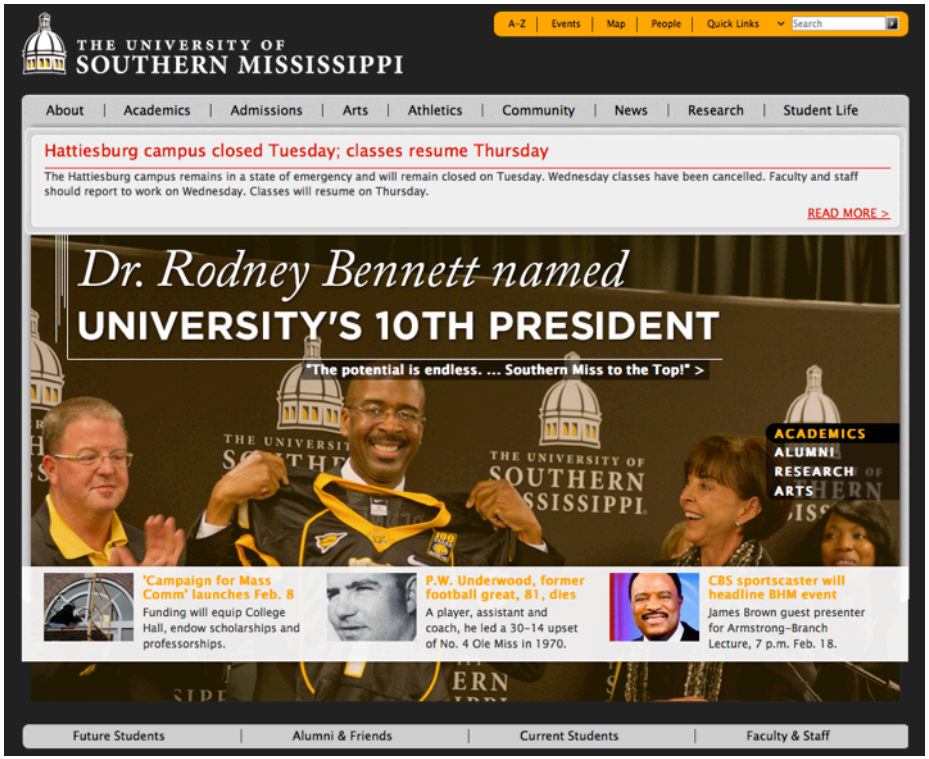
facebook.com/about/graphsearch

WEIRD GRAPH SEARCH RESULTS



actualfacebookgraphsearches.tumblr.com/

TORNADO DAMAGES USM CAMPUS



www.usm.edu/

CLICKTALE: CUSTOMER EXPERIENCE ANALYTICS

www.clicktale.com

OFFICIAL OLE MISS APP

olemiss.edu/mobile

UM WEBSITE

Mercury

Award winning application design, development, and platform solutions for iOS, Android, and Windows Phone.

OUR CLIENTS

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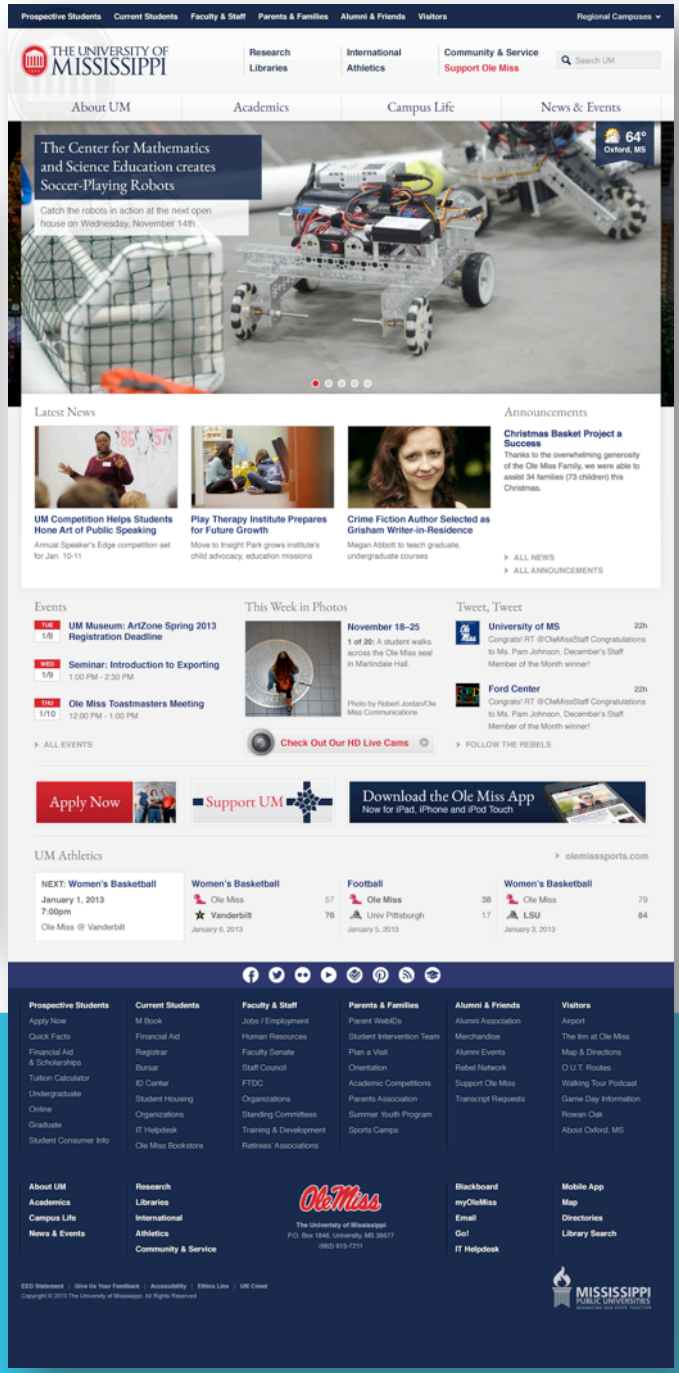
The New York Times THE UNIVERSITY OF MISSISSIPPI The Washington Post



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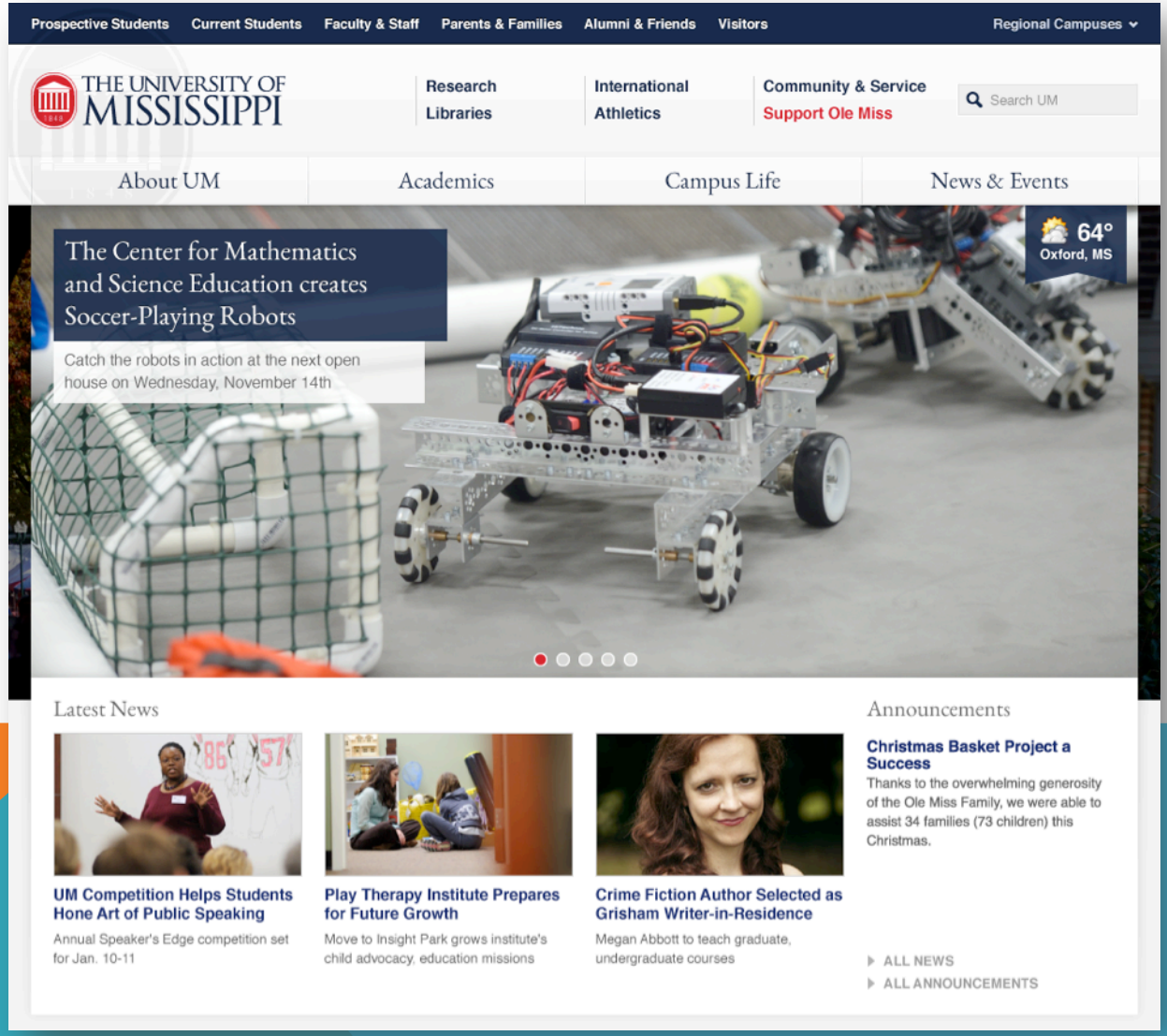
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Current Students
Faculty & Staff
Parents & Families
Alumni & Friends
Visitors
Regional Campuses
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International
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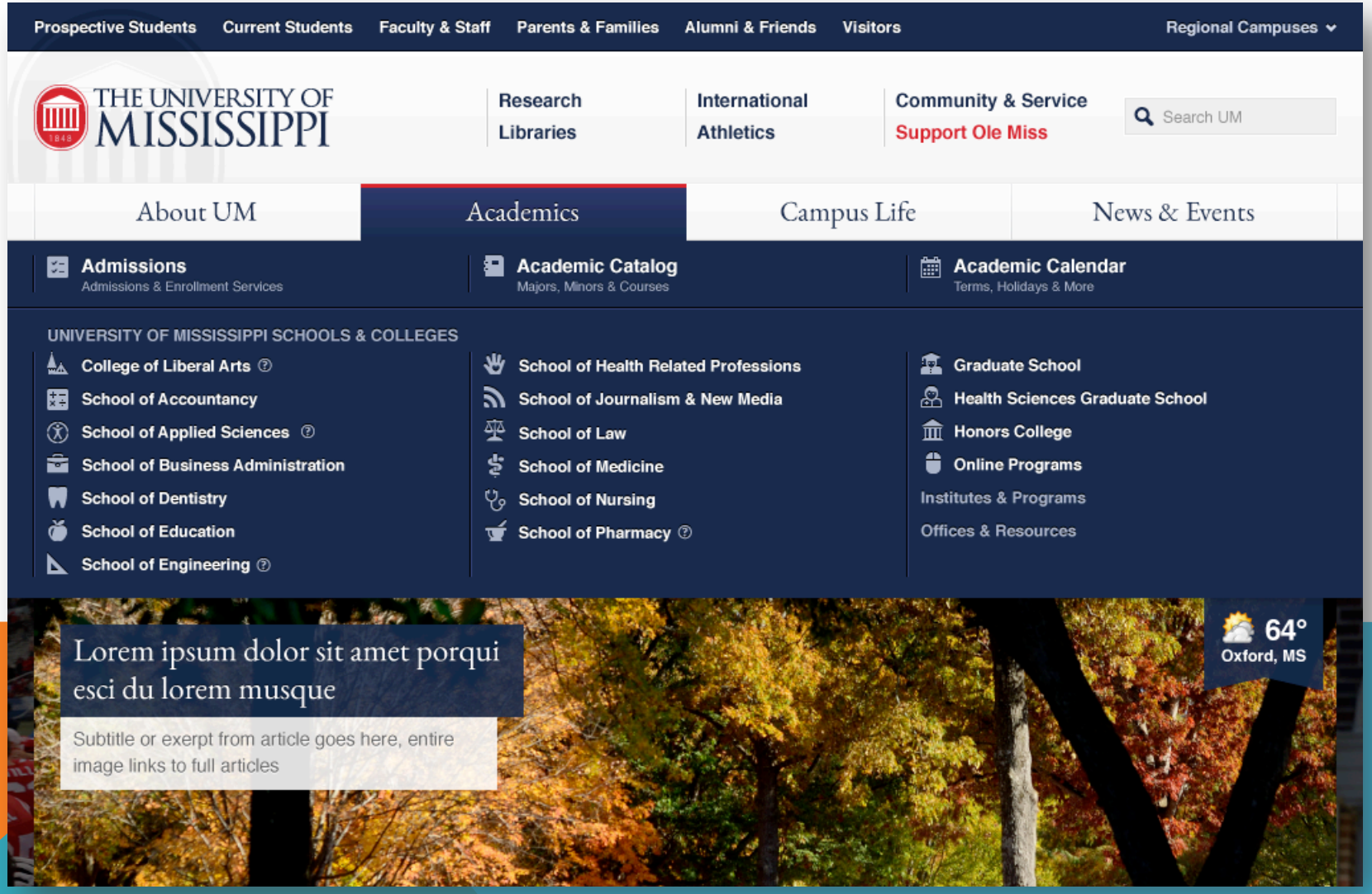
News & Events
The Center for Mathematics and Science Education creates Soccer-Playing Robots
Catch the robots in action at the next open house on Wednesday, November 14th
64°
Oxford, MS
Latest News
UM Competition Helps Students Hone Art of Public Speaking
Annual Speaker's Edge competition set for Jan. 10-11
Play Therapy Institute Prepares for Future Growth
Move to Insight Park grows institute's child advocacy, education missions
Crime Fiction Author Selected as Grisham Writer-in-Residence
Megan Abbott to teach graduate, undergraduate courses
Announcements
Christmas Basket Project a Success
Thanks to the overwhelming generosity of the Ole Miss Family, we were able to assist 34 families (73 children) this Christmas.
ALL NEWS
ALL ANNOUNCEMENTS

UM WEBSITE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Academic Calendar
Terms, Holidays & More
UNIVERSITY OF MISSISSIPPI SCHOOLS & COLLEGES
College of Liberal Arts
School of Accountancy
School of Applied Sciences
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School of Law
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School of Nursing
School of Pharmacy
Graduate School
Health Sciences Graduate School
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Institutes & Programs
Offices & Resources
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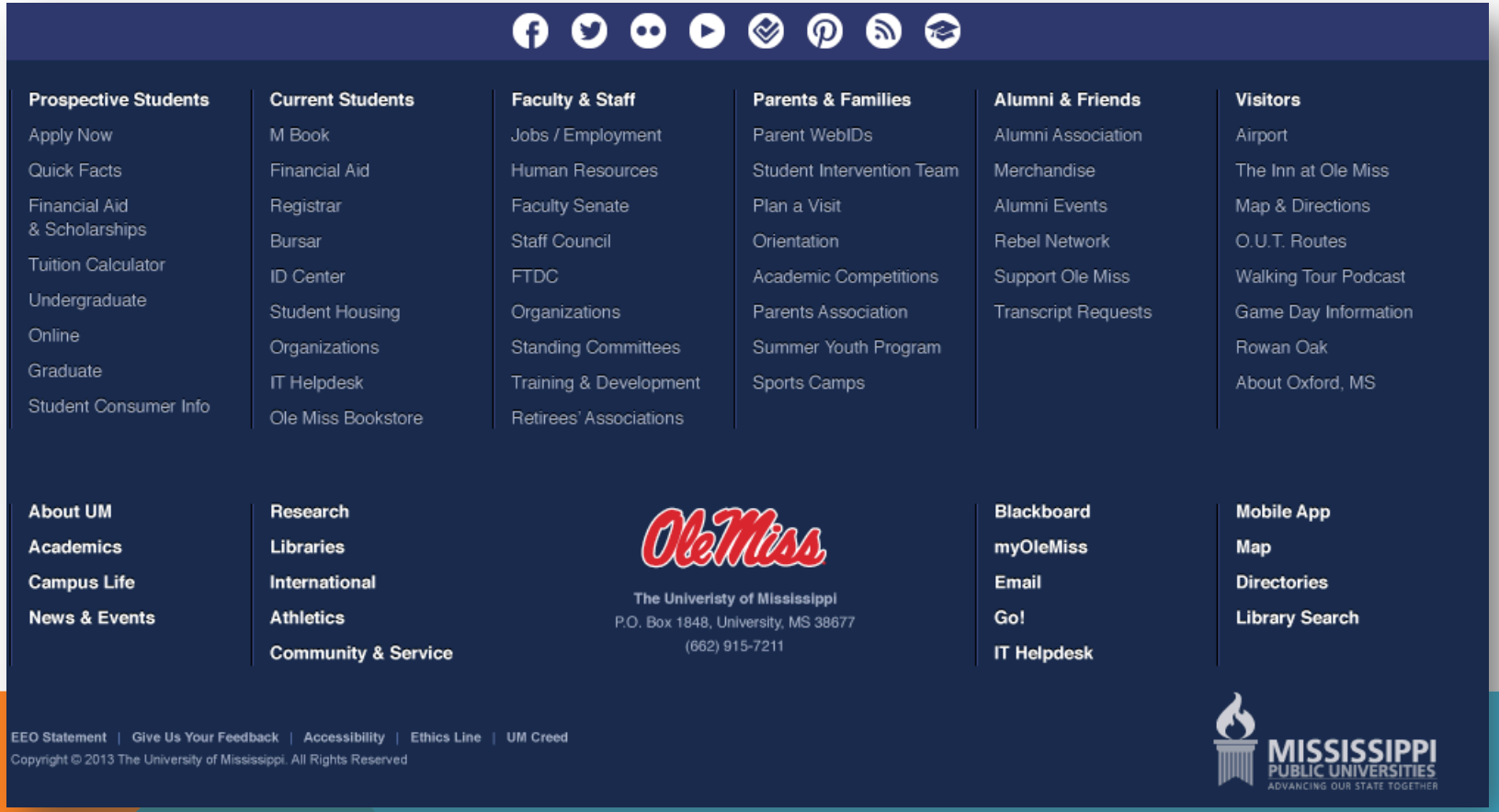
Subtitle or exerpt from article goes here, entire image links to full articles
64°
Oxford, MS

UM WEBSITE

Events
TUE 1/8
UM Museum: ArtZone Spring 2013 Registration Deadline
WED 1/9
Seminar: Introduction to Exporting
1:00 PM - 2:30 PM
THU 1/10
Ole Miss Toastmasters Meeting
12:00 PM - 1:00 PM
ALL EVENTS
This Week in Photos
November 18–25
1 of 20: A student walks across the Ole Miss seal in Martindale Hall.
Photo by Robert Jordan/Ole Miss Communications
Check Out Our HD Live Cams
Tweet, Tweet
University of MS
22h
Congrats! RT @OleMissStaff Congratulations to Ms. Pam Johnson, December's Staff Member of the Month winner!
Ford Center
22h
Congrats! RT @OleMissStaff Congratulations to Ms. Pam Johnson, December's Staff Member of the Month winner!
FOLLOW THE REBELS
Apply Now
Support UM
Download the Ole Miss App
Now for iPad, iPhone and iPod Touch

UM WEBSITE



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Financial Aid & Scholarships
Tuition Calculator
Undergraduate
Online
Graduate
Student Consumer Info

Current Students
M Book
Financial Aid
Registrar
Bursar
ID Center
Student Housing
Organizations
IT Helpdesk
Ole Miss Bookstore

Faculty & Staff
Jobs / Employment
Human Resources
Faculty Senate
Staff Council
FTDC
Organizations
Standing Committees
Training & Development
Retirees' Associations

Parents & Families
Parent WebIDs
Student Intervention Team
Plan a Visit
Orientation
Academic Competitions
Parents Association
Summer Youth Program
Sports Camps

Alumni & Friends
Alumni Association
Merchandise
Alumni Events
Rebel Network
Support Ole Miss
Transcript Requests

Visitors
Airport
The Inn at Ole Miss
Map & Directions
O.U.T. Routes
Walking Tour Podcast
Game Day Information
Rowan Oak
About Oxford, MS

About UM
Academics
Campus Life
News & Events

Research
Libraries
International
Athletics
Community & Service

OleMiss
The Univeristy of Mississippi
P.O. Box 1848, University, MS 38677
(662) 915-7211

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Directories
Library Search

EEO Statement | Give Us Your Feedback | Accessibility | Ethics Line | UM Creed
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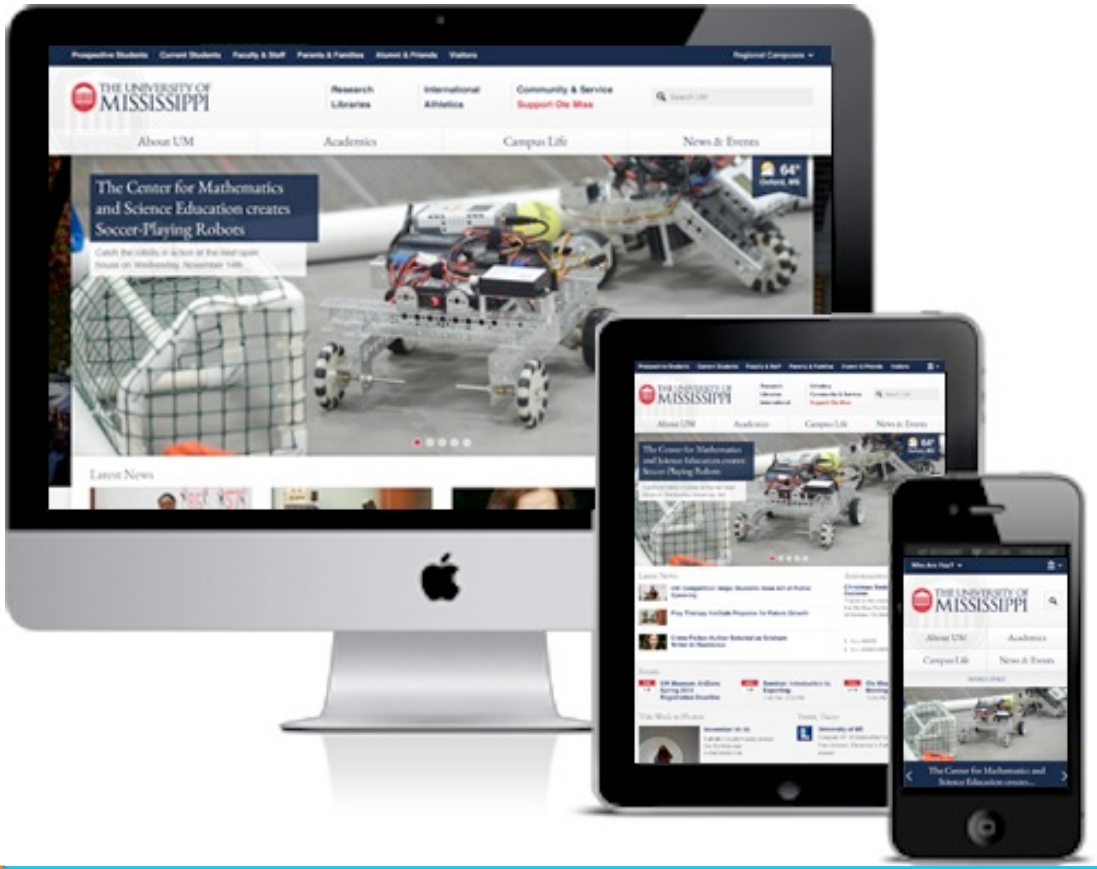
MISSISSIPPI PUBLIC UNIVERSITIES
ADVANCING OUR STATE TOGETHER

ONE SITE, ANY DEVICE



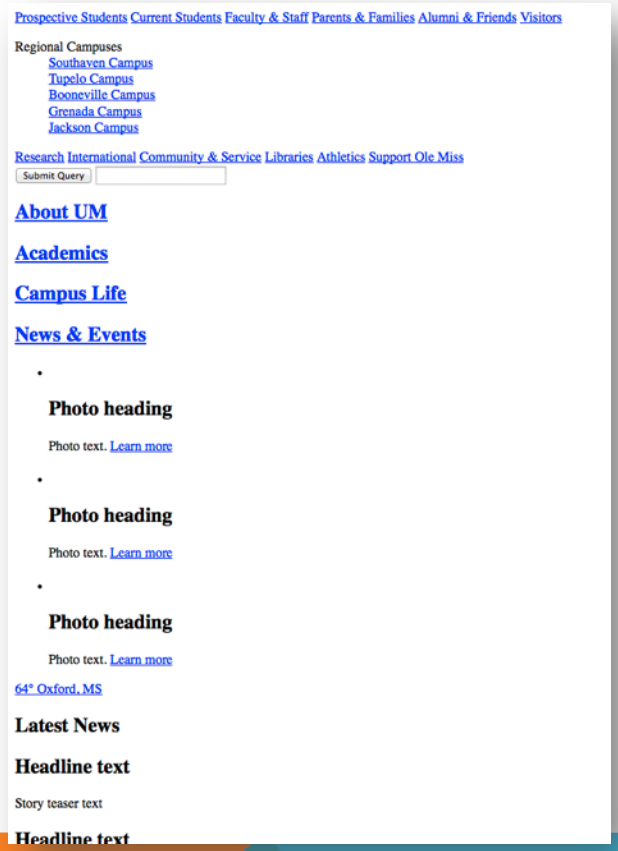
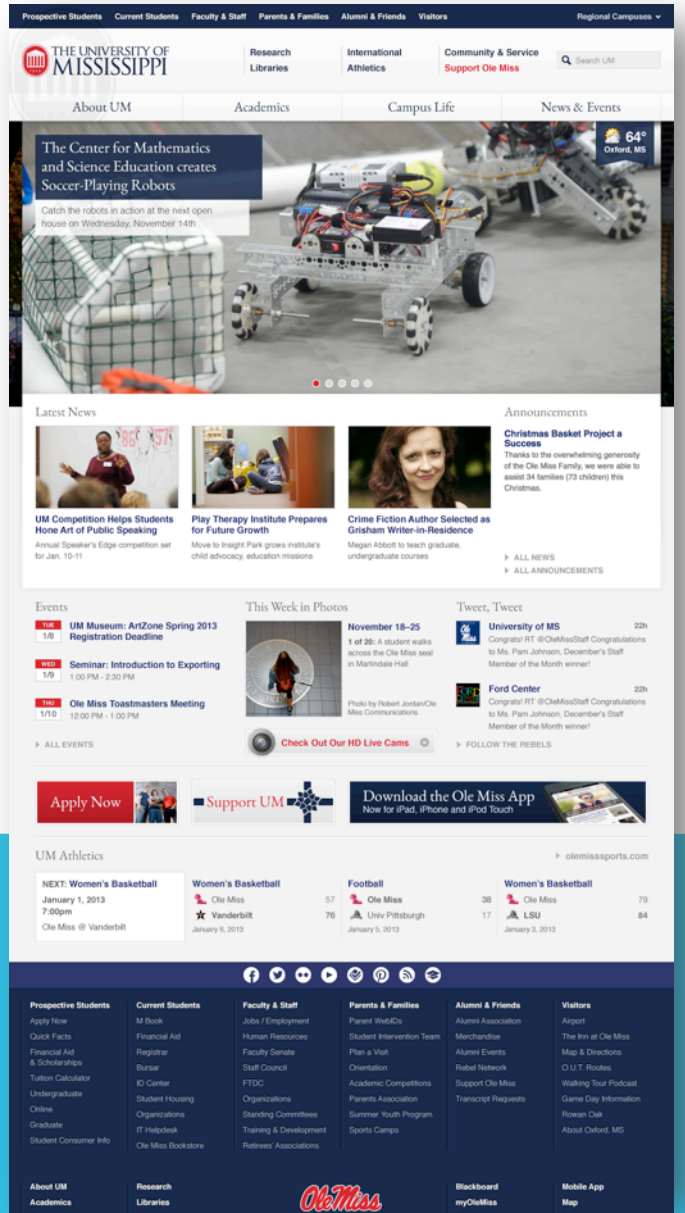
NEW THINGS TO LEARN… FAST!

- To improve **performance**:
  - Use sprites to collect dozens of icons into a single file.
  - Compress CSS and JS files to eliminate wasted space.
  - Design around progressive enhancement.
  - Trick browser into using graphics card for improved performance of regular stuff.

- To improve **consistency**:
  - Use a normalizing CSS file to impose layout standards across browsers.
  - Use Javascript to further standardize browser performance.
  - Build and rely on a standard flexible-responsive grid.
  - Use a CSS precompiler like SASS

- To improve **looks**:
  - Design for both regular and Retina display pixel density.
  - Download appropriately-sized “hero” images for screen width.
  - Use reliable prebuilt code like Flex Slider.

BASIC PLAN



→ *magic* →