

2019

ANNUAL REPORT



PARKING & TRANSPORTATION
UNIVERSITY OF MISSISSIPPI

Mission Statement

To provide efficient management of parking and transportation resources, with a focus on customer service, financial responsibility, innovation, and sustainability. To provide guidance and assistance to the campus community and the public on all parking and transportation matters.

Vision

To create the most efficient, respected, transparent, and customer focused parking and transportation program in the nation.

Values

Professionalism, Integrity, Accountability, Teamwork, Sustainability, and Customer-Oriented

Community

TRANSPORTATION FAIR

The UM Transportation Fair featured representatives from Oxford University Transit, the Ole Miss Bike Shop, and DPT. Faculty, staff, students, and local community members were invited to learn about campus transportation options and sustainability initiatives. Participants got the opportunity to try out DPT's new BikeShare program - serviced by Gotcha! Bikes. Games were played, prizes were won, and free popsicles were enjoyed.

PURPLE HEART RECOGNITION PROGRAM

At the beginning of the Fall Semester 2018, DPT partnered with UM Veteran & Military Services to present the new Purple Heart Recognition Program. This new program includes a designated parking space, as well as a Purple Heart parking permit. DPT is proud to be part of this Veteran recognition program.

ICE CREAM GROUP RIDE

In the Fall of 2018, DPT got the opportunity to partner with our BikeShare vendor, Gotcha!, to host an ice cream biking social on campus.

ROLL TO THE POLLS

DPT's Ole Miss BikeShare program (Gotcha) put the "free" in freedom for Election Day 2018. The promo featured a free bike ride to the polls. We enjoy encouraging others to vote!

BIKE BASICS WORKSHOPS

The UM Bike Shop, along with representatives from UPD, hosts 1-2 Bike Basics Workshops each year. These workshops offer tips, tricks and general information regarding bicycle maintenance, as well as fun and prizes.

Sustainability

BIKE . CARPOOL . SHUTTLE



DPT continues to focus many resources on Transportation Demand Management initiatives that support the overall sustainability goals of the University of Mississippi. Through programs such as BikeShare, TNCs (Transportation Network Companies), managing curb space, and the ongoing increase of micro-mobility platforms, we aim to decrease our carbon footprint. Over the past few years, DPT has implemented/created more and more bike lanes on campus, as well as spaces designated for carpooling. As we continue to see the increased use of electric vehicles, we continue to expand our charging stations, now having 1 on the North and 1 on the South side of campus. In addition to these efforts, DPT is transitioning to LED lighting in the South Oxford Center garage. Currently, the 2 parking garages on the main campus use only LED lighting, and a number of our bus shelters are equipped with solar powered lighting sources. Over the course of the next few years, with the implementation of License Plate Recognition, we will eventually be a permit-less program, utilizing only virtual permits for parking on campus.



Professional Development

OPPORTUNITIES AND SUCCESSES

UM Staff - 5 Years of Service



CONFERENCES & TRAINING

DPT employees have many professional development opportunities each year. We encourage our staff to learn more about the industry and to take advantage of professional growth opportunities.

Each year, we send several DPT staff members to annual conferences for the International Parking & Mobility Institute, the National Parking Association, T2 Connect (parking management system), the Campus Parking & Transportation Association, and the Mid South Transportation & Parking Association conferences.

In fiscal year 2019, 10 DPT employees completed UM HR training classes, "Lead Yourself" and "Lead Your Team." We were excited to launch our first departmental student group for the CPP (Certified Parking Professional) credential through the National Parking Association. Mike Harris, Director of Parking & Transportation, served as Vice President of the Mid South Transportation & Parking Association, held this year in Lexington, KY. We also selected 3 individuals to participate in this year's Leadercast annual leadership development event.

In the near future, we foresee our staff becoming more active participants in the industry, and to take additional roles with new organizations, such as NPA's Women in Parking and IPMI's Leadership Summit.

IPMI CAPP Certification - Richard Bradley



STAFF ACCOMPLISHMENTS

Richard Bradley, Manager of Administrative Affairs
Certified Administrator of Public Parking (CAPP)
International Parking & Mobility Institute

Cassidy Savage, Parking Operations Supervisor
Certified Parking Professional (CPP)
National Parking Association

Stephen Vallient, Bike Shop Mechanic
Bachelor of Arts

Linda Christian, Manager of Parking
FEMA, Emergency Management Institute Training Completion

IPMI 2019, Anaheim, California

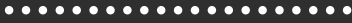


"A good leader is someone who sees beyond themselves and really thinks about how they can move their organization forward by helping others to fulfill their potential."

Sharon Allen

Parking

METERS



METERED PARKING IS EASIER THAN EVER!

Download the Passport Parking app!



Passport

FEATURES:

- Manage multiple vehicles
- Get reminder notifications
- Add money to your meter



147
Metered Spaces

\$214K
Meter Revenue

\$52K
Meter Expenses

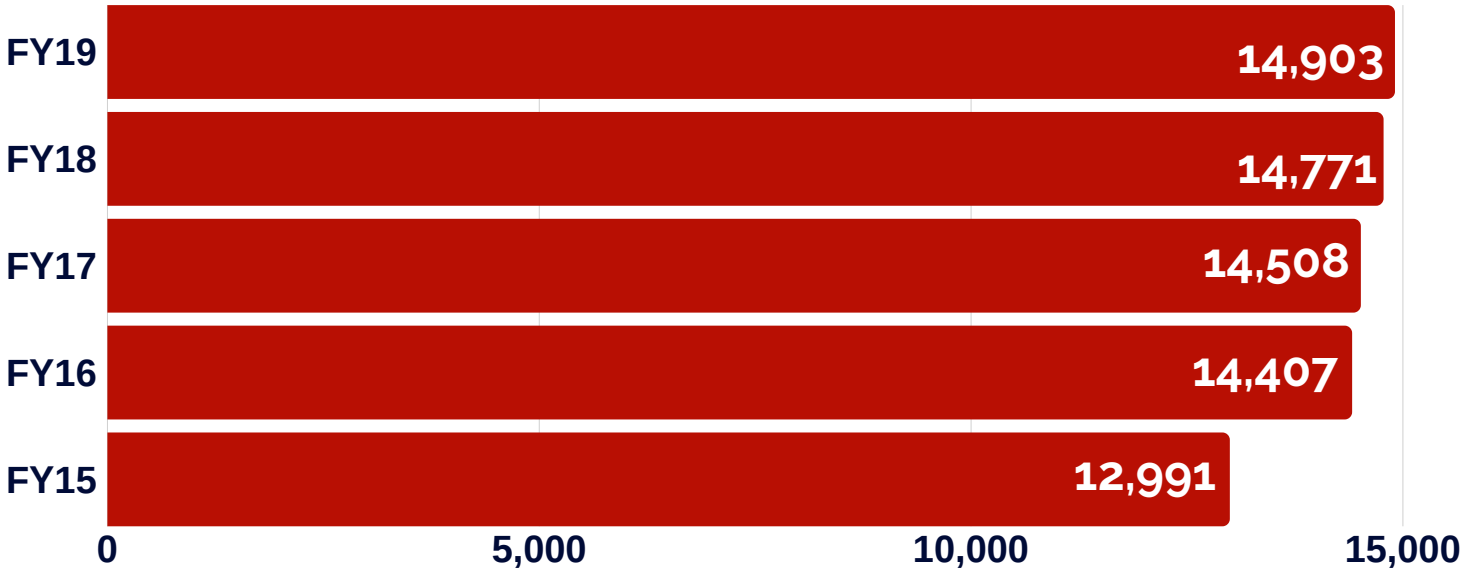
PARK . PAY . BE ON YOUR WAY

For the past few years, DPT has been operating with several single-space meters around prime locations on campus. This year, we installed a metered pay station in another prime location, which proved to be successful. Through our annual customer satisfaction survey, we were able to learn that a large portion of our customer base prefers the presence of more metered parking on campus. In the year to come, we have plans to install yet another pay station to serve the area across from the new Student Union. Students prefer metered parking because of location and convenience, and we will continue to increase our use of metered spaces throughout campus.



Parking

TOTAL PARKING INVENTORY



PERMITS SOLD

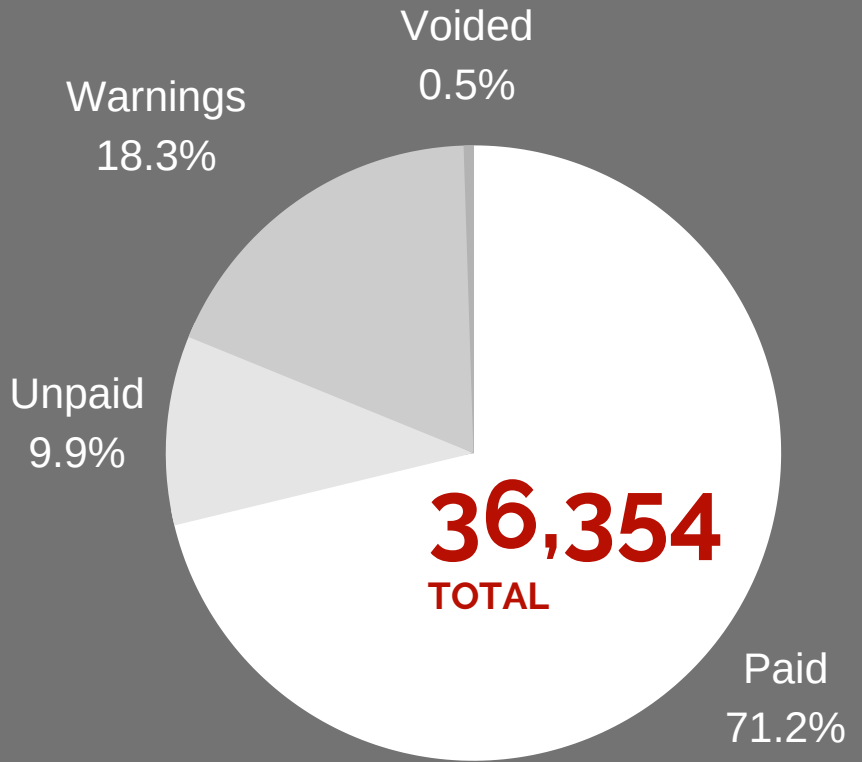
Student	Faculty/Staff	Park-N-Ride	Pavilion Garage	Visitor
COMMUTER 8,117	3,381	1,345	827	27,701
RESIDENTIAL 4,680				



Parking

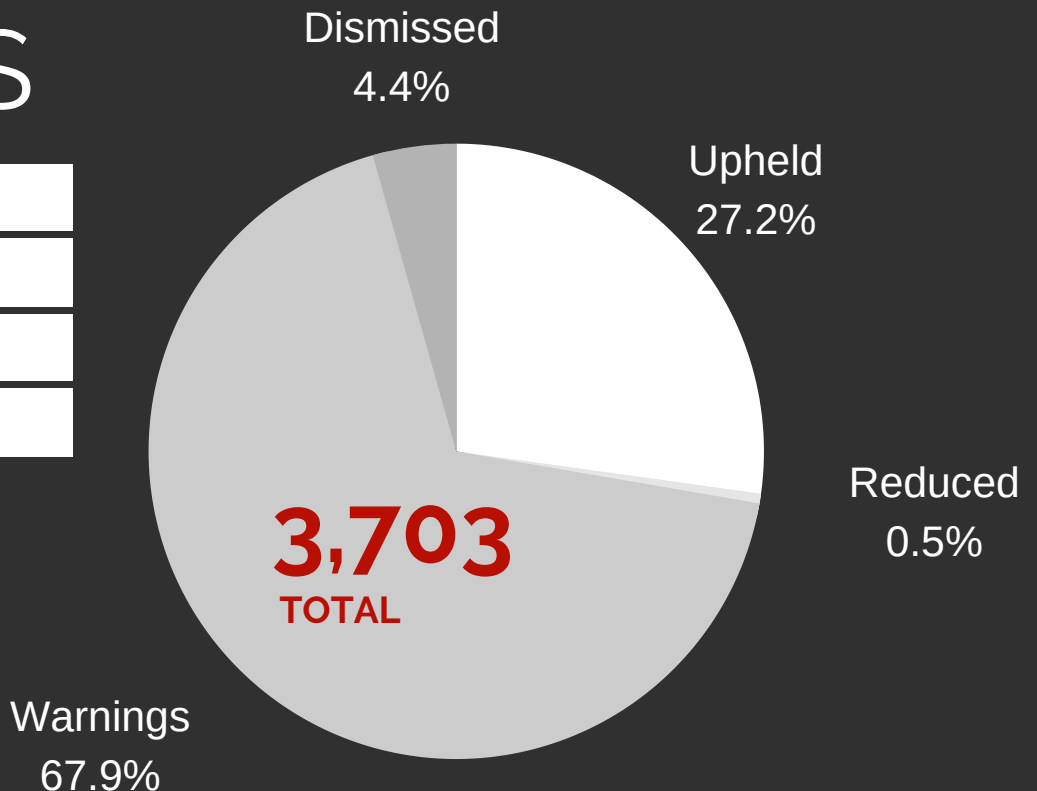
CITATIONS

Paid	22,575
Unpaid	3,150
Warnings	5,810
Voided	4,819



APPEALS

Upheld	1,007
Reduced	19
Warnings	2,515
Dismissed	162

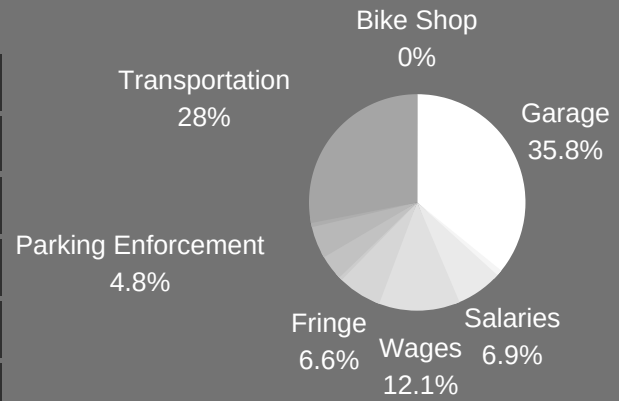


Financials



EXPENSES

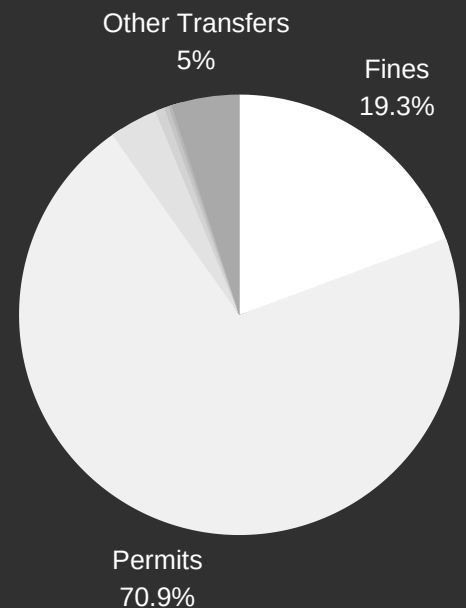
Salaries	\$408,477
Wages	\$718,470
Fringe	\$389,958
Travel	\$29,435
Administration	\$222,274
Parking Enforcement	\$283,850
Parking Maintenance	\$36,663
Transportation	\$1,661,054
Bike Shop	\$2,638
Garage	\$2,125,520
Meter	\$52,403



Total Expenses **\$5,930,742**

REVENUE

Fines	\$1,165,767
Permits	\$4,270,255
Meter	\$213,724
Rental Facilities	\$41,807
Bike Services	\$20,183
Misc. Income	\$13,818
Other Transfers	\$299,803



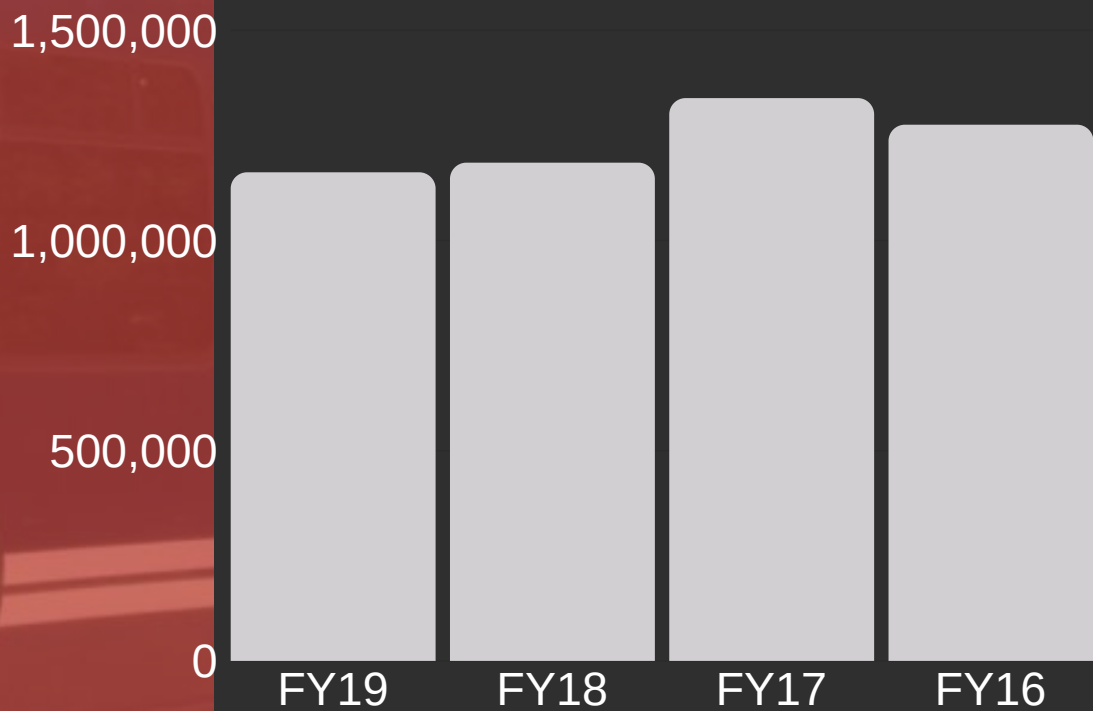
Total Revenue **\$6,025,357**

Transit



The NextBus app offers great tools for students, staff, and the public for use of Oxford University Transit's city and campus shuttles. Find real-time gps information on shuttles, bus route/stop information, and real-time countdown to bus stop arrivals.

RIDERSHIP



FY 2019	1,160,663
FY 2018	1,183,583
FY 2017	1,337,173
FY 2016	1,273,899

Biking

4,421

BIKESHARE
RIDES



bike.olemiss.edu
(662) 915-2732

The Bike Shop on campus (located across the street from the Turner Center) offers bicycle services, such as rentals and repairs, to students, faculty and staff members, and the public. Creating more bike lanes on campus and removing on-street parking is an on-going goal for DPT to provide safer rides for our biking community.

226

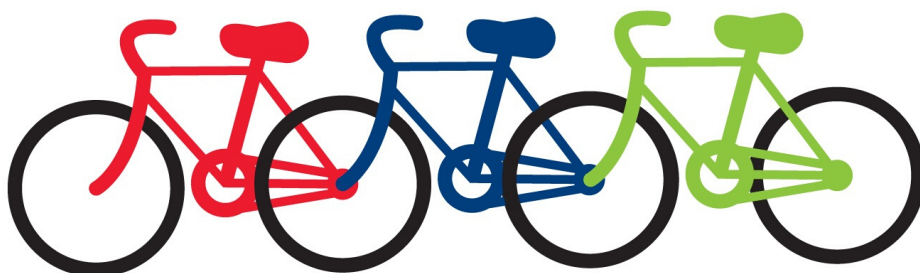
BIKE
RENTALS

92

BIKE
RACKS

69

BIKE
REGISTRATIONS



rebel pedals
THE UNIVERSITY OF MISSISSIPPI BIKE-SHARING PROGRAM