Faculty Senate Minutes – March 3, 2020
Room – Bryant 209 @ 6:00 pm


- **Senators Absent (Excused):** Jordan Ballou,

- **Senators Absent (Substituted):** Kathleen Fuller (?), Chip Wade and Evangeline Ivy (Cynthia Joyce),

- **Senators Absent (Unexcused):** Brenda Prager, Beth Ann Fennelly, Brian Boutwell, Bob Robinson, Tejas Pandya, Chalet Tan, David Gligor

- **Call Meeting to Order**

- **Approve minutes from the February 11, 2020 meeting**
  - Motion: Corina Petrescu
    - Seconded
    - Vote: All in favor

- **Discussion of draft communication policies from Chief Marketing and Communications Officer – Jim Zook**
  - **Media Relations Policy**
    - Mr. Zook spoke to the history of the development of this new draft policy discussed this evening and explained the issues the current policy (overly broad and vague) presents.
    - A number of questions focused on inferred restrictions due to the language of the policy which may apply more broadly (to all aspects of employee activity/interaction with media) than intended (it seems the intent is to focus on official statements, university news, official media advisories.
A request was made to expand the review of comparable policies from peer institutions (SUG).

**Social Media Policy**

- Comments here focused primarily on section 2.4; specifically the language "all faculty and staff should conduct themselves in a way that is befitting of the institution and complies with....".

**Best Practices for University Employees' Personal Social Media Accounts**

- It was made clear this will be a living document and that this is not to be a policy, but rather guidance for faculty.

- Dr. Rosenthal encouraged faculty to submit any additional comments/suggestions so that they might be shared with UM&C.

- **Committee Updates**
  - Academic Instructional Affairs (chair: Corina Petrescu): Nothing to report
  - Academic Conduct (chair: Kenya Wolff): Nothing to report
  - Finance & Benefits (chair: Joseph Carlisle): Nothing to report
  - Development & Planning (chair: Jon-Michael Wimberly): Nothing to report
  - Governance (chair: Angela Green): Nothing to report
  - Research & Creative Achievement (chair: Thomas Peattie): Nothing to report
  - University Services (chair: Brad Jones): Nothing to report

- **Old Business**
- **New Business**
- **Adjournment**
  - Motion: Corina Petrescu
    - Seconded
    - Vote: All in favor

**NEXT MEETING: April 14, 2020 @ 6:00 209 Bryant Hall**