

Meeting Notes from 08/04/2004, 10:30 am, Weir Hall Room 107

Members Present: Kathy Gates, Kevin Herrera, Penny Rice, Dawn Wilkins

Guests Present: Buster Hale, Tim Hall, Wayne Shaw, Nancy Wicker, Peter Van Tienen-Strategic Advisor-Blackboard, Inc., Matthew McCulley-Senior Regional Manager-Blackboard, Inc.

Representatives from Blackboard were present to give a presentation on the Blackboard Digital Content Management system.

The *Blackboard Content System*[™] is a content management application for the needs of today's academic institutions. It includes capabilities in four key areas: Learning Content Management, e-Portfolio Management, Virtual Hard Drive Management and Library Digital Asset Management (eReserves). The *Blackboard Content System* also has the advantage of being offered by an enterprise-level software provider with deep development expertise in the eEducation market. It implements the unique *Blackboard Building Blocks*[™] architecture which supports development of third party extensions and incorporates Blackboard's work in a variety of portfolio and content management standard projects such as the ePortfolio Consortium and a number of IMS projects.

Additional information was made available in handout form. It may be viewed at http://www.olemiss.edu/committees/insttech/bb/Content_System_wp.pdf.

Meeting was adjourned at 12:00 pm.