

Shu (Sue) Deng

(Last updated: Jan 2025)

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ACADEMIC APPOINTMENT

University of Mississippi Aug, 2024

- Assistant Professor

EDUCATION

The University of Texas at Dallas May, 2024

- Ph.D. candidate (Major: Strategy)

Nanjing University, School of Business 2014

- B.S. with Highest Distinctive in Corporate Finance

RESEARCH INTERESTS

My research interests encompass entrepreneurship in creative industries, digitization, innovation strategy, and technology-based entrepreneurship.

RESEARCH AND PUBLICATIONS

Publications

Kwon, J. H., Park, H. D., & **Deng, S.** (2022). When Do Firms Trade Patents?. *Organization Science*, 33(3), 1212-1231.

Kwon, J. H., Park, H. D., & **Deng, S.** (2022). Should You Sell or Hold That Patent?. *Entrepreneur & Innovation Exchange*. (2022 EIX Schulze Outstanding Applied and Practical Publication Award winner)

Work in Progress

Kwon, J. H., **Deng, S.**, & Park, H. D. Digitalization of invention records and entrepreneurship. Conditionally accepted at *Strategic Entrepreneurship Journal*.

Deng, S., Park, H. D., & Kim, D. Information Environment and Interfirm Hiring. Under review at *Research Policy*.

Deng, S., Xia, J., Park, H., & Paik, E. (2024). "A Revisit of Category-Spanning and Audience Reception," targeted for *Organization Science*.

Kim, D, Park, H. D., & **Deng, S.** How Does A New Venture's Technological Uniqueness Influence Venture Capital Funding Outcomes. Target for *Organization Science*.

CONFERENCE PRESENTATIONS

“Market Intermediary and Entrepreneurial Opportunities in Creative Industries” (With H. Dennis Park and Anmol Madan)

- Annual Meeting of the Academy of Management (Chicago, IL, August 2024)
- Australian Centre for Entrepreneurship Research Exchange Conference (ACERE) (Sydney, Australia, February 2024)
- Wharton Corporate Strategy and Innovation Conference (CSIC) (Philadelphia, PA, December 2023)
- Strategic Management Society Annual Conference (Toronto, Canada, October 2023)
- INSEAD Doriot Entrepreneurship Conference (IDEC) (Singapore, June 2023)
- Danish Research Unit for Industrial Dynamics (DRUID) (Lisbon, Portugal, June 2023)
- Munich Summer Institute (Munich, Germany, May 2023)

“Digitalization of invention records and entrepreneurship” (With Jung H. Kwon and H. Dennis Park)

- Sumantra Ghoshal Conference on Managerially Relevant Research (London, UK, June 2023)
- INSEAD Doriot Entrepreneurship Conference (IDEC) (Singapore, June 2023)
- Strategic Management Society Annual Conference (London, UK, June 2022)
- Racial Equity In Technology Entrepreneurship Conference (RETE) (New York, NY, June 2022)
- Strategic Management Society Special Conference on Governing Knowledge and Imagination in the Digital Era (Milan, Italy, June 2022)
- Danish Research Unit for Industrial Dynamics (DRUID) (Copenhagen, Denmark, June 2022)
- Strategy Science Conference (New York, NY, June 2022)

“How Does Shared Social Cognition Influence International Joint Venture Completion? The Role of Social Approval and Disapproval” (With Xinran Wang, Jun Xia, Rhonda Reger, Mike Pfarrer, and Jiyu Wang)

- Annual Meeting of the Academy of Management (Virtual, August 2021)
- The Ann & Jack Graves Foundation Conference (Virtual, April 2021)

“When Do Firms Trade Patents” (With Jung H. Kwon and H. Dennis Park)

- Southwest Academy of Management, (Virtual, March 2021)
- INFORMS Annual Meeting (Virtual, November 2020)
- Annual Meeting of the Academy of Management (Virtual, August 2020)
- Northwestern/USPTO Conference on Innovation Economics (Virtual, June 2020)

SERVICE ACTIVITIES

Ad hoc Reviewer, *Journal of Business Venturing*

Ad hoc Reviewer, *Industry and Innovation* (Best Reviewer Award, Industry and Innovation, 2023)

Ad hoc Reviewer, *Asia Pacific Journal of Management*

Reviewer, Academy of Management Annual Meetings

Reviewer, Strategic Management Society Conference