November 14, 2008

WEBMASTER MEETING

- Weir 107
- Podcasts
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We survived the…

First Presidential Debate, 2008
Ford Center, University of Mississippi
Debate Site vs. UM Home

508,328 visits used 81 browser and OS combinations

1,520,663 visits used 62 browser and OS combinations
Sudden interest in Media Parking page with the arrival of the media on Monday.

77% visitors using Cable, DSL, or T1. Dialup could be underestimated at 2% because “unknown” was 20%.

U.S. had the most visits, but visitors from Liberia actually browsed more pages.

Operating systems included Windows (80%), Macintosh (18%), iPhone (1%) and Nintendo Wii (0.01%).
Campaign Pages

The image shows two campaign websites side by side. The left image is from the Obama/Biden campaign, featuring options to calculate Obama's tax cut and volunteer. The right image is from the McCain/Palin campaign, with a focus on donation and volunteer opportunities.

Key points:
- Obama/Biden campaign has a calculator for Obama's tax cut and a volunteer button.
- McCain/Palin campaign has a donation button and a volunteer HQ button.
- Both campaigns use visual elements to engage potential supporters and volunteers.

Additional information:
- The Obama/Biden campaign website also features a blog and news section.
- The McCain/Palin campaign website includes a section for photos of the week and upcoming events.
Campaign Pages – Post Election

Remarks from Senator John McCain

November 4, 2008

Thank you. Thank you, my friends. Thank you for coming here on this beautiful Arizona evening.

My friends, we have – we have come to the end of a long journey. The American people have spoken, and they have spoken clearly. A little while ago, I had the honor of calling Senator Barack Obama to congratulate him on being elected the next president of the country that we both love.

It is a contest as long and difficult as this campaign has been. His success alone commands my respect for his ability and perseverance. But that he managed to do so by inspiring the hopes of so many millions of Americans who had once wrongly believed that they had little at stake, or little influence in the election of an American president is something I deeply admire and commend him for achieving.

This is an historic election, and I recognize the special significance it has for African-Americans and for the special pride that must be theirs tonight.

I've always believed that America offers opportunities to all who have the industry and will to seize it. Senator Obama believes that, too. But we both recognize that though we have come a long way from the old injustices that once stained our nation's reputation and denied some Americans the full blessings of American citizenship, the memory of them still has the power to wound.

A century ago, President Theodore Roosevelt's invitation of Booker T. Washington to dine at the White House was taken as an outrage in many quarters. America today is a world away from the cruel and prideful bigotry of that time. There is no better evidence of this than the election of an African American to the presidency of the United States. Let there be no reason now for any American to fail to cherish their citizenship in this, the greatest nation on Earth.

Senator Obama has achieved a great thing for himself and for his country. I applaud him for it, and offer in my sincere sympathy that his beloved grandmother did not live to see this day. Though our paths crossed us she is at rest in the presence of her creator and so very proud of the good man she helped raise.

Senator Obama and I have had and argued our differences, and he has prevailed. No doubt many of those differences remain. These are difficult times for our country, and I pledge to him tonight to do all in my power...
Web Science

- The relentless rise in Web pages and links is creating emergent properties, from social networking to virtual identity theft, that are transforming society.

- E-mail → Instant Messaging → Facebook

- FTP → File-Sharing (Napster) → YouTube

Scientific American, Sept., 2008
Create a social network to:
- Discuss common interests
- Share information (tips, recipes, methods)
- Express yourself
- Stay in touch

www.ning.com
Facebook Threat

“Why wait for your alma mater to churn out a quarterly journal when you can Twitter all day?”

www.nytimes.com
Cedar Upgrades

- Apache ver. 2.0.58 → 2.2.9
- MySQL ver. 5.0.33 → 5.0.67
- PHP ver. 5.2.0 → 5.2.6

- Main Web server will be down Monday, November 24
- Temporary page will direct traffic to other Web services (WebMail, myOleMiss, etc.)
New E-mail Scrambler

<html>
<script type="text/javascript" language="javascript" src="/share/escramble.js">
</script>
<head>
<title>Scramble E-mail Addresses</title>
</head>
<body>
<script language="javascript">escramble('olemiss.edu','rseitz')
</script><br>
<script language="javascript">escramble('olemiss.edu','web')
</script>

</body></html>

Example
Web Directory

Allow listing of:
- Departments
- Buildings
- Committees
- Ad hoc Sites
Next Meeting...

- December 12 – last day of finals