March 12, 2010

WEBMASTER MEETING

• Weir 104

• [www.olemiss.edu/webmaster/meetings.html](http://www.olemiss.edu/webmaster/meetings.html)
R.I.P. IE6

- IE6 laid to rest March 1
- Microsoft sent flowers
- Visitor comments include:
  - RIP IE6, long life to firefox! :D
  - Goodbye. You will survive in our hearts forever.
  - I’m glad you’re dead.
  - さようならIE6(;_;)/~~~ 良く頑張ったよ。DOMやCSSの非互換には参ったけど。
  - Burn in hell.
  - الله يرحمه
  - I never wanted to see anybody die, but there are a few obituary notices I have read with pleasure
m.olemiss.edu

- Newsdesk (needs work)
- Calendar
- Weather (weather.com)
- Area Map (Google map)
- iTunes U
- E-mail (Webmail)
- Contact Info
- Other Suggestions?
At The University of Mississippi, we have the opportunity and responsibility to move beyond the transformation of individual lives. We must purposefully participate in transforming our community, state, nation, and world.

-Chancellor Daniel W. Jones

In preparation for the inauguration of Chancellor Dan Jones, the UM community took the opportunity to reflect on the ways in which its members transform the lives of others through service. To showcase this important aspect of our mission, IT created this service directory. It is a place where our campus community can showcase the important ways in which we serve our community, nation, and world and where people can come to find opportunities to become involved. Many of these activities are hosted by people at the University, and others are sponsored by external entities and members of our community participate by volunteering.
Webmaster Camp 2010

Six hours of seminars and hands-on training each Tuesday for six weeks

- April 20 – Basics
- April 27 – Template
- May 4 – Media
- May 11 – Interactivity
- May 18 – Mobile
- May 25 – Tricks
Participating webmasters are sponsored by their department heads, and along with the training they each receive Adobe Web Premium CS4 and books (valued at $450).

In exchange, sponsoring departments agree to adopt the UM Web template, with most of the work being completed during the camp sessions.
Duis Facilisis Scelerisque

News & Events

- Fusce auctor accumsan sapien, vitae iaculis diam consequat vel. Phasellus eget condimentum elit. Learn more!
Lorem Ipsum

Tempus Fugit


Expand this list
UM Web Template Examples

- Blank template
  (www.olemiss.edu/share/template)
- Webmaster site
  (www.olemiss.edu/webmaster)
- Center for Writing & Rhetoric - development
  (www.olemiss.edu/cwr)
UM Web Template

Seed files provided for growing a site:
- index.html
- header.htm
- footer.htm
- meta.htm
- navincludo.htm
- secondary.html
- images folder
- mystyle.css

Other files shared by all template users:
- Common styles
- Javascripts (jquery, slideshow, expand, sortbuttons)
- Common footer
- Search function
- Common graphics
index.html

1. Include meta.htm for site title, favicon, common style links, and other meta tags.

2. Since index.html is the only page with the horizontal navigation, embed button widths and offset values.
3. Pull in any required javascripts

4. Include header.htm which includes UM banner, search form, and department name.

5. Include navinclud.htm as single navigation file.
**index.html**

6. Specify “mygallery” or “myphoto”
7. Right area scrolls for additional content.
8. Include `footer.htm` to pull in bottom row buttons and common footer code.

```html
<div id="midsection">
  <div id="mygallery">
<!-- --><div id="myphoto"> For use with a single, non-captioned photo -->
    <a href="#"><img src="images/phot1.jpg" alt="Photo slideshow" rel="ch3">Duis Facilisis Scelerisque</a></p>Froin egestas posuere pellentesque.</p>" /><a>
    <a href="#"><img src="images/phot2.jpg" alt="Photo slideshow" rel="ch3">Duis Facilisis Scelerisque</a></p>Froin egestas posuere pellentesque.</p>" />
    <a href="#"><img src="images/phot3.jpg" alt="Photo slideshow" rel="ch3">Duis Facilisis Scelerisque</a></p>Froin egestas posuere pellentesque.</p>" />
</div>
  </div>
  <div id="maintext"><a name="mycontent"></a>
    <h2>News &amp;amp; Events</h2>
    <ul>
      <li>Pursec auctor accumsan sapien, vitae laculis diam consequat vel. Phasellus eget condimentum elit. <a href="#">Learn more!</a></li>
      <li>Aliquam erat volutpat. Aenean sit amet gravida augue. Nullam sed quam orci, <a href="#">id dapibus dolor</a>.</li>
    </ul>
  </div>
</div>
</div>
<!-- --><div id="footer闻名"
  </div>
</body>
</html>
```
<ul id="navigation">
  <li id="head1"><a class="toplevel" href="secondary.html" id="l11">First Button</a></li>
  <li id="list1" class="sorted">
    <ul id="l1a">
      <li id="l11a"><a href="secondary.html">Link #1</a></li>
      <li id="l11b"><a href="secondary.html">Link #2</a></li>
      <li id="l11c"><a href="secondary.html">Link #3</a></li>
      <li id="l11d"><a href="secondary.html">Link #4</a></li>
      <li id="l11e"><a href="secondary.html">Link #5</a></li>
      <li id="l11f"><a href="secondary.html">Link #6</a></li>
      <li id="l11g"><a href="secondary.html">Link #7</a></li>
      <li id="l11h"><a href="secondary.html">Link #8</a></li>
      <li id="l11i"><a href="secondary.html">Link #9</a></li>
      <li id="l11j"><a href="secondary.html">Link #10</a></li>
      <li id="l11k"><a href="secondary.html">Link #11</a></li>
    </ul>
  </li>
  <li id="head2"><a class="toplevel" href="secondary.html" id="l12">Second Button</a></li>
  <li id="list2">
    <ul id="l12a">
      <li id="l12a"><a href="secondary.html">Link #1</a></li>
      <li id="l12b"><a href="secondary.html">Link #2</a></li>
      <li id="l12c"><a href="secondary.html">Link #3</a></li>
    </ul>
  </li>
  <li id="head3"><a class="toplevel" href="secondary.html" id="l13">Third Button</a></li>
  <li id="list3">
    <ul id="l13a">
      <li id="l13a"><a href="secondary.html">Link #1</a></li>
      <li id="l13b"><a href="secondary.html">Link #2</a></li>
      <li id="l13c"><a href="secondary.html">Link #3</a></li>
    </ul>
  </li>
  <li id="head4"><a class="toplevel" href="secondary.html" id="l14">Fourth Button</a></li>
</ul>
1. Include same `meta.htm`, but specify `secondary.css`.

2. Include `javascript` if needed.

3. Specify page id for menu functionality 

   `<body id="pg1" class="pg1">`
Search engines are delivering visitors to your site.

- They could arrive at your home page, but most likely they’ll be dropped on the page they were looking for.
- Without easily understood navigation, it might not be clear to them where they are on your site.
- Is that necessarily important?
- How important is the home page if so many visitors bypass it via search engine?
Necessity of a refined site navigation

- Huge amounts of content must be organized. Some may not be needed. Some may be necessary but only rarely needed.
- Too many links overwhelms people intent on making fast decisions.
- Requires rational organization using easily understood heading names.
- Check again to make sure nothing is left out.
Possible customizations

- In order to follow UM branding conventions, some customization ideas must be reined in.
- Do not underestimate the power of photos and colors to help users identify your unique branding within the bigger scheme.
- Be wary of spending too much time on the slideshow just to make the site more interesting.

“To make your site more interesting, add substantive content or features.” (webstyleguide.com)
Updates Still Upcoming

Coming to Secure5 and Cedar:
- Apache Server 2.2.11
- MySQL 5.0.67 & 5.1
- PHP 5.2.9

Tests are still underway...
Next Meeting...

♦ April 9