May, 2010

WEBMASTER MEETING

• Weir 104

• www.olemiss.edu/webmaster/meetings.html
Originally offered simple controls over personal information.

Since then it has begun offering more and more user information to advertisers while limiting users' control.

Charts show changes in privacy settings.

**Eroding Privacy Policy**

Privacy options are changing without notice.

Settings have become difficult to understand and maintain.
Speaking of...

- Betty White 'Saturday Night Live'
  - 'Facebook sounds like a huge waste of time'
- Next up: The Oscars? Glee?
Fiber For Oxford

Let's Bring Google Fiber to Oxford

Google is planning to launch an experiment that we hope will make Internet access better and faster for everyone. Through fiber-to-the-home connections, Google’s proposed network would offer Internet speeds of over 1 gigabit per second, which is more than 100 times faster than what most Americans have access to today. They asked cities across the nation to tell Google why they should be chosen.

Oxford would be the perfect place for Google to test this groundbreaking service. Let’s get together as a community and help convince Google that Oxford is where they need to test their ultra high speed broadband fiber line!
Why do I feel very old?
Prime Minister of Norway was stuck in New York when volcanic cloud grounded flights to Europe.
Apple vs. Adobe Flash

- Steve Jobs' Thoughts on Flash include reasons why Flash isn't supported on the iPhone and iPad.
- Adobe is responding with advertising explaining its position.
Adobe CS5 Web Premium

- Site license available now through FTDC.
  (Sounds like a lot of emphasis on Flash to me.)
Webmaster Camp

- 17 participants are learning webmaster skills and taking on the challenge of completely overhauling their departments' sites.

- Presentation slides available
Google Docs

- Creating a document with Google gives you the option of embedding it in your Web page.

- Excellent for simple Web forms!
  - Create and manage the form with a browser.
  - Responses are tallied in a spreadsheet automatically.

- Downsides
  - No spam prevention
  - Not much control over styling
Include a colorful chart on your page by crafting a URL as the image source.

```html
<img src="http://chart.apis.google.com/chart?cht=p3&chd=t:50,25,20,5&chdl=Internet%20Explorer|Firefox|Safari|Chrome&chs=150x175&chco=00ff00,0000ff&chtt=Web%20Browser%20Usage&chdlp=bv&chp=60"/>
```
Improved UM Search

- UM site uses Google Custom Search.
- Recent request got me to revisit how it works.
- Discovered two things:
  - Simple change was needed
  - Search on home page was different from search results page.... Fixed!
Run any browser...
We found a clever photo on the Web for use on our old Webmail page.

Turns out it was owned by Getty Images. Can you spell “copyright infringement?”

$750

Cheaper than the $1,600 if we had licensed it, but still...
Web1 Server

- New **stable** platform with Webstack Apache/MySQL/PHP installation is now available.

- Migrate Secure5 sites over the coming weeks.

- Cedar will require OS upgrade and disc management prior to Webstack installation.
Next Meeting...

- August 13

- Have a great summer!