August, 2011

WEBMASTER MEETING

• www.olemiss.edu/webmaster/meetings.html
Happy 20th Birthday, Web!

On August 6, 1991, the first website was launched on the Internet...

(Sir) Tim Berners-Lee back in the day
Are IE Users Dumb?

- Survey says...yes.
- AptiQuant Web consulting company released survey of IQs correlated with browser usage.
- Obscure browsers Camino and Opera had "exceptionally higher" IQs.
Are IE Users Dumb?

- Survey says... no.
- Story was a hoax.
- In fact, the web consulting company itself was a hoax!

Internet Explorer users 'stupid': Story was a hoax

By Zack Whittaker | August 3, 2011, 5:07am PDT

Summary: "Internet Explorer users are kind of stupid", said the story a few days ago. Turns out the story was just an elaborate hoax.

Breathe a sigh of relief. Internet Explorer users are not "kind of stupid", according to articles thrown around by the media over the last few days.

The story was an elaborate hoax.

Capturing the eyes of major news organisations, including the BBC News, our sister site CBS News and, well, ZDNet too, the false story spread like wildfire, until it was revealed today that the story was untrue.

Canadian firm Aptiquant 'commissioned' the report, stating that research connecting a users' browser choice is affected by the cognitive ability of the user. By connecting a users' IQ score against their common browser choice, a correlation was made between lower IQ scores and using Microsoft's Internet Explorer browser.
ICANN approves vanity suffixes making "ipad.apple" possible.

... but they will also be expensive ($185,000).
Unplug & Tune Out

How to unplug from Facebook, Twitter and Google+

The three popular social networking sites each offer ways to tune out or turn off accounts. Facebook and Twitter users can opt to take a break or deactivate. Google+ users can hide, downgrade or delete accounts.

College students in Mumbai, India, use their smartphones. The number of active Facebook accounts in India jumped to 32 million this year, according to socialbakers.com, which tracks user data at the Palo Alto company. Facebook is the most popular social networking site on the Web with more than 750 million users. (Kainaz Amaria, Bloomberg / August 7, 2011)
Computer Recycling

Apple Recycling Program

Reuse and Recycling Program

Apple finds efficient ways to reuse and recycle electronic equipment, including iPhone, iPad, Mac or PC computers, and displays. You may even get an Apple Gift Card for your old equipment.

- Apple recycles responsibly
- Read our recycling FAQ

Get an Apple Gift Card for the value of your old device.

Turn that iPhone, iPad, or computer — Mac or PC — you’re not using anymore into something brand new. Send it to us and we’ll determine if it qualifies for reuse. If it does, that means your device has monetary value that we’ll apply to an Apple Gift Card, which you can use for purchases at any Apple Retail Store or the Apple Online Store. If your iPhone, iPad, Mac, or PC doesn’t qualify for reuse, we’ll recycle it responsibly at no cost to you.

Here’s how to get your gift card:

1. Tell us about your device.

Other Free U.S. Recycling Programs

If you live in one of the following states, you can participate in free electronics recycling programs by visiting the sites below:

Hawaii, Illinois, Maine, Maryland, Oregon, Rhode Island, Vermont, Washington, West Virginia
Khan Academy

Watch. Practice.
Learn almost anything for free.

With a library of over 2,400 videos covering everything from arithmetic to physics, finance, and history and 125 practice exercises, we're on a mission to help you learn whatever you want, whenever you want, at your own pace.

Watch a video
Practice with an exercise

Browse our library of over 2,400 educational videos...

Jump to playlist: Math Science Humanities & Other Test Prep Talks and Interviews

Algebra
Topics covered from very basic algebra all the way through algebra II. This is the best algebra playlist to start at if you've never seen algebra before. Once you get your feel wet, you may want to try some of the videos in the "Algebra I Worked Examples" playlist.

Simple Equations
Equations 2
Equations 3
Introduction to i and Imaginary Numbers
Calculating i Raised to Arbitrary Exponents
i as the Principal Root of -1 (a little technical)
Foil of an Ellipse
Foil of a Hyperbola
Proof: Hyperbola Foil
Pwned?

The Debate Starts Here

The University of Mississippi community is pleased to host the first presidential debate of 2008 on September 25. Foreign policy and national security issues will be the focus of the 9:00 p.m. (CST) debate, and several related events showcase the university’s Institutes and centers that are working to find solutions to this country's challenges.

This is Ole Miss, and the debate starts here.

Visit other election year debate sites:
- October 2: Washington University in St. Louis (Vice Presidential)
- October 7: Belmont University (Presidential)
- October 15: Hofstra University (Presidential)

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THE UNIVERSITY OF MISSISSIPPI

GROVE LIGHTING / DAS PROJECT

Those familiar with the Ole Miss campus may notice some in-progress work in the Grove and Circle and wonder what is going on. Some have speculated on whether this work is a lighting project or a cell antenna project. Actually, it is both!

Lighting

Current lighting within the Grove is provided through electric lamps that are installed in the tree canopy. This is becoming problematic as the trees grow around the electrical cords feeding the lights. The lighting on the perimeter of the Grove is currently provided by 70’s era aluminum street lights, which are functional but not particularly attractive.

The work that is taking place now will replace the perimeter lights with more attractive poles that fit with the setting. The new perimeter poles will be the same height as the current poles and will support banners like the current poles do. Smaller poles with a similar style will be added to the interiors of the Grove and Circle to eliminate the need for lighting up in the trees. Dark sky compliant light fixtures are being utilized to avoid light pollution within the Grove and Circle.

Distributed Antenna System

But, these poles serve another important purpose. They are stealth poles that house the antenna making up a Distributed Antenna System or DAS. A DAS is a network of small antenna nodes that support high cellular bandwidth and capacity needs within a well-defined geographic area. These systems have been used with great success in malls, airports, and cruise ships, and now they are being deployed in major sports venues. The DAS will address cellular service, not Wi-Fi, but there is a possibility of adding more equipment to the poles in the future to provide Wi-Fi service outdoors.

If you have tried to use your cell phone on a game day, chances are you experienced less than satisfactory service. Last year, Ole Miss contracted with a company called Nepisiz Networks to build a vendor-neutral DAS for improving cell coverage. NextG’s first university customer was Notre Dame. Others include the University of Texas, Oklahoma University, and the University of Southern California. The first cell phone vendor to participate in the Ole Miss DAS is AT&T.

Better for Trees

Digging holes in much less damaging to tree roots than digging trenches.

The first phase of the DAS includes the Vaught–Hemingway Stadium, the Grove, Circle, the Ford Center, and the Holman / Crenner complex. All of these areas except for the Grove and Circle will be functional by early September. The Grove and Circle areas will be functional later in the fall semester. The longer timeline is necessary for installation of the tree friendly poles.
Mobile Friendliness

- Increase layout flexibility with CSS
Mobile Friendliness

- Condense/Omit extraneous content
Mobile Friendliness

- Condense/Omit extraneous content
Mobile Friendliness

- Present different content/links

BECOME AN OLE MISS VIP // Request Information

Request Information

Thank you for your interest in Ole Miss! By becoming an Ole Miss VIP, you'll be put on our mailing list to receive information, and you'll also create a personalized website with Ole Miss information that is tailored to your interests and needs. To become a VIP, click the link below that applies to you:

- I'm a high school student
- I'm a transfer student
- I'm an international student

*Your e-mail address is important to our communication with you. If you do not have a personal e-mail address you can create one. To do so choose from the list of e-mail service providers.

If you already have a VIP page, log in below

VIP Log in
Mobile Friendliness

Option 1: Route to separate mobile-ready page

1. Use javascript to detect browser type.
2. If it is a mobile browser, route to mobile-ready page
3. Set a cookie with version preference.

Disadvantages:
- Each page has to detect browser and cookie
- Hard to test using a regular browser
Mobile Friendliness

Option 2: Show same page but show/hide mobile-ready parts

```html
<meta name="viewport" content="width=device-width; initial-scale=1.0; maximum-scale=1.0; user-scalable=0;" />
<link type="text/css" rel="stylesheet" media="only screen and (max-device-width: 767px)" href="mobile.css">
<link type="text/css" rel="stylesheet" media="only screen and (max-width: 767px)" href="mobile.css">
```

Disadvantage:
- Forces mobile device to see mobile version
UM Mobile

- Layout redesign
- Use jQTouch for transitions (introduces solutions and new problems)
Mobile ideas go Desktop

- Chrome users have the option of speaking their Google searches instead of typing them.
UM Today – New Look

IT Alert

- Protect Yourself and Your Reputation Online!
  - Be safe online & think about the impact to your reputation. Be aware that employers will check your digital tracks as part of recruitment.
  - Full details:
    - info@um.edu - UM Today #39 (Added on 08/09/2011)

Chancellor

- University Development
  - In coming months, there will be both internal and external communications regarding development (fund-raising) issues for the university.
  - AUGUST 09 - AUGUST 11
  - Full details:
    - provost@um.edu - UM Today #534 (Added on 08/09/2011)

Provost

- Common Reading Experience Information
  - Information for Deans, Department Chairs, and Faculty: Academic-Related Events for the Common Reading Experience
  - Full details:
    - provost@um.edu - UM Today #320 (Added on 08/09/2011)

Research

- Limited Submission Opportunity: NSF PIRE
  - UM is limited to one proposal to the NSF PIRE program. Faculty interested in this program should visit the ORSP website for details.
  - Full details:
UM Today – New Options

Set your UM Today email format:

- HTML Format
- No Daily Email
- HTML Format
- Text-only Format

Use the Priority dropdown choices to set the order your messages should appear in your UM Today edition. Very High messages will appear at the top and Low messages will appear at lower levels. Do Not Show option is only available for Recommended Announcements.

<table>
<thead>
<tr>
<th>Essential Announcements</th>
<th>Priority</th>
</tr>
</thead>
<tbody>
<tr>
<td>IT Alert</td>
<td>Very High</td>
</tr>
<tr>
<td>Campus Police</td>
<td>High</td>
</tr>
<tr>
<td>Chancellor</td>
<td>High</td>
</tr>
<tr>
<td>Human Resources</td>
<td>High</td>
</tr>
<tr>
<td>Physical Plant</td>
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<tr>
<td>Procurement Services</td>
<td>High</td>
</tr>
<tr>
<td>Provost</td>
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</tr>
<tr>
<td>Research</td>
<td>High</td>
</tr>
<tr>
<td>SAP Alert</td>
<td>High</td>
</tr>
<tr>
<td>Academics</td>
<td>Medium</td>
</tr>
<tr>
<td>Biochemistry</td>
<td>Medium</td>
</tr>
<tr>
<td>Employee Health</td>
<td>Medium</td>
</tr>
<tr>
<td>Library</td>
<td>Medium</td>
</tr>
<tr>
<td>Travel Office</td>
<td>Medium</td>
</tr>
<tr>
<td>Bursar</td>
<td>Low</td>
</tr>
<tr>
<td>Chemistry</td>
<td>Low</td>
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<tr>
<td>Dean of Students</td>
<td>Low</td>
</tr>
<tr>
<td>Financial Aid</td>
<td>Low</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Recommended Announcements</th>
<th>Priority</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campus Events</td>
<td>Medium</td>
</tr>
<tr>
<td>Campus News</td>
<td>Medium</td>
</tr>
<tr>
<td>FTDC</td>
<td>Medium</td>
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<tr>
<td>Green Initiative</td>
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<tr>
<td>IT Training</td>
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</tr>
<tr>
<td>Invitations</td>
<td>Medium</td>
</tr>
<tr>
<td>Memorandum</td>
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</tr>
<tr>
<td>Reminder</td>
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<td>TECHNews</td>
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</tr>
<tr>
<td>Astronomy Open House</td>
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<tr>
<td>Academic Traveler</td>
<td>Do Not Show</td>
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<tr>
<td>Campus Recreation</td>
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<tr>
<td>Communiversity</td>
<td>Do Not Show</td>
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<tr>
<td>Old Miss Outdoors</td>
<td>Do Not Show</td>
</tr>
<tr>
<td>Old Miss Sports</td>
<td>Do Not Show</td>
</tr>
<tr>
<td>Outreach</td>
<td>Do Not Show</td>
</tr>
</tbody>
</table>
Web Fonts

- www.google.com/webfonts
- Test: olemiss.edu/working/umweb/googlefont.html
Statistics, Anyone?

- Send me your Google account and I'll add you to our Google Analytics report.
- www.google.com/analytics
SitelImprove... Join me, please!

University of Mississippi

- SiteInventory: 12,800 pages, 56,319 links, 2,405 email addresses
- LinkCheck: 1,700 broken links
- SpellCheck: 1 reviewed word, 510 misspellings, 16,826 potential misspellings
- Accessibility: Click for details

Pages with broken links ordered by page level

<table>
<thead>
<tr>
<th>Show errors</th>
<th>Re-check page</th>
<th>Page Title</th>
<th>URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>![']</td>
<td>✔️</td>
<td>CINEWORLD -- Modern Language -- The University of Mississippi</td>
<td>[<a href="http://www.olemiss.edu/de">http://www.olemiss.edu/de</a>... languages/CineWorld.html](<a href="http://www.olemiss.edu/de">http://www.olemiss.edu/de</a>... languages/CineWorld.html)</td>
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<td>The University of Mississippi - Graduate School</td>
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</tr>
<tr>
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<td>The University of Mississippi - Green Initiative</td>
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</tr>
<tr>
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<td>✔️</td>
<td>The University of Mississippi - Human Resources</td>
<td><a href="http://www.olemiss.edu/depts/hr/">http://www.olemiss.edu/depts/hr/</a></td>
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